



Personal Branding

▼ What are your core values and beliefs?

My core values are whatever I do, I do it with my best and my belief is that if I give my hundred percent and value my time, I will be successful today or tomorrow, Insha'Allah.

▼ What are your goals and aspirations?

My main goal is to become a good software engineer and my aspirations is to create a good organization in the Programming field, where I can make something good out of my creative thoughts.

▼ What are the first steps you will take to build your personal brand?

To build my personal brand first I will continue to share my skills in various communities related to my work. For example, sharing

key summaries from what I learn every day in different communities and different social media will gradually increase my network. And as the network grows, I can present my work to everyone.

▼ **How does personal branding differ from self-promotion, and why is this distinction important?**

Personal branding and self-promotion are almost related concepts, but they differ in their underlying principles and intent.

Personal Branding: Personal branding is basically creating a public identity of myself and the strategic process that reflects my values, skills and personality.

Self-promotion: Self-promotion is actively highlighting and promoting one's accomplishments, skills, or activities to gain attention.

Why is this distinction important: The distinction is important because personal branding is a strategic approach that contributes to a sustainable and well-rounded professional identity. It prioritizes authenticity, relationship-building, and long-term reputation over short-term gains.

▼ **What are you most proud of?**

I have many dream projects. I am most proud when I succeed in doing my dream projects. These projects inspire me, give me courage and I get satisfaction from doing these projects. On the otherhand, I am also proud for my dadication and honesty.