Heli Shah

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SUMMARY:

Prolific, Web Developer with 4+ years of experience in Website development, Responsive design, Test Automation, debugging, Website hosting and Search Engine Optimization.

EDUCATION:

Master's Degree in Computer Science.   **August 2015 - Dec 2017**
California State University Long Beach, CA,

Bachelor's Degree in Information Technology.   **August 2009 - June 2013**
Gujarat Technological University, India.

TECHNICAL SKILLS:

Languages: PHP 4/5, HTML5, CSS3, JavaScript ES 6, jQuery, JSON, AJAX, Bootstrap, W3.CSS, AngularJS, MySQL, MS SQL Server, RESTful APIs, XML, C#, ASP.NET, Jest and Puppeteer.

IDE: Dreamweaver, NetBeans, Notepad++, Visual Studio, Eclipse, Photoshop, Microsoft office Suite

CMS: WordPress, Magento 1.8, Wix.

Others: Search Engine Optimization, Azure Devops, cPanel, SSL, DNS, FTP, LAMP, W3.CSS, GIT/SVN, XAMPP, MVC, Selenium WebDriver, Google Analytics, Google Tag Manager, Search Console, Wix.

EXPERIENCE:

QA Engineer, MindBody Inc., San Diego, CA.   **Apr 2019 - Present**

- Debug MindBody Core Software using HTML, CSS, JavaScript, React and MS SQL Server.
- Write test automation scripts in Jest + Puppeteer and help make manual testing efficient.
- Write code to make application Accessibility compliance.
- Monitor product deployment every sprint using New relic and MindBody Admin tools.

Web Developer/SEO Specialist, Lansion Media Inc., Beverly Hills, CA.   **Apr 2018 - Apr 2019**

- Planned, developed and launched 8 different event based responsive websites using WordPress, Wix, PHP, HTML, CSS, JavaScript, MySQL as a result increased brand awareness by 70%.
- Setup, installed and managed website hosting, SSL, FTP services and DNS.
- Configured Stripe and PayPal integration with WordPress websites to carry out ticket sales.
- Developed voting system for different award shows, collected results and generated reports.

Software Developer, Proses Technologies Pvt Ltd, India.   **Aug 2014 - June 2015**

- Customised WordPress themes, plugins and template files using HTML, CSS, JavaScript, PHP, W3.CSS and Bootstrap 3 framework.
- Enhanced UI using shadow boxes, slider carousals, tickers, rotating headers, validation and JS animation using bootstrap library.
- Integrated and analyzed Google Ads and Google Tag Manager for conversion tracking.
- Analysed competitor's competition, tracked rankings and identified the best keyword opportunities using Spy foo SEO tool, increasing the traffic by 20%.

Junior PHP Developer, Infinitely Infinite Solutions, India   **Sept 2013 - June 2014**

- Installed, Enhanced and troubleshoot Magento extensions and custom modules.
- Developed photo album module using PHP5, KendoUI, Magento 1.8, HTML, CSS and MySQL.
- Fixed Magento template files, adjusted category and product detail pages on admin side.
- Verified successful interaction of 12 different 3rd party services and API.

.NET Developer Intern, Gujarat State Electricity Board, India   **July 2012 - May 2013**

- Designed and developed an electricity billing application using ASP.NET, C#, HTML, JavaScript, server controls such as Data Grid, Data List, Validation controls.
- Created prototype and production-level object-oriented billing system throughout software development lifecycle, including design, modelling, coding, testing, and documentation.
- Developed feature that generated invoices for each consumer, notified the billing due date and created customised Crystal Reports for usage analysis.