



# Boscotsav '19

DON BOSCO SCHOOL, LILUAH, HOWRAH-711204

## **BOSCO ADMATAZZ**

**No. of Participants:** 6-8

**Classes:** 9-12

**Duration:** 3+1 minutes

Bosco Admatazz is an event of Advertisement Creation.

### **Rules and regulations:**

1. Participants are required to create and enact original ads on the theme given.
2. Copying of advertisements from the print or electronic media is strictly prohibited.
3. The advertisements should broadly be in English.
4. Vernacular, if used, should not constitute more than 25% of the script.
5. Music, if used, maybe pre-recorded or original.
6. Music, at no point of time can be a substitute for dialogues. It can be used only for effect.
7. Use of appropriate props is allowed.
8. The use of humour and wit will be appreciated.
9. Any form of vulgarity will earn a disqualification.
10. The theme will be given at the 1st Representatives' meeting.
11. The product should be original and not one that exists in the market.