

Brief in more depth

The sketch file used for the brief is a rough outline, however most of it is really obvious so please use the brief and this document to understand some routing so its more clear to understand.

Fan gating upload

(please refer to the upload fan gate section on the brief for a visual reference to what I mention below)

Currently we have a pop up window but as you can see from the new design this is to be in on its own page, with collapsable sections (steps). Each step when clicked on opens up and when you click the next step the last step collapses.

As you can see from the current site we have original and remix options. This is being scrapped and keeping it simple. Originally remix was hosted and played from Soundcloud and original hosted and played via Dropbox.

I would like every upload to be hosted by dropbox and playable for the track players on the site using their API. The reason we play from dropbox instead of my server is to avoid licensing issues. However when we grow and get lots of usage out of dropbox it may become an issue with their API. So in this case I would like a backup, every time the user uploads a track it plays from Dropbox but also uploads a back up to another host platform (need to decide which one), so in the case of Dropbox cutting off the API we can easily switch over the host to the backup to prevent down time and lose of artist music which will be a serious problem!

As you can see from the old upload window, the very last section we have options to use custom backgrounds, this we would now like removed.

One last thing, when uploading a fan gate, it automatically connects the fan gate to the users track on Soundcloud adding the link in the tracks meta data section and labelling it as FREE DOWNLOAD which is linked to the artists fan gate page on Sore Thumb Media. Check this track and look at the free download button underneath it:

https://soundcloud.com/chew_dog/chew-dog-3-test it will direct you to STM gated page!

So what I would like is an option to 'connect my fan gate to Soundcloud' tick box (see new design), this gives them the option to do it manually or not do it at all. Right now it is automatic and they have no choice of removing it.

I can explain and show you this if you do not understand.

Upload successful window required to pop up after upload completed, this gives the option to view their new fan gate page (opens in a new tab).

If they choose the Yes option to promote their track, it will take them to the discover promotion pop up window where they can send in their track for us to review. (I will explain further on subscription section).

If they go to profile, it takes them to their profile.

Link me pages

(please refer to the upload Link Me section on the brief for a visual reference to what I mention below)

Remove the custom backgrounds as artwork taken from Soundcloud and blurred automatically.

When a new Link Me page is made I would like them to appear in new section on profile section with a tab called releases (see picture) when hovered over they get 1 option to click on stream & download button which directs that particular link me page.

Add a play button to the link me page on top of the artwork cover (play symbol only shows when hovered over it) This will play from Soundcloud (api linked to Soundcloud, link is added in upload page) Play bar will appear at the bottom when play clicked.

Automatically add the links of each service available via google api. So for example it will search for the track name and find relevant links that it finds in google i.e Beatport, Spotify etc etc. It will only enter the links which are found. I may need to show you what I mean, as other similar services to us offer this so I can show you via screen share.

Subscription Routing

It makes sense to start fresh with subscriptions (apart for one thing but ill explain below)

Both plans include an artists profile (BTW we have 2 types of profiles, listeners & artist. Which is established on sign up. This is for artists only)

Bespoke profile is for both plans

All in plan has unlimited fan gates uploads and free has 8 max. When someone on free tries to upload 9 they will get a pop up window telling them to upgrade!

All in plan has unlimited link me uploads and free has 2 max. When someone on free tried to upload 3rd they will get a pop up window telling them to upgrade!

Donate button. This is for ALL IN only. If they have not upgraded from free plan then in settings the PayPal email field will be hidden or faded out. If they are on ALL in plan then the PayPal email field will be available, and once email inputted they will see donate button on their profile. (I still need to design the donate pop up window (will send soon).

Its up to you but you can keep the routing for Discover Promotion or start it again. Currently this is called 'send demo' (now 'promotion' or 'Discover Promotion'). We currently have 3 types, Discover, Repost and releases. I would like to remove repost and releases (front end and removed in backend). That leaves us with discover promotion only. Artists can send in their uploaded fan gate tracks into us in admin, we decide if we like or not. If we do it goes into discover section. Either way the artist gets notifications to say its been successfully sent in, successfully featured in the discover section or declined! In the admin we have demo cue where we can play the track, approve and decline or add it into the spotlight (the top 4 tracks in the discover section are the spotlight and change dependant on genre filters selecte). This coding must be kept!

We need to discuss the options on how plans work with Stripe and when someone down grades or upgrades. There is a credit card button that needs adding to the subscriptions page (top right) when clicked it takes you to the payments and plans section on profile where artist can see their payments and current plans!

FYI: In the admin we have a demo cue called quality control. This is routed to the artist sign up module, which uses SoundCloud API to send in artist tracks for approval before an artist profile is allowed. Until we approve the artist will have a user profile, if we approve track in quality control they will then be upgraded to artist profile. This is current code anyway, but just making you aware!

Regards to plays on track, this correlates to the homepage counter plays. After implementing the play symbol & counter on the track players, please hide this part until we get busy so it doesn't look like low plays. The master counter on home page will continue to work.