

E-commerce Store Annual Report 2022

Objective: Store wants to create an annual sales report for 2022. So that they can understand their customers and grow more sales in 2023.

Recommended Analysis:-

- ☐ Compare the sales and orders.
- ☐ Which month got the highest sales and orders?
- ☐ Who purchased more men or women in 2022?
- ☐ What is the different order status in 2022?
- ☐ List top 5 states contributing to the sales?
- ☐ Relation between age and gender based on number
- ☐ Which channel is contributing to maximum sales?
- ☐ Highest selling category?
- ☐ Compare the Orders over weekday