## **Financial Music**

## - Expert Evaluation -

Hi there, and thanks for taking the time to help me evaluate my dissertation project. Please take the time to read the **Background** and **Instructions** before starting.

## **Background**

**Financial Music** is software which generates music from financial accounts. The aim is that you can tell whether a company is making money just from the music; there's no need to look at the numbers in the accounts.

In order to evaluate whether the music derived from accounts presents an accurate picture of the account's actual meaning, it is necessary to have an expert inspect each account and give their analysis.

This analysis will be used as a baseline to compare with the results of other testers who will be listening to the music.

To keep things simple, accounts will be presented as follows:

- 1. Only the **balance sheet** will be given.
- 2. You may assume that the amounts shown are in multiples of millions of US Dollars.
- 3. The name of the company is kept hidden.
- 4. There will be 15 accounts to analyse.

## Instructions

- 1. First, fill out the preliminary information on the next page.
- 2. You'll answer questions by ticking boxes like this: . To **tick a box**, just click it. To untick it if you change your mind, click it again.
- 3. The balance sheet for **two subsequent years** will be shown. Look at these with an eye to the perceived **changes over the course of the year**.
- 4. Answer the questions for each account you look at.
- 5. If you want to take a break, then you can simply save this document and come back to it later.
- 6. When you're done, be sure to save this file and exit Microsoft Word.
- 7. Finally, please e-mail this file to <a href="mailto:danieldemby@googlemail.com">danieldemby@googlemail.com</a>.