



## Héloïse Mazingarbe

Looking for a **Junior Developer position**

My ideal job in 3 words: **Meaning, Responsibility, Team**

After a 2-year contract in a Web agency as a **Webmarketing Project Manager** in Budapest, I took part in **Le Wagon fullstack program** in order to gain more technical skills

25 years old - French

French (native) - English (fluent) - Spanish (intermediary)

+33 6 74 24 20 28 - [heloise.mazingarbe@gmail.com](mailto:heloise.mazingarbe@gmail.com)

## Work Experience

### AEP Digital, Webmarketing Project Manager

**Budapest (HU), Jan 2017 ~ Dec 2018**

- Managed the webmarketing strategy of a dozen of clients : Monthly calling appointments
- Search Engine Optimization (SEO): Content creation, backlinks optimizations, SEO audits
- Search Engine Marketing (SEM): Google Ads campaigns creation, SEM audits
- Social Media Optimization (SMO): Media strategy on Facebook Ads, LinkedIn Ads and Twitter Ads

### Popcarte, Web editor & Webmarketing assistant

**Barcelona (ES), Jul 2015 ~ Dec 2015**

- Wrote Web content, managed the blog & set up SEO recommendations
- Community Management: animated social networks (Facebook, Twitter, Pinterest, Google +)

### AEP Digital, Junior Webmarketing Project Manager

**Paris (FR), Jan 2015 ~ Jun 2015**

- Search Engine Optimization (SEO): Content creation, backlinks optimization, SEO audits
- Search Engine Marketing (SEM): Google Ads campaigns creation, traffic & bids optimization, SEM audits

## Education

### Le Wagon, Programming

**Lille (FR), Jan 2019 ~ Mar 2019**

- 9-week intensive coding bootcamp: HTML, CSS, Bootstrap, JavaScript ES6, SQL, git, GitHub, Heroku and Ruby on Rails
- Designed, implemented and shipped to production a clone of AirBnB and a Rails prototype of <https://just-play.live>

### Audencia Business School, Master's Degree, Digital Marketing

**Nantes (FR), Sep 2013 ~ Jun 2017**

- Studied basics of finance, accounting, marketing, human resources and strategy
- Study semester abroad in Hong Kong (HK) - specialization in IT

## Skills

### Webmarketing

Specific tools management for analysis & performance support - Web strategy development

### Code

Knowledge of basic concepts in HTML, CSS, JavaScript & Ruby on Rails - Web app creation from A to Z

### Soft Skills

Curiosity & Learning interest - Risk-taker  
- Team player - Sense of responsibility - Commitment