Leila Ahmadi

Toronto, Canada

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Education

University of Toronto

Master of Science in Data Science

Sep 2020 – Apr 2022 | Toronto, Canada

GPA: 3.95/4.0

Activities: Vector Institute Research Intern, Data Science Competition Team Lead, Women in Data Science Mentor

Relevant Coursework: Artificial Intelligence, Machine Learning, Statistical Learning, Deep Learning, Natural Language Processing, Big Data Systems, Data Visualization

Bachelor's Degree: B.Sc. in Statistics and Computer Science, University of Waterloo, GPA: 3.9/4.0

Work Experience

Data Scientist | Shopify | May 2022 - Present | Toronto, Canada

- Created recommendation systems increasing average order value by 18% for 1.7M+ merchants globally.
- Developed customer segmentation models identifying high-value customer groups and personalization opportunities.
- Built demand forecasting models reducing inventory costs by 15% while maintaining product availability.
- Implemented A/B testing framework and causal inference methodologies for reliable business decision-making.

Skills

Data Science: Machine Learning, Statistical Modeling, Feature Engineering, Experiment Design, Causal Inference

Languages/Tools: Python, R, SQL, Jupyter, RStudio, Git

Libraries: Pandas, NumPy, SciPy, Scikit-learn, TensorFlow, PyTorch, Matplotlib, Seaborn

Big Data: Spark, Hadoop, Kafka, Airflow, Databricks

Statistics: Hypothesis Testing, Regression Analysis, Time Series Analysis, Bayesian Methods

Visualization: Tableau, Power BI, D3.js, Plotly, Streamlit

Other: A/B Testing, MLOps, Recommendation Systems, Natural Language Processing, Computer Vision

Certificates

IBM Data Science Professional Certificate

Google Advanced Data Analytics Professional Certificate

DataCamp Data Scientist Certification

Azure Data Scientist Associate

Awards

Best Data Science Solution – Retail Analytics Summit 2023

First Place – Kaggle Shopify Data Science Competition 2022

Women in Technology Rising Star Award – Toronto Tech Association 2023