*Flat 2/1,*
*12 Albert Avenue,*
*Glasgow,*
*G42 8RE*

*+44 (0)7950019128*
*hello@alastairtaylor.com*

Dear Sir/Madam,

I am writing to apply for the Senior UX Designer position with Amazon Registry Services. Enclosed is my CV, and examples of my portfolio work can be found at alastairtaylor.com/amazondc.

An enthusiastic problem solver and passionate user advocate, I have over 9 years' experience working on both customer-facing and business-to-business applications. Using customer research, data and a/b tests I work iteratively to improve designs and create seamless user journeys. My ability to see projects and features through from conception to completion allows me to rapidly deliver great experiences to customers.

My advocacy for Lean and Agile thinking combined with my strong leadership skills means that my team delivers value to the business as quickly as possible. My interpersonal skills allow me to communicate design solutions, and justification, clearly to technical and non-technical stakeholders.

I am thrilled by the opportunity to work for Amazon, to learn from your skilled team and to contribute to the success of Amazon Registry Services. I am very excited to see what Amazon has up their sleeves for their new gTLDs and am eager to be a part of it.

Sincerely,

*Alastair Taylor*

# *Alastair Taylor*
## UX Designer

- hello@alastairtaylor.com
- alastairtaylor.com/amazondc

- Flat 2/1, 12 Albert Avenue, Glasgow, G42 8RE
- +44 (0)7950019128

## *Employment History*

*Since Oct 2013*

### Arnold Clark
*Web Designer, UX Designer, Senior UX Designer*

Initially I was responsible for creation and improvement of Arnold Clark Vehicle Management's AutoCentre application created for the needs of corporate fleet managers. Subsequently I was one of the few designers asked to join a new team as a UX Designer when Arnold Clark created a department focused on digital product development. Responsibilities included the end to end design process, from wireframes to production code, and presenting my designs to multiple business stakeholders.

After 6 months I was promoted to Senior UX Designer, leading a team of 5 and responsible for design across the department. I have led the team through a major rebrand, overseen the rebuild of the flagship arnoldclark.com, introduced iterative A/B testing and conducted extensive usability tests. I have helped the team evolve their Agile and Lean practices, worked with management on product strategy and led the creation of formalised interface design guidelines.

*May 2009 - Oct 2013*

### Morrison Bowmore Distillers
*Digital Marketing Executive, E-commerce Assistant*

I was responsible for the digital design of their 4 global scotch whisky brands. I worked closely with stakeholders throughout the business and also developed and improved the company's e-commerce site.

*July 2007 - May 2009*

### Sixftsix Design
*Freelance Designer*

I ran my own freelance web design business working primarily with small and local business.

## *Education*

BSc Innovative Product Design at The University of Dundee

## *Outside the Office*

As part of a UK-wide initiative Good For Nothing, I have organised events in Glasgow and Edinburgh that bring together local creatives to accelerate social startups. I am also working as part of a group in Govanhill, Glasgow to develop a digital presence to promote the area.  Outside of work I enjoy cycling and amateur interior design.

## *Skills Profile*

- Research-led, iterative, user-centred design approach
- Strong visual design skill set
- Confident leader and collaborative team player
- Enthusiastic advocate of Lean and Agile practices
- Experience conducting usability research and a/b testing
- Effective communicator with both technical and non-technical stakeholders and peers
- HTML5, CSS3, SASS
- Wireframes, Photoshop, Illustrator, Sketch