

# George Brown

Manchester, UK

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## Education

Manchester Metropolitan University

BSc (Hons) Business Information Technology

Sep 2015 – Jun 2018 | Manchester, UK

## Work Experience

Business Intelligence (BI) Developer | Co-op Group | Jul 2018 - Present | Manchester, UK

- Developed and maintained BI solutions using the Microsoft BI stack (SSIS, SSAS, SSRS, Power BI).
- Created ETL packages using SSIS to load data into the data warehouse from various sources.
- Designed and developed tabular models in SSAS for analytical reporting.
- Built interactive dashboards and reports using Power BI and SSRS.
- Wrote complex SQL queries and optimized database performance for reporting.
- Collaborated with business stakeholders to gather requirements and translate them into technical BI solutions.

## Skills

BI & Data Warehousing: Microsoft BI Stack (SSIS, SSAS Tabular/Multidimensional, SSRS), Power BI (Power Query, DAX, Data Modeling, Visualization), Data Warehousing Concepts (Kimball Methodology, Star Schema), ETL Development

Databases: SQL Server (Advanced T-SQL, Stored Procedures, Functions, Query Optimization), Azure SQL Database

Tools: SQL Server Management Studio (SSMS), Visual Studio (SSDT), Power BI Desktop, Azure Data Factory (Basic)

Programming: SQL (Expert), DAX (Proficient), M Language (Power Query - Proficient), Python (Basic for scripting)

Methodologies: Requirements Gathering, Data Modeling, Reporting & Visualization Best Practices

Other Skills: Data Analysis, Business Acumen (Retail Domain), Communication

## **Certificates**

Microsoft Certified: Power BI Data Analyst Associate (PL-300)

Microsoft Certified: Azure Data Engineer Associate (DP-203) (Relevant Modules Completed)

## **Awards**

Co-op Group - IT Team Recognition Award 2023