

## **Brief for Augmented Reality App**

An augmented reality app using 3D models of illustrations created by Little Red Design Studio.

### **Features:**

- The app should start with an insert your email address, kids name, kids age and their favourite part of the farm.
- The app should show the characters and the story come to life. Each page will play a short looping animation.
- The app should connect to real time weather so that the weather will change in the story with real time weather. There should be an option to connect to the chosen country. Ireland should be the default chosen country.
- A voice recorder on the app will allow the parent to customise the audio or narrate the story with their own voice. This enhances the safety message in the story as it is coming from their parent.
- Uploading the app to the apple playstore and google playstore in Little Red Design Studio's name. Available for downloading on ios and android phones, tablets and ipad.
- 13 scenes including AR and 1 AR of Little Red Design Studio's logo at the back of the book. Video will be provided for this.
- A pop up advert: rate this app with smileys.
- There should be an about Little Red Design Studio and a link to the website in the app.