### Laura Virtanen

Helsinki, Finland

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#### **Education**

**Aalto University** 

Master of Science (Technology) in Computer, Communication and Information Sciences

- Machine Learning, Data Science and Artificial Intelligence Major

Aug 2020 - Jul 2022 | Espoo, Finland

GPA: 4.7/5.0

University of Helsinki

Bachelor of Science in Computer Science

Aug 2017 - Jun 2020 | Helsinki, Finland

GPA: 4.5/5.0

### **Work Experience**

Data Scientist | Supercell | Aug 2022 - Present | Helsinki, Finland

- Analyzed player behavior data using SQL, Python (Pandas, NumPy), and Spark to inform game design decisions.
- Developed predictive models for player retention and monetization.
- Built and maintained data pipelines for ETL processes.
- Visualized data and presented insights to product teams using Tableau and custom dashboards.

#### Skills

Programming: Python, R, SQL, Scala

Data Science Libraries: Pandas, NumPy, Scikit-learn, PySpark, TensorFlow/Keras

Databases: Snowflake, PostgreSQL, BigQuery

Big Data Tools: Apache Spark, Airflow

Data Visualization: Tableau, Matplotlib, Seaborn, Plotly

Cloud Platforms: AWS (Redshift, S3, EMR), GCP (BigQuery, Dataflow)

Methodologies: Machine Learning, Statistical Analysis, Experimentation (A/B testing),

**ETL Processes** 

Other Skills: Gaming Industry Analytics, Communication

# **Certificates**

AWS Certified Data Analytics - Specialty

# **Awards**

Aalto University Dean's List