

# Daan Janssen

Amsterdam, Netherlands

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## Education

Delft University of Technology (TU Delft)

Master of Science in Design for Interaction

Sep 2018 – Aug 2020 | Delft, Netherlands

Utrecht University of Applied Sciences (HU)

Bachelor of Communication and Multimedia Design

Sep 2014 – Jun 2018 | Utrecht, Netherlands

## Work Experience

UI/UX Designer | Adyen | Oct 2020 - Present | Amsterdam, Netherlands

- Led the design process for new features within the Adyen payments platform, from user research and concept development to final UI designs.
- Conducted usability testing sessions and iterated on designs based on user feedback.
- Created wireframes, user flows, prototypes, and high-fidelity mockups using Figma.
- Contributed to the development and maintenance of Adyen's design system.
- Collaborated closely with product managers, engineers, and researchers in an Agile environment.

## Skills

UI/UX Design: User Research (Interviews, Surveys), Persona Creation, User Journey Mapping, Information Architecture, Wireframing, Prototyping (Low & High Fidelity), Interaction Design, Visual Design, Usability Testing, Accessibility (WCAG)

Design Tools: Figma (Expert), Sketch (Proficient), Adobe Creative Suite (Photoshop, Illustrator), InVision/Marvel

Methodologies: User-Centered Design, Design Thinking, Lean UX, Agile (Scrum/Kanban)

Collaboration: Design Systems, Developer Handoff, Cross-functional Teamwork

Other Skills: HTML/CSS (Understanding), Data Visualization Principles

## Certificates

Nielsen Norman Group (NN/g) UX Certification

Interaction Design Foundation (IDF) Membership & Courses

## **Awards**

Adyen Design Excellence Recognition 2023