

# ELIZA HELLER

Cleveland, OH

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Highly motivated, strong communication skills, tested and proven business performance with domestic and international internship experiences. Passionate about business and technology. Demonstrated competencies:

- Tableau | PowerBI | Alteryx
- Microsoft Office
- Python | SQL | HTML | CSS
- Project Management
- Advanced Data Mining & Analytics
- Photoshop
- Information | Big Data
- User Research
- Data Visualizations

## EDUCATION

**BSI**, School of Information Major, Ross School of Business Minor, University of Michigan, Graduation: May 2023

GPA 3.95 University Honors, William J. Branstrom Freshman Prize, James B. Angell Scholar Award

Certifications: Tableau, PowerBI, Alteryx, Excel

Field of Interest: User Experience, Technology, Data Analytics, AI

## WORK EXPERIENCE

**KPMG**, Chicago, IL

Summer 2022

Audit, tax, advisory firm

### Digital Lighthouse Data, Analytics & AI Consultant Intern

- Direct report to manager. Generating advanced Tableau dashboards to create a Lookbook to demo how Tableau will assist with current business needs, and how it has helped past clients reach their goals
- Analyzing research technology platforms to improve client's current MRM system at a bank; presenting current state analysis and evaluating next steps by brainstorming potential recommendations for them to consider in the future
- Collaborating with other interns to develop a strategy to create a solution to help achieve carbon neutrality
- Creating deliverables for clients to evaluate their current state, pain points, and capabilities, providing them with Model Lifecycle Risk Technology Business Case Support

**DELICIOUS ISRAEL**, Tel Aviv, Israel

Summer 2021

Travel culinary company

### Marketing Social Media Analyst

- Reported to founder/CEO. Forecasted and monitored trends, evaluated user experience, wrote blog posts, implemented social media strategies, and gathered/monitored competition
- Prepared management reports using statistical data by analyzing consumer behavior via website and social media traffic data to brainstorm ways to implement and improve overall statistics
- Developed a new business strategy called Delicious Experiences, expanding to consumers worldwide to increase workplace relations and inspire teamwork
- Increased social media presence by 180%

**The NRP Group LLC**, Pittsburgh, PA

Summer 2020

Nation's 7<sup>th</sup> largest real estate development company

### Property Management Intern

- Reported to regional management. Assisted in leasing efforts at luxury apartment community by processing applications, collaborating daily with property management team, conducting property tours, and ensuring residents' satisfaction through high-quality service
- Implemented all COVID-19 protocols for residents and prospective tenants by enforcing social distancing and distributing PPE on property tours
- Secured 99.67% rent collections from residents despite COVID-19 pandemic

## COMMUNITY INVOLVEMENT

*University of Michigan* Volunteering: Challah for Hunger, Adaptive Gymnastics, Go Blue Wear Pink-Cancer

Support Networking Team helped raise \$320K

*Saltzman Youth Panel*, Philanthropy: Convened and allocated \$50,000 in grants to worthy community programs in the Greater Cleveland Area after reviewing RFPs from several local organizations and discussing among peers

*Alpha Epsilon Phi*, Sorority: Elizabeth Glaser Pediatric AIDS Foundation and Sharsheret (supporter of women and families facing breast and ovarian cancer) solicited donors and assisted fundraising

*Gilmour Academy*, Ice Hockey, Led the team to two appearances at The USA Hockey National Championship. Competitively selected to compete in four International Tournaments