



# Katja Sostar

## UI / UX Designer

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### Work experience & projects

#### **Carrot & Company /** head of design (ui/ux)

April 2019 - October 2021

- Prototyping and designing various web applications on all stages of design, from conception to release
- Conducting user research and testing, to guarantee seamless user experience for different personas
- Creation and maintenance of company design system
- Maintaining the company brand through designing company assets, marketing material

#### **Futurae /** Ui & Ux Designer

May 2018 - June 2018

Futurae is a Swiss systems security startup, specializing in product authentication suite. I have worked with them on redesign their website, focusing on developing a good user experience for clients as well as developers using their product.

#### **Studio Jam /** Ui Design & Development

June 2016 - March 2017

Set up an agile team, to work on development of a hackathon project. Responsible for all visual design stages, and front-end implemen-

#### **Freelance /** Ui & Ux Designer

September 2017 - present

Working with startups on designing functional web and mobile apps, with a focus on size functionality, good user experience, and user-research.

### Education

#### **University of Maribor /** Informatics and Technologies of Communication

October 2014 - June 2017

The Faculty of Electrical Engineering and Computer Science, focus on human - computer interaction and web development.

### Skills

**Visual Design /** Creation of consistent web & mobile interfaces, focusing on content structure, intuitive UI patterns and simple interactions

**User Experience /** Prototyping, testing, user research and design strategy

**Design Systems /** Setting up and maintaining scalable and reusable design systems

**Graphic Design /** Branding, illustrations, print design

**Software /** Adobe Creative Suite, InVision, Sketch, Figma, Hotjar

**Technical /** HTML, CSS (Sass), JavaScript, Webflow

### Personal

**Languages/** Slovenian (native), English (fluent), German (A2 beginner)

**Interests/** Video & boardgames, 3d printing, longboarding