Anders Nielsen

Copenhagen, Denmark

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Education

Technical University of Denmark

Master of Science in Digital Media Engineering

Sep 2018 – Jun 2020 | Copenhagen, Denmark

GPA: 11.7/12.0

Activities: UX Research Group, Design Thinking Workshop Facilitator, Accessibility Advocate

Relevant Coursework: User Experience Design, Interaction Design, Information Architecture, User Research Methods, Prototyping, Visual Design, Usability Evaluation, Cognitive Psychology

Bachelor's Degree: B.Eng. in Design and Innovation, Copenhagen School of Design and Technology, GPA: 11.2/12.0

Work Experience

UX/UI Designer | Maersk Digital | Jul 2020 - Present | Copenhagen, Denmark

- Redesigned global shipping management platform improving task completion rates by 45% and user satisfaction by 60%.

- Conducted user research with 200+ international customers to inform product design decisions.

- Created comprehensive design system reducing design inconsistencies by 90% and development time by 30%.

- Implemented accessibility improvements achieving WCAG 2.1 AA compliance for mission-critical applications.

Skills

UX Design: User Research, Journey Mapping, Personas, Information Architecture, Wireframing, Prototyping

UI Design: Visual Design, Interaction Design, Animation, Typography, Color Theory, Iconography

Research Methods: Usability Testing, A/B Testing, Card Sorting, Surveys, Interviews, Contextual Inquiry

Design Tools: Figma, Sketch, Adobe XD, InVision, Zeplin, Principle, Framer

Accessibility: WCAG Guidelines, Screen Reader Testing, Color Contrast, Keyboard Navigation

Collaboration: Design Systems, Design Documentation, Developer Handoff, Design QA

Other: Design Thinking, Service Design, Responsive Design, Mobile-First Design, Cross-Platform Design

Certificates

Certified User Experience Professional (CUXP)

Nielsen Norman Group UX Certification

Google UX Design Professional Certificate

Accessibility Certification – International Association of Accessibility Professionals

Awards

Best Enterprise UX Design – Nordic Design Excellence Awards 2023

UX Innovation Award – Copenhagen Design Week 2022

Danish Design Award Finalist 2021