

Creative Direction Branding & Project Management

Multicultural beauty brand

Developed entire brand identity

Client
Yawoni

Scope of work
Art Direction & Branding
Project Management

Year
2017



The Yawoni website interface is shown. At the top right is a search bar with the placeholder 'Input value (Disabled)'. Below the search bar is the Yawoni logo. A horizontal menu bar includes 'About', 'Products', 'News', and 'Stores'. On the right side of the page, there is a large image of a woman with voluminous curly hair. To the left of the image are three large product containers (bottles and jars) with 'Product Introductions' text and placeholder code. Below the image are two smaller product containers with similar placeholder text.