

Sophia Andersson

Stockholm, Sweden

sophia.andersson@fakeemail.com | +46 70 123 45 67 | LinkedIn | GitHub

Education

KTH Royal Institute of Technology

Master of Science in Human-Computer Interaction

Aug 2019 – Jun 2021 | Stockholm, Sweden

GPA: 4.7/5.0

Activities: Accessibility Research Group, User Experience Society President, Tech for Good Hackathon Organizer

Relevant Coursework: Interaction Design, User Research Methods, Inclusive Design, Cognitive Psychology, Usability Testing, Information Architecture, Design Systems

Bachelor's Degree: B.Sc. in Media Technology, Linköping University, GPA: 4.5/5.0

Work Experience

UX Researcher | Spotify | Jul 2021 - Present | Stockholm, Sweden

- Conducted user research studies with 1000+ participants across 15 countries informing product strategy.
- Developed research methodologies combining qualitative and quantitative approaches to validate design concepts.
- Created accessibility guidelines improving platform usability for users with disabilities by 45%.
- Led international research projects identifying cultural preferences in music consumption patterns.

Skills

Research Methods: User Interviews, Usability Testing, Surveys, Card Sorting, Tree Testing, A/B Testing, Diary Studies

Analysis: Affinity Mapping, Journey Mapping, Thematic Analysis, Statistical Analysis, Heuristic Evaluation

Tools: UserZoom, Optimal Workshop, Lookback, UserTesting, Qualtrics, Maze, Dovetail

Accessibility: WCAG Guidelines, Screen Reader Testing, Cognitive Accessibility,

Inclusive Design

Collaboration: Research Operations, Stakeholder Management, Workshop Facilitation, Research Repositories

Data: Qualitative Analysis, Quantitative Metrics, Mixed Methods, Research Synthesis

Other: Survey Design, Participant Recruitment, Research Ethics, Remote Research Methods, Presentation Skills

Certificates

Certified User Experience Researcher (CUXR)

Nielsen Norman Group UX Research Certification

International Association of Accessibility Professionals (IAAP) Certification

Google UX Research Professional Certificate

Awards

Best UX Research – Nordic UX Awards 2023

Research Excellence – Spotify Innovation Awards 2022

Top Paper – International Conference on Human-Computer Interaction 2021