# SENSATION PARK ENTERTAINMENT GROUP

Three-Year Business Summary



## IN THE LAST THREE YEARS

Over 3 million people have visited Sensation Park Amusement Parks.

#### GUEST SATISFACTION

- ✓ Guest surveys conducted each quarter
- √85% satisfaction rate during last four quarters
- √88% of guests indicate that they would return again within one year



## THREE-YEAR REVENUE SUMMARY

Entrance fees

\$42 million

Merchandising

\$26 million

Concessions

\$18 million

Special events

\$5 million

### SENSATION PARK GROUP

Committed to Service and Guest Satisfaction

