

Nicole Wong

Vancouver, Canada

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Education

University of British Columbia

Bachelor of Science in Computer Science

Sep 2019 – Apr 2023 | Vancouver, Canada

GPA: 3.9/4.0

Activities: Product Management Club President, UX Research Assistant, Entrepreneurship Mentor

Relevant Coursework: Product Management, Agile Methodologies, Software Development Lifecycle, User Experience Design, Market Research, Technical Communication, Project Leadership

Capstone Project: Healthcare Scheduling Platform with Integration to Electronic Medical Records

Work Experience

Product Manager | Shopify | Jun 2023 - Present | Vancouver, Canada

- Led cross-functional teams to develop and launch new e-commerce features used by 500K+ merchants.
- Created product roadmaps and prioritized features based on user research and market analysis.
- Conducted A/B testing and analyzed user behavior metrics leading to 25% increase in feature adoption.
- Collaborated with UX designers and engineers to deliver seamless user experiences from concept to launch.

Skills

Product Management: Product Strategy, Roadmapping, Backlog Management, User Stories, Feature Prioritization

Agile Methodologies: Scrum, Kanban, SAFe, Lean, Sprint Planning, Retrospectives

Data Analysis: SQL, Google Analytics, Mixpanel, Amplitude, A/B Testing, Cohort Analysis

Collaboration Tools: JIRA, Confluence, Asana, Trello, Notion, Miro, Figma

Communication: Technical Writing, Product Requirements Documents (PRDs), Stakeholder Management

Technical Knowledge: API Design, System Architecture, Version Control, Database Concepts

Other: User Research, Customer Journey Mapping, Competitive Analysis, Go-to-Market Strategy, OKRs/KPIs

Certificates

Certified Scrum Product Owner (CSPO)

Product Management Certification by Product School

Google Product Management Certification

Agile Certified Practitioner (PMI-ACP)

Awards

Product Innovation Award – Shopify Hackathon 2024

Rising Star in Product – Women in Product Vancouver 2023

Best Product Pitch – UBC Entrepreneurship Competition 2022