

Sufficiency and the logic of care: Transforming the relationships, practices and temporalities of businesses

Beyeler, Laura (2024.0)

ABSTRACT ORIGINAL

Sufficiency in business represents a shift from a logic of profit towards a logic of care. The purpose of sufficiency-oriented businesses is to serve the fulfilment of needs. A logic of care transforms the relationships, practices and temporalities of businesses and represents leverage to enable sufficiency in praxis. © Maike Gossen, Laura Niessen (eds.). All rights reserved.