

# Isabella Ferreira

Rio de Janeiro, Brazil

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## Education

Pontifical Catholic University of Rio de Janeiro

Master of Science in Data Analytics

Aug 2021 – Jul 2023 | Rio de Janeiro, Brazil

GPA: 9.3/10

Activities: Data Club President, Sports Analytics Workshop Organizer, Peer Mentor

Relevant Coursework: Statistical Modeling, Python for Data Science, Data Visualization, Big Data Tools, Deep Learning

Summer School: Stanford 2022 (GPA: 4.0/4.0), EPFL 2023 (GPA: 5.9/6.0)

## Work Experience

Data Analyst | Petrobras | Aug 2023 - Present | Rio de Janeiro, Brazil

- Developed dashboards in Power BI and Tableau for business insights.
- Automated data extraction pipelines using Python and SQL.
- Performed predictive maintenance analytics reducing downtime by 20%.

## Skills

Programming: Python, R, SQL

Tools: Power BI, Tableau, Spark

Machine Learning: scikit-learn, TensorFlow

Other Skills: Predictive Analytics, ETL, Data Cleaning, KPI Reporting

## Certificates

DataCamp: Data Analyst with Python

Udemy: Tableau Masterclass

Coursera: Applied Data Science with Python

## Awards

Petrobras Innovation Award 2024

PUC-Rio Academic Scholarship

First Place – Brazil Data Challenge