



MIKAILA WEAVER

experience designer

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<http://mikai.la>

201.919.2351

Education

VCU BRANDCENTER

MS, BUSINESS/BRANDING, 2016 (expected)

Specialization: Experience Design/Creative Technology

AMERICAN UNIVERSITY

BA, FOREIGN LANG. AND COMM. MEDIA, 2012

Specialization: Spanish/Visual Media, Spanish Translation Certificate
GPA: 3.949, University Honors Program, summa cum laude

SKILLS

Product/Service Design
Interior Design
Research/Strategy
Information Architecture
User Flows
Wireframing
Rapid Prototyping
Design Testing
Muay Thai Head Kicks

TOOLS

Adobe Creative Suite
Sketch, Axure, Omnigraffle
Principle, Pixate, Invision
HTML + CSS, CMS
Filmmaking, FCP 7, X
Cinema 4D
Keynote

AWARDS

Boyko Scholarship, 2015-2016
WONGDOODY Women in Advertising
Scholarship, 2015
Brandcenter Scholarship, 2014-2015

Experience

VML

CREATIVE INTERN, VISUAL DESIGN

NEW YORK, NY, JUNE 2015 - AUG. 2015

I conceived and designed digital assets for Prego, Hillshire Farms, Campbell's Chunky, Xerox, Legoland Florida, and Shiseido.

SMARTBRIEF

SENIOR ASSOCIATE, ACCOUNT AND ADVERTISING OPS.

WASHINGTON, DC, JUNE 2012 - JULY 2014

I supervised accounts in the Energy, Aerospace, Technology, Hospitality and Construction industries and managed relationships with 180+ partner trade associations to fulfill advertising insertion orders and contractual agreements.

COMCAST SPORTSNET

PRODUCTION INTERN

BETHESDA, MD, MAY 2011 - AUG. 2011

I time-coded, logged and cut footage for sports highlight reels. I also wrote teleprompter scripts and assisted cameramen on field shoots.