Maya Rodriguez

Barcelona, Spain

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Education

Universitat Politècnica de Catalunya

Master's in Human-Computer Interaction

Sep 2020 - Jun 2022 | Barcelona, Spain

GPA: 9.3/10

Activities: UX Research Lab, Accessibility Advocate, Design Systems Workshop

Organizer

Relevant Coursework: User Research Methods, Interaction Design, Information

Architecture, Usability Testing, Accessible Design, Design Psychology, Prototyping, UX

Writing

Universidad de Barcelona

Bachelor's in Computer Science

Sep 2016 - Jun 2020 | Barcelona, Spain

GPA: 8.8/10

Work Experience

UX/UI Designer | Glovo | Jul 2022 - Present | Barcelona, Spain

- Led the redesign of the mobile app checkout process, increasing conversion rate by 23%.
- Conducted user research sessions and usability tests with 200+ participants to inform design decisions.
- Collaborated with product and engineering teams to implement design changes across iOS and Android platforms.

UI Developer | Telefónica | Sep 2021 - Jun 2022 | Barcelona, Spain

- Developed responsive web interfaces using React and styled-components.
- Created and maintained a component library that improved development efficiency by 40%.
- Implemented accessibility improvements (WCAG 2.1 AA) across corporate websites.

Skills

Design: UI Design, UX Research, Wireframing, Prototyping, User Flows, Design Systems

Accessibility: WCAG, Screen Reader Testing, Inclusive Design, A11y

Tools: Figma, Sketch, Adobe XD, InVision, Axure, Zeplin, Maze

Frontend: HTML, CSS, SASS, JavaScript, React, Vue.js, Storybook

Research: User Interviews, Usability Testing, A/B Testing, Surveys, Card Sorting

Other: Information Architecture, Interaction Design, Motion Design, Responsive Design,

Design Thinking, Service Design

Certificates

Nielsen Norman Group: UX Certified

Interaction Design Foundation: UX Professional

Google: UX Design Professional Certificate

Awards

Best Mobile Experience Design - Awwwards 2023

UX Design Award - Barcelona Design Week 2022

Finalist - Adobe Design Achievement Awards