Zomato Pune Restaurant Analysis



Description

This Power BI dashboard explores the restaurant landscape of Pune using data sourced from Zomato. The analysis provides insights into locality-wise pricing, customer ratings, restaurant features, and cuisine diversity. It is designed to help users and businesses understand dining trends, premium hotspots, and user preferences across the city.

The dashboard uses DAX measures, slicers, and interactive visuals to enable dynamic exploration and comparison across multiple dimensions like locality, features, and price range.



General Restaurant Overview

- 1. How many restaurants are in the dataset? 307K
- 2. What's the average rating across all restaurants in Pune? 3.44/5.00
- 3. What's the average cost for two people? Rs 503

503

307K

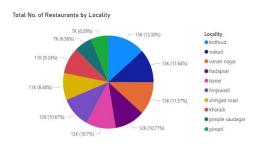
3.44

Average Price for two

two Total No. of Restaurants

Locality & Location Insights

4. Which localities have the highest number of restaurants? Kothrud



5. Which localities have the best-rated restaurants?

Localities having the best rating restaurants

| Locality | Average rating of 5 |
|---------------------|---------------------|
| peths | 4.04 |
| koregaon park | 3.80 |
| law college road | 3.77 |
| bund garden road | 3.76 |
| fc road | 3.74 |
| senapati bapat road | 3.72 |
| pune university | 3.72 |
| east street | 3.70 |
| mg road | 3.69 |
| deccan gymkhana | 3.66 |
| bhugaon | 3.64 |
| kalyani nagar | 3.64 |
| jm road | 3.63 |
| baner | 3.61 |
| tilak road | 3.60 |
| Total | 3.68 |

6. Top 5 most expensive restaurants to dine in and its localities?

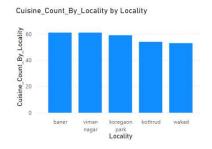
| Restaurant_Name | Average Price for two | Locality |
|---------------------------------|-----------------------|------------------|
| Harajuku - The O Hotel | 4500 | koregaon park |
| Mix@36 - The Westin | 4200 | mundhwa |
| Kangan - The Westin | 4000 | mundhwa |
| Coriander Kitchen - Conrad Pune | 3200 | bund garden road |
| Vandaag - Vivanta Pune | 3100 | hinjawadi |

7. Top 5 cheapest restaurants to dine in and its localities?

| Restaurant_Name | Average Price for two | Locality |
|------------------------------|-----------------------|---------------|
| A Taste Of Indore - Fun Food | 100 | kondhwa |
| A1 Misal | 100 | bhosari |
| A-1 Pani Puri | 100 | pimpri |
| A-1 Vadapav & Snacks Center | 100 | dhankawadi |
| Aamhi Pohekar | 100 | sadashiv peth |

8. Which locality has the most diverse cuisine offerings?
Baner
Viman Nagar

Viman Nagar

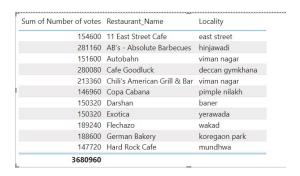


Used DAX

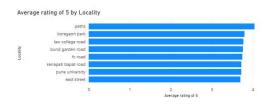
```
Cuisine_Count_By_Locality =
CALCULATE (
    DISTINCTCOUNT ( zomato_pune_V002[Cuisines] ),
    ALLEXCEPT ( zomato_pune_V002, zomato_pune_V002[Locality] )
)
```

Ratings & Reviews

9. Which restaurants have the highest number of reviews/votes?



10. Which localities consistently receive higher ratings?



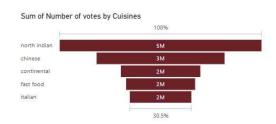
11. Restaurants having 0% of 1 star and good 5 star ratings

| Restaurant_Name | Locality | Sum of 1_star_review_percentage | Sum of 5_star_review_percentage |
|----------------------|-----------------|---------------------------------|---------------------------------|
| Akashay Pure Veg | hinjawadi | 0.00 | 64.00 |
| Burgers Inn | hadapsar | 0.00 | 80.00 |
| Hotel Century Garden | nigdi | 0.00 | 60.00 |
| Muscle Foodz | kondhwa | 0.00 | 63.20 |
| Royal Burgerio | wakad | 0.00 | 80.00 |
| Spicy Green | kharadi | 0.00 | 71.20 |
| Sweet Mantra | sb road - aundh | 0.80 | 73.60 |
| Total | | 0.80 | 492.00 |

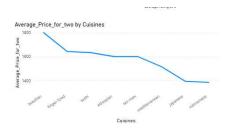
Cuisine & Menu Type Analysis

12. What are the most popular cuisines offered?

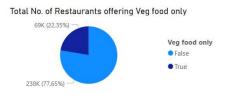
North Indian



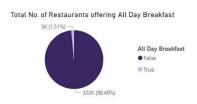
13. What's the average cost for two by cuisine type?



14. Are there enough options for vegetarians?

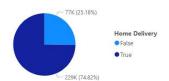


15. How many places offer brunch or all-day breakfast?



Features & Amenities

16. How many restaurants offer home delivery?



17. What are the accepted payment modes (e.g., card on delivery)?

Cards Cash Coupons

Digital Payments

18. Budget friendly restaurant with good 5 star ratings in Bibwewadi Area?

| Locality | Average_Price_for_two | Restaurant_Name | Average rating of 5 |
|-----------|-----------------------|---------------------|---------------------|
| bibvewadi | 200 | Chinese Point | 3.70 |
| bibvewadi | 300 | Royal Cake And More | 3.70 |
| Total | 250 | | 3.70 |

19. Budget friendly restaurant with good 5 star ratings in Peth Area?

| Locality | Average_Price_for_two | Restaurant_Name | Average rating of 5 |
|---------------|-----------------------|-----------------|---------------------|
| kalyani nagar | 600 | Le Flamington | 4.80 |
| kalyani nagar | 800 | Flax | 4.80 |
| kalyani nagar | 1500 | Cafe Paashh | 4.90 |
| kalyani nagar | 1500 | Toit | 4.60 |
| Total | 1100 | | 4.78 |