

## E-commerce Store Annual Report 2022

**Objective:** Store wants to create an annual sales report for 2022. So that they can understand their customers and grow more sales in 2023.

### Recommended Analysis:-

- ☐ Compare the sales and orders using a single chart.
- ☐ Which month got the highest sales and orders?
- ☐ Who purchased more men or women in 2022?
- ☐ What is the different order status in 2022?
- ☐ List top 5 and bottom 5 states contributing to the sales?
- ☐ Relation between age and gender based on number
- ☐ Which channel is contributing to maximum sales?
- ☐ Highest selling category?
- ☐ Compare the Orders over weekday