

HELLY SADHU

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- **Career Objective**

I am looking for a job where I can use my skills in digital marketing and graphic design to help brands grow online. I enjoy creating eye-catching designs and using smart marketing ideas to reach more people. I want to work with a team where I can learn, improve, and make a real difference.

- **Key Skills**

1. Multitasking
2. Good at teamwork
3. Creative thinking & Problem solving
4. Time management

- **Technical Expertise**

1. Digital Marketing Strategy
2. Social Media Marketing (SMM)
3. Search Engine Optimization (SEO)
4. Search Engine Marketing (SEM)
5. Content Creation & Marketing
6. Adobe Photoshop
7. Canva
8. Meta Ads (Facebook/Instagram Ads)
9. SEMrush / Ahrefs

- **Education**

📄 Certification in Digital Marketing and Graphic Designing - TOPS Technologies, [2025]

📄 Bachelor's Degree in BBA - [Silver Oak University], [2024]

- **Projects & Practical Assignments**

- ❖ **Project 1: [Social media manager]**

- Description: I was working as a SOCIAL MEDIA MANAGER at Madworld India (Event Management Company)
- Tools/Features: Canva , Photoshop, Video editing apps , Chatgpt

- **Strengths**

- Strong analytical and problem-solving skills.
- Ability to quickly learn new technologies.
- Excellent collaboration and teamwork.
- Detail-oriented approach to development .

Personal Information

☑ Languages Known: English, Hindi, Gujarati

☑ Hobbies: Reading , Travelling , Dancing

Declaration

I hereby declare that the information provided above is accurate to the best of my knowledge and belief.