# Kenji Tanaka

Tokyo, Japan

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#### **Education**

University of Tokyo

Master of Information Science and Technology

Apr 2020 - Mar 2022 | Tokyo, Japan

Research Area: Human-Computer Interaction

**Kyoto University** 

Bachelor of Engineering in Informatics

Apr 2016 - Mar 2020 | Kyoto, Japan

### **Work Experience**

UI/UX Designer & Frontend Developer | Rakuten | Apr 2022 - Present | Tokyo, Japan

- Designed user interfaces and user experiences for e-commerce platforms, conducting user research and usability testing.
- Developed responsive frontend components using React, TypeScript, and styled-components.
- Collaborated closely with product managers and backend engineers to deliver user-centric features.
- Created wireframes, mockups, and prototypes using Figma and Sketch.

### Skills

Programming: JavaScript, TypeScript, HTML, CSS, Python (Basic)

Frameworks/Libraries: React, Next.js, Redux, styled-components, TailwindCSS

UI/UX Tools: Figma, Sketch, Adobe XD, InVision

Design Principles: User-Centered Design, Interaction Design, Visual Design, Usability

Testing, User Research

Methodologies: Agile, Design Thinking

Other Skills: Prototyping, Wireframing, Responsive Design, Accessibility (WCAG)

#### **Certificates**

Interaction Design Foundation: User Experience (UX) Design Google UX Design Professional Certificate (Coursera)

# **Awards**

Good Design Award (Team Member) - Rakuten Internal Project 2023