

# Ethan Tremblay

Toronto, Canada

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## Education

York University

Bachelor of Commerce (BCom), Specialization in Business Analytics

Sep 2020 – Apr 2024 | Toronto, ON, Canada

GPA: 3.7/4.0

Minor: Computer Science

Activities: Data Analytics Club (Treasurer), Case Competition Participant

## Work Experience

Data Analyst Intern | Royal Bank of Canada (RBC) | May 2023 - Aug 2023 | Toronto, ON, Canada

- Analyzed marketing campaign data using SQL and Excel to identify key performance indicators (KPIs).
- Developed interactive dashboards in Tableau to visualize customer segmentation.
- Assisted senior analysts with data cleaning and reporting tasks using Python (Pandas).

## Skills

Programming: Python (Pandas, NumPy, Matplotlib), SQL, R (Basic)

Data Analysis & Visualization: Excel (Advanced), Tableau, Power BI (Basic), Statistical Analysis

Databases: MySQL, PostgreSQL (Basic)

Tools: Jupyter Notebooks, Git

Business Skills: Data Storytelling, KPI Tracking, Reporting

Methodologies: Data Cleaning, Exploratory Data Analysis (EDA)

## Certificates

Google Data Analytics Professional Certificate (Coursera)

Tableau Desktop Specialist

## **Awards**

York University Entrance Scholarship

Dean's Honour Roll (2022, 2023)