SCANIA UXD PHASES

SPRINT ZERO

	DISCOVER	IDEATE	PLAN	DEFINE	TEST
METHODS	USER RESEARCH	WHITEBOARDING WORKSHOP STORY BOARDING CARD SORTING	PLANING WORKSHOP	LO - FI PROTOTYPES HI - FI PROTOTYPES USER TESTING EXPERT EVALUATION	USER TESTING MARKET VALIDATION ANALYTICS
DELIVERABLES	PERSONAS REQUIREMENTS SECONDARY RESEARCH USER STORIES TASK FLOW USER JOURNEY EXPERIENCE MAP	STORY BOARD USE CASES USER SCENARIOS INFORMATION ARCH SCREEN FLOW LAYOUT & NAVIGATION	PRIORITIZED USE CASE PRIORITIZED USERS DESIGN ROAD MAP	WIREFRAMES VALIDATION ITERATIONS VISUAL DESIGN INTERACTION DESIGN DEVELOPMENT SUPPORT	EVALUATION ROADMAP BENCHMARKING REPORT ACCEPTANCE CRITERIAS UX DESIGN

PHASES