

# PIZZA SALES

## PROBLEM STATEMENT

### – KPI's Requirement

1. Total Revenue
2. Average Order Value
3. Total Pizzas Sold
4. Total Orders
5. Average Pizzas Per Order

### – Charts Requirement

1. Daily Trend for Total Orders
2. Monthly Trend for Total Orders
3. Percentage of Sales by Pizza Category
4. Percentage of Sales by Pizza Size
5. Total Pizzas Sold by Pizza Category
6. Top 5 best Sellers by Revenue, Total Quality and Total Orders
7. Bottom 5 Worst Sellers by Revenue, Total Quality and Total Orders