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Information

Triple duplexed business cards made from 240gsm black & white plike with laser engraved text.

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Zero.25 is the creative portfolio of Stewart Walker, showing some examples of his most recent work. If you have any questions please feel free to get in touch.



Contact

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Information

Identity and promotional material for a new typography museum , which includes a launch publication and poster under the name 'Typo'.

International Society of Typographic Designers (ISTD) brief
Awarded MISTD (Commended)

p.02



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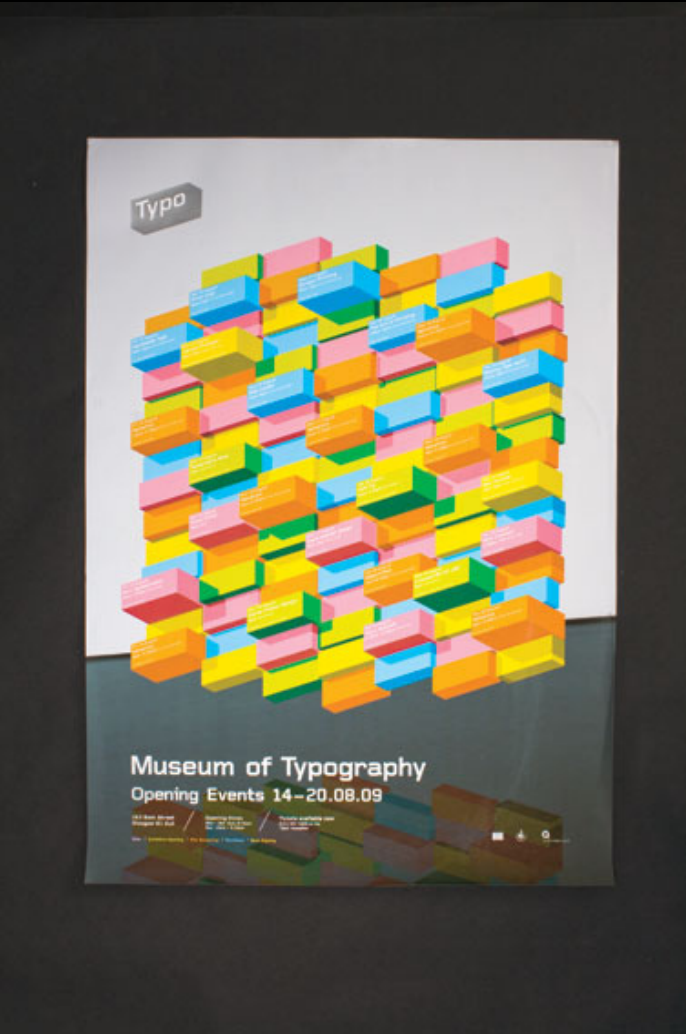
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International Society of Typographic Designers (ISTD) brief
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Information

Sliding puzzles were created as an item to be sold in the 'Typo' shop. Each one uses a separate typeface, which when unsorted shows the abstract forms that come together to create the letterform.

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Information

Type bags were created as an item to be sold in the ‘Typo’ shop. On one side the letterforms are displayed in a clean, organised way and on the reverses they appear to have fallen to the bottom of the bag.

Natural cotton bags screen printed on both sides.

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Information

‘Change’ is a sustainability event aimed at creatives as well as the general public. Part of the exhibition involves a large instalation of old computers and printers to spell out change, which the logo is based on.

The promotional booklet / poster contains information on how to ‘change’ it into an origami bird, highlighting the reuse of materials.

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Information

The typographic chess board is a conceptual piece that uses letterforms as the pieces and is based around the idea that typography is a game.

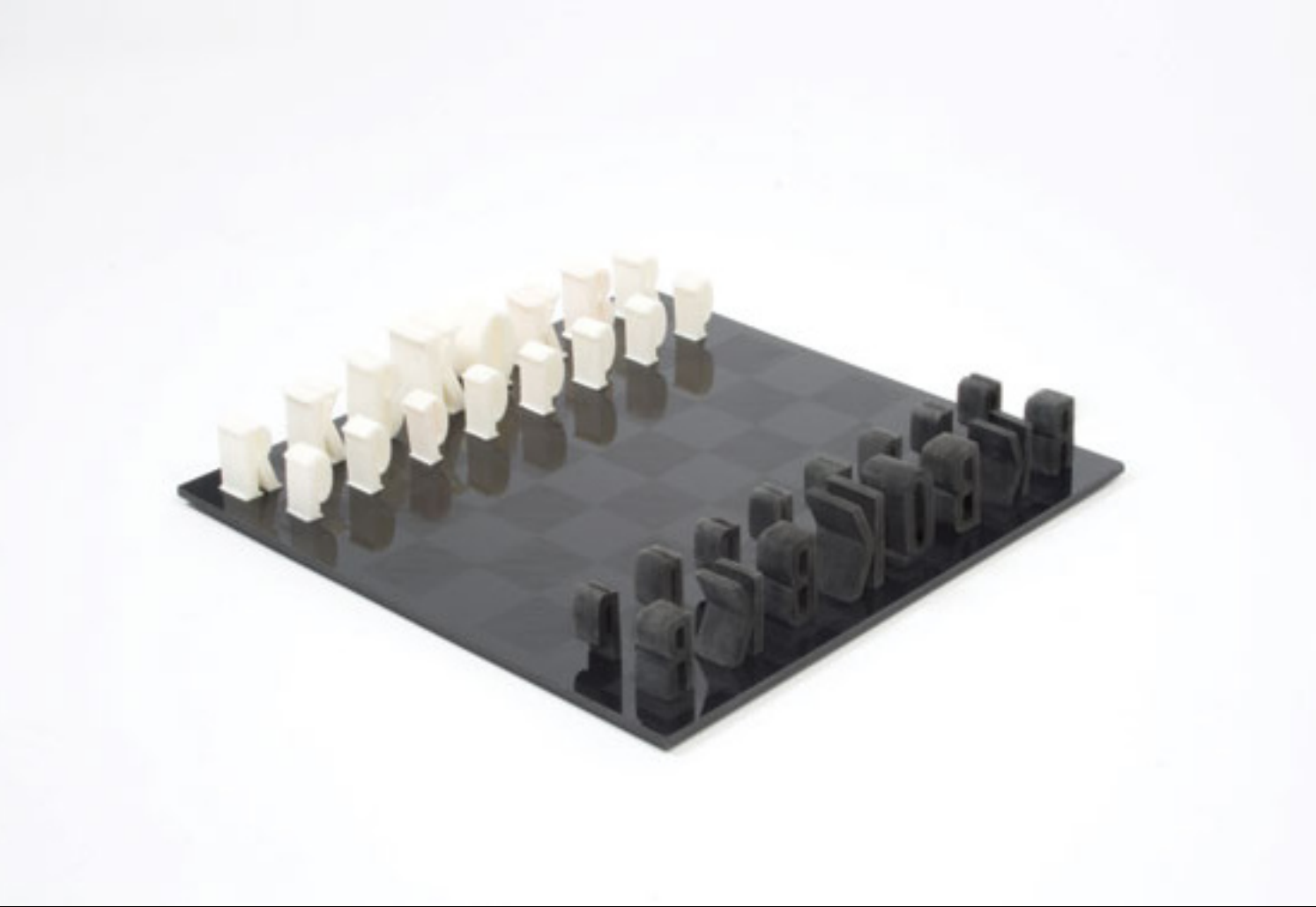
The white pieces are set in Caslon Bold Condensed and the black in Univers Bold Condensed, which represents the traditional and modern sides of typography. The pieces are cast in resin and the board is 5mm black acrylic with 45° lines laser engraved to represent the squares

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The grid system is an aid, not a guarantee. Like the grid on a chessboard it creates structure whilst permitting a number of possible strategies, each unique to its user. These strategies have varying strengths and weaknesses and must be employed tactically depending on the situation or opponent. This allows the subject to look for an appropriate solution, but does not guarantee success.

-
One must learn how to use the grid and its varying strategies; as with chess, it is an art that requires practice.

Based on the philosophy of Josef Müller-Brockmann



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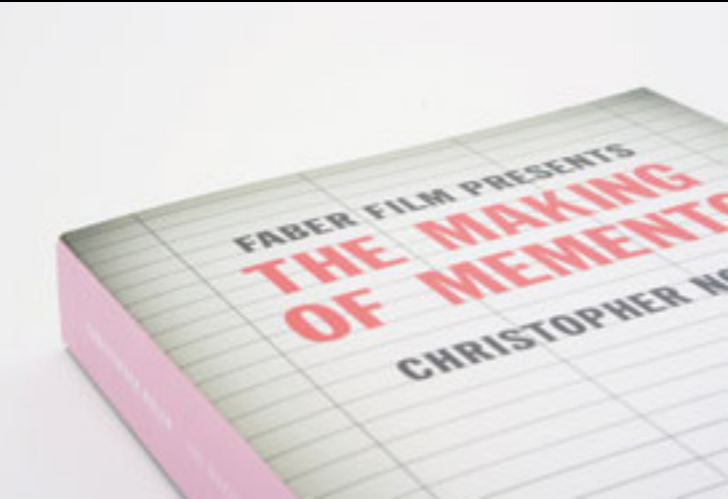
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Information

A series of print on demand film books for Faber & Faber based on classic cinema signage. An interactive lightbox was also created using strips of magnet and die-cut acrylic letters.

Design & Advertising (D&AD) competition brief
Joint project with Alasdair Griffiths — www.kidgrotesk.co.uk

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About

I've just graduated from Duncan of Jordanston Art and Design College, Dundee with an upper 2nd class (2.1) honours degree. During which I have come to appreciate simplicity, detail and intellectual rigor in design.

I'm enthusiastic about design, passionate about typography and a keen collaborator. I constantly push myself in design and strive to progress and develop as an individual and a designer.

Thanks for taking the time to look through my folio, and if you have any questions or just want a chat don't hesitate to get in touch.

Education

BDes (Hons) Graphic Design
Duncan of Jordanstone Art College
Dundee

Hnd Graphic Design
Metropolitan College
Glasgow

Achievements

MISTD Commendation (2009)

Roses Student Awards
(Category Winner)

Experience

Elmwood
(Leeds, July 2008)
www.elmwood.com

Good Creative
(Glasgow, August 2008)
www.good-creative.com

Brand Union
(London, July 2008)
www.thebrandunion.com

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