## **Financial Music**

## - Music Evaluation -

Hi there, and thanks for taking the time to help me evaluate my dissertation project. This questionnaire should take around 20 minutes to complete. Please take the time to read the **Background** and **Instructions** before starting.

## **Background**

**Financial Music** is software which generates music from financial accounts. The aim is that you can tell whether a company is making money just from the music; there's no need to look at the numbers in the accounts.

Different techniques have been used to generate the music you're about to listen to. Remember that the music is generated by a computer, so its important that you don't have any preconceptions about what you're about to hear.

## Instructions

- 1. First, fill out the preliminary information on the next page.
- 2. You'll answer questions by ticking boxes like this: .
  - a. To tick a box, double click it and select "checked" under "default value".
  - b. To un-tick a box, double click it and select "not checked" under "default value".
- 3. To listen to a tune, **double-click** the blue 'play' icon at the top of each box.
- 4. Listen to each tune as many times as you like. If you want to take a break, then you can simply save this document and come back to it later.
- 5. Answer the questions for each tune you listen to.
- 6. When you're done, be sure to save this file and exit Microsoft Word.
- 7. Finally, please e-mail this file back to me at <a href="mailto:danieldemby@googlemail.com">danieldemby@googlemail.com</a>.

- Note that all information you provide is anonymous -
- You can opt out of this questionnaire any time you like -