

PIZZA SALES

PROBLEM STATEMENT

1. Total Revenue
2. Average Order Value
3. Total Pizzas Sold
4. Total Orders
5. Average Pizzas Per Order
6. Daily Trend for Total Orders
7. Monthly Trend for Total Orders
8. Percentage of Sales by Pizza Category
9. Percentage of Sales by Pizza Size
10. Total Pizzas Sold by Pizza Category
11. Top 5 best Sellers by
 - (a) Revenue,
 - (b) Total Quantity and
 - (c) Total Orders
12. Bottom 5 Worst Sellers by
 - (a) Revenue,
 - (b) Total Quantity and
 - (C) Total Orders