

Coffee Shop Sales

Transaction records for Maven Roasters, a fictitious coffee shop operating out of three NYC locations. Dataset includes the transaction date, timestamp and location, along with product-level details.

KPI's Requirement

1. Total Revenue
2. Total Transactions
3. Total Product Sold
4. Avg Transaction Per Value
5. Average Product Sold Per Transactions

Recommended Analysis

1. How have Maven Roasters sales trended over time?
2. Which days of the week and hour tend to be busiest, and why do you think that's the case?
3. Which products are sold most and least often? Which drives the most revenue for the business?
4. Top 10 and Bottom 10 product types by sales and transactions.
5. Also Show Revenue by Locations.