CALL CENTRE DATA ANALYSIS

Problem Statement

KPI'S Requirement

- 1. Total Number of Calls.
- 2. Total Call Duration in Hours
- 3. Total Call Duration in Minutes.
- 4. Average Call Duration in Minutes.
- 5. Response Time Percentage

Chart's Requirement

- 1. Total Call by Day.
- 2. Total Calls by State.
- 3. Top Reason for Calls
- 4. Total Calls by Channel
- 5. Total Calls by Sentiment (e.g. positive,negative,neutral)
- 6. Total Calls by Call Centre