

BIG FILMS BUSINESS LIMITED

PREPARED BY GROUP

5

Instructor: Christine Kirimi

PROJECT OBJECTIVES

Identify the best movie genre to produce

Identify the average runtime per genre

Identify top film directors & writers: Help to identify the best people to hire

Identify movie genres that have the highest profit/Revenue

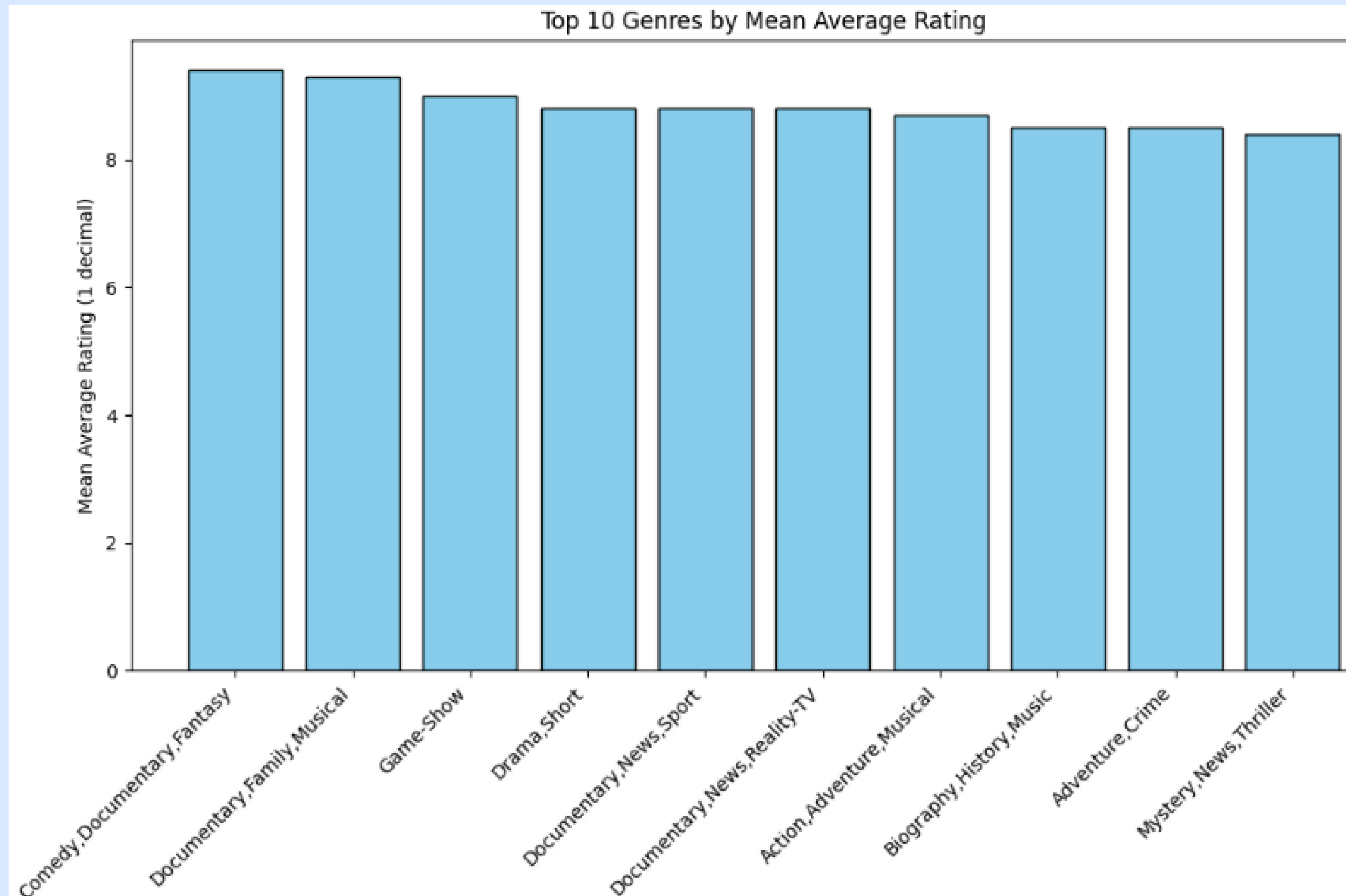


**The best movie genre to
produce**

BEST GENRES

Criteria used: an
average rating scale of
1 - 10

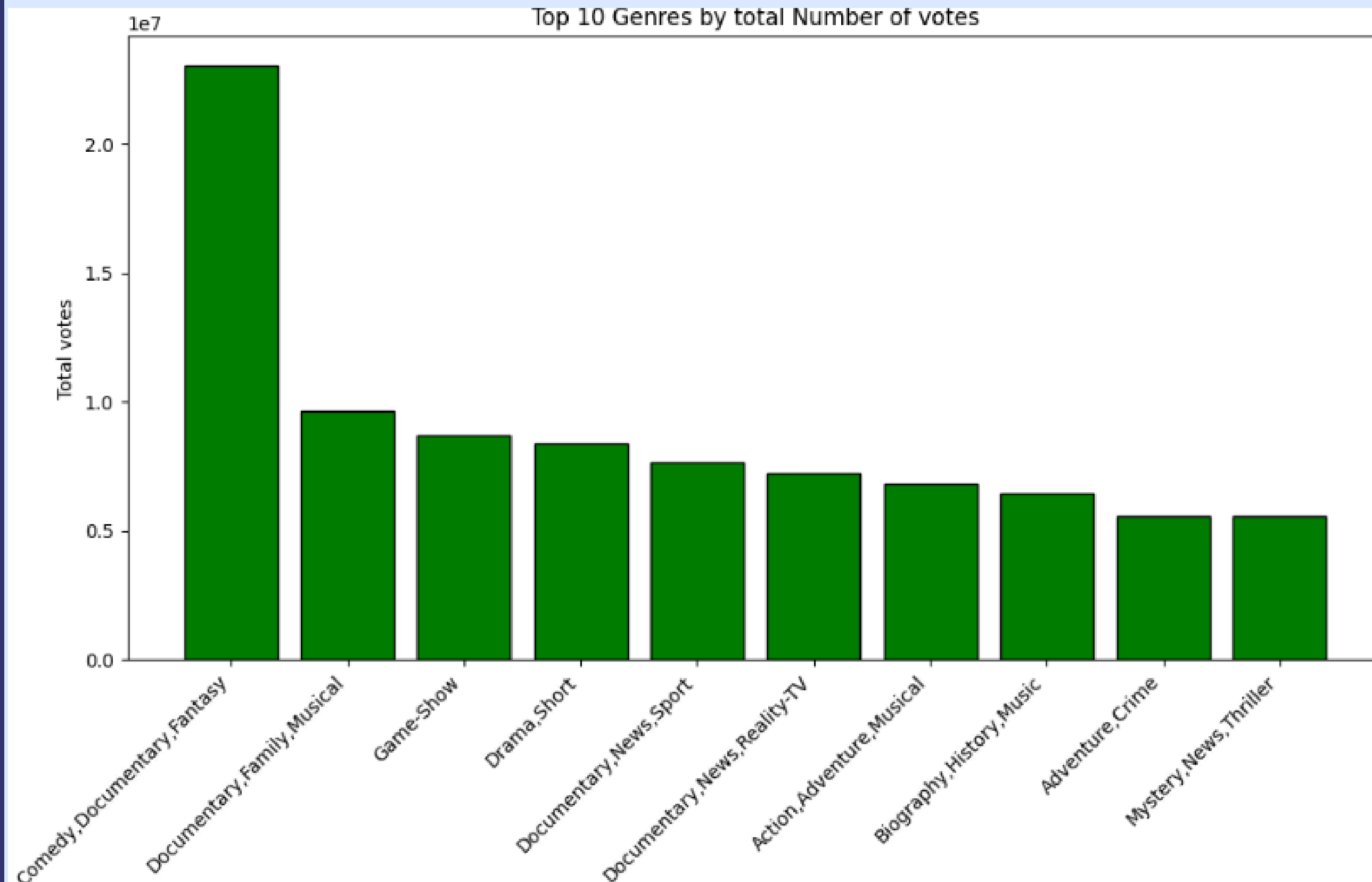
The bar chart
represents the top 10
genres to produce
based on the mean
average rating

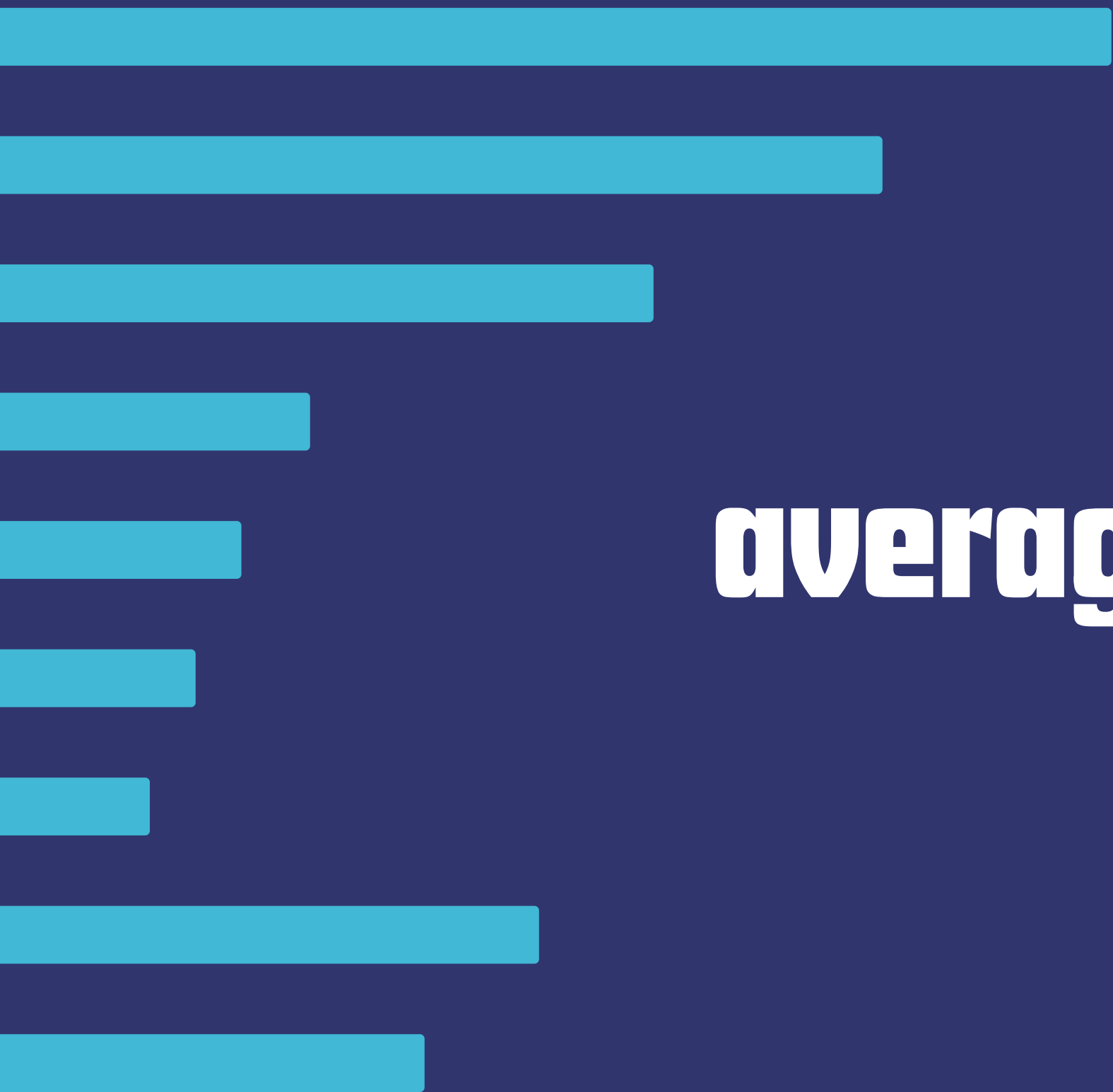


BEST GENRES

Criteria used:
Total Votes

The bar chart
represents the top 10
genres to produce
based on the total
votes per genre



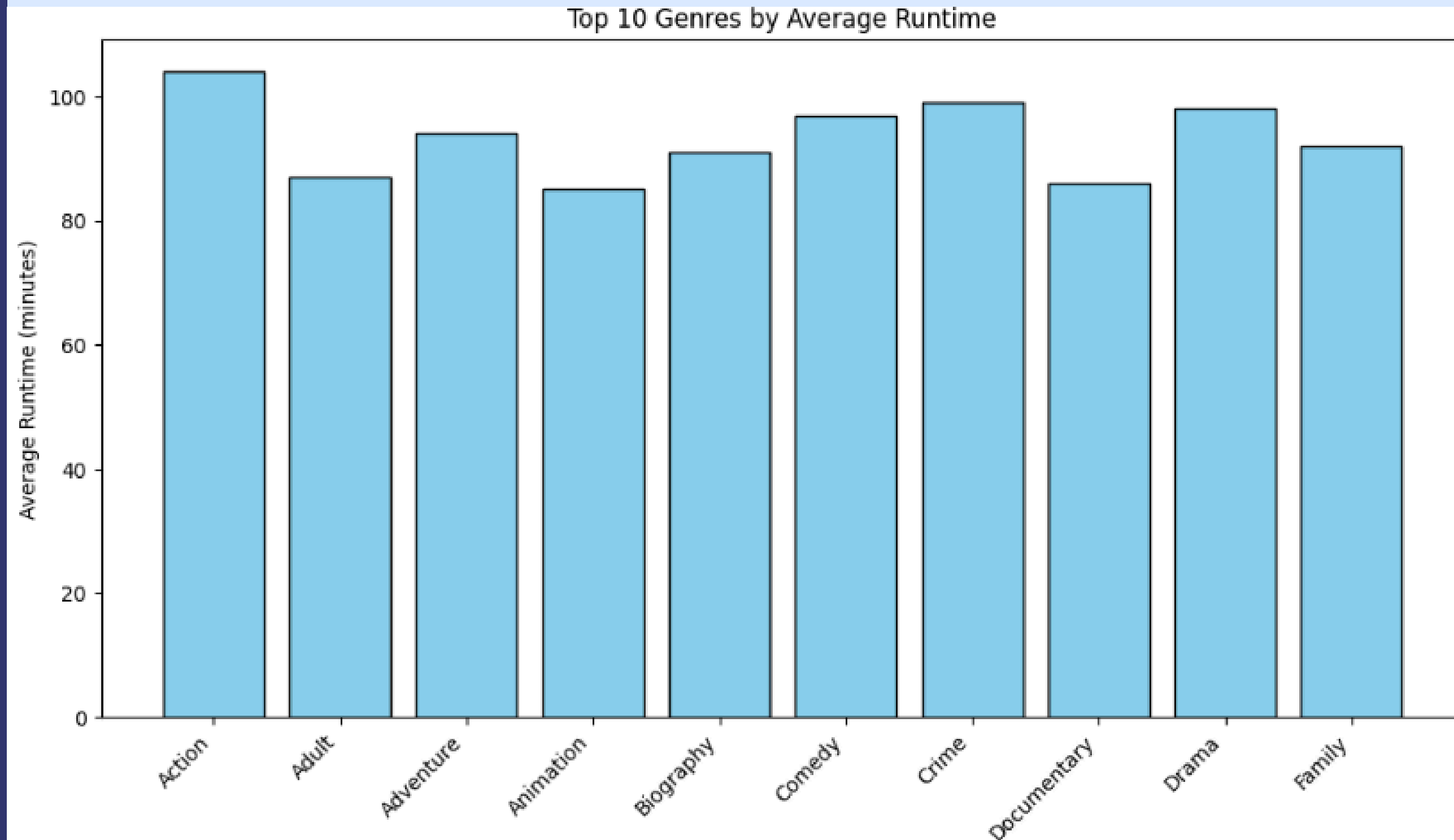


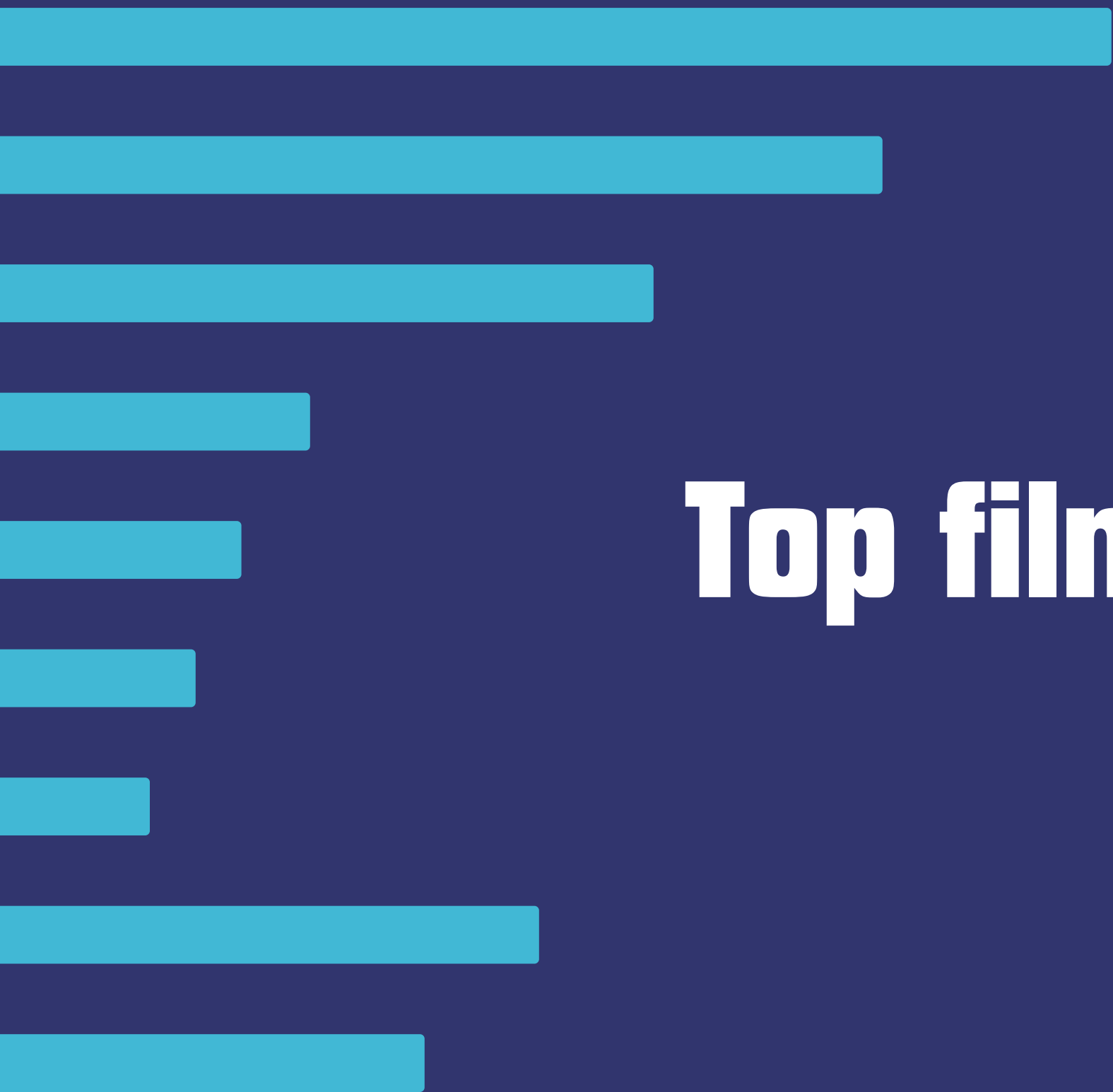
average runtime per genre

AVERAGE MOVIE RUNTIME

Criteria used:
Average runtime per
genre

The bar chart
represents the average
runtime of 10 randomly
selected genres





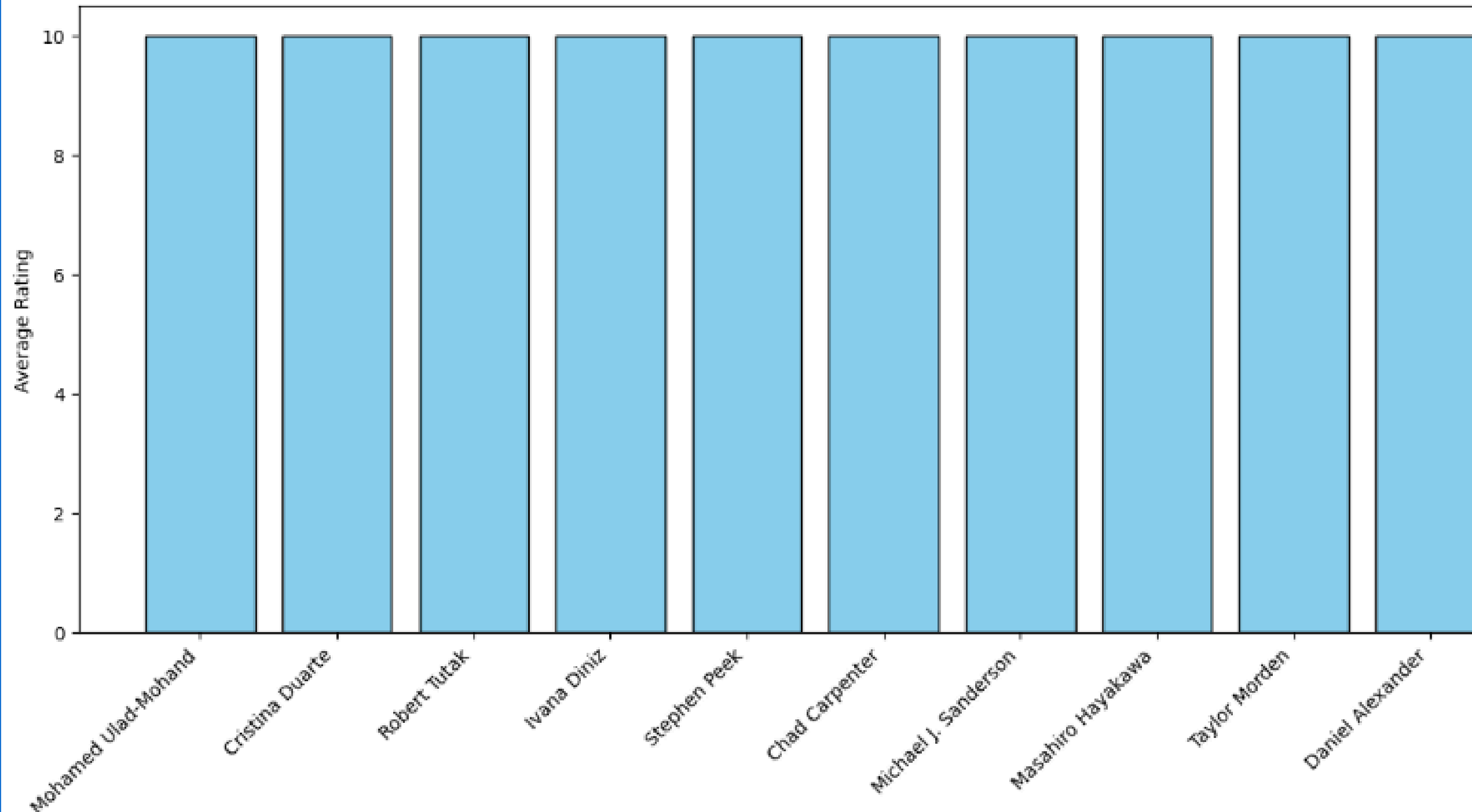
Top film directors & writers

BEST DIRECTOR

Criteria Used: Highest movie ratings are used to identify top movies and, in turn, the best producers.

The bar chart represents the top best directors who can be hired or the company can learn from

Top 10 Directors by Average Rating

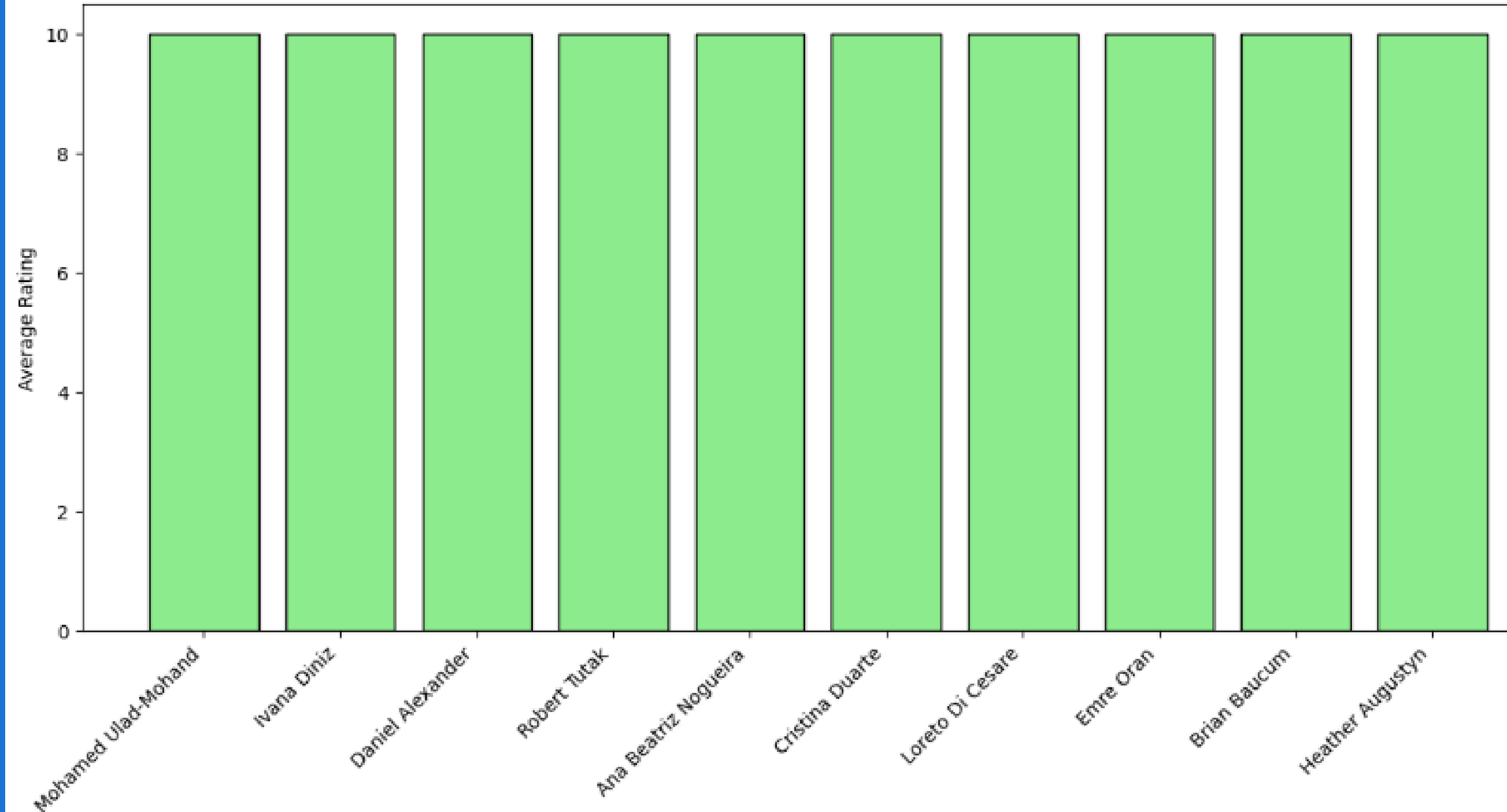


BEST WRITERS

Criteria Used: Highest movie ratings are used to identify top movies and, in turn, the best writers.

The bar chart represents the top best writers who can be hired or the company can learn from

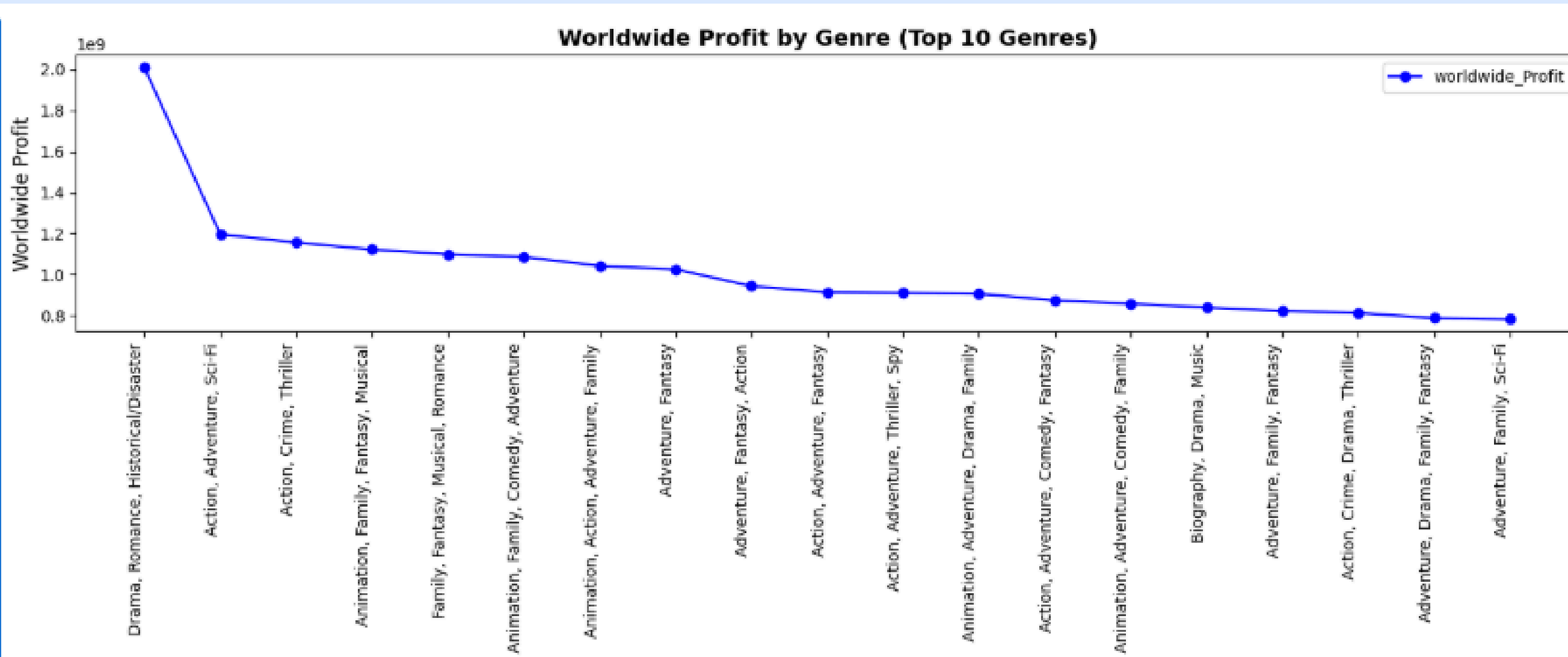
Top 10 Writers by Average Rating





**Genres with the highest
profit margin**

GENRES WITH HIGHEST PROFIT



Criteria Used: Highest movie ratings are used to identify top movies and, in turn, the best writers.

The bar chart represents the top best writers who can be hired or the company can learn from

A series of ten horizontal bars of varying lengths in a light blue color, positioned on the left side of the slide. The bars are stacked vertically, with the top bar being the longest and the bottom bar being the shortest.

Question and Answer Session??

THANK YOU

The background features a series of overlapping, angular shapes in various shades of blue and teal. These shapes create a sense of depth and movement, with some areas appearing more prominent than others. The overall effect is a modern, minimalist design.