



Boscotsav '19

DON BOSCO SCHOOL, LILUAH, HOWRAH-711204

BOSCO VENDO

Classes: 9-12

Number of participants: 4 (2 manufacturers and 2 advertisers)

Number of rounds: 3

Total Time: 2 hours

Rules and Regulations:

1. Manufacturers and advertisers will be given limited cash.
2. Manufacturers will have to produce goods. They will be supplied with prices of raw materials, machinery and labour and other overhead expenses.
3. Advertisers will have to advertise the products. They will charge fees for their service.
4. Advertisers will have to design videos, posters, memes etc... to advertise their products. They will be marked on their advertisement.
5. Judge's score will determine the selling price of the product. Their score will also affect the fees of the advertisers.
6. Winners among the advertisers will be decided by the cash balance at the end of the third round.
7. Judge's score and cash balance will decide winners among the advertisers.
8. Advertisers are expected to bring their own laptops/ phones / cameras with the internet connection for designing the advertisements.