

HELLY SADHU

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- **Career Objective**

I am looking for a job where I can use my skills in digital marketing and graphic design to help brands grow online. I enjoy creating eye-catching designs and using smart marketing ideas to reach more people. I want to work with a team where I can learn, improve, and make a real difference.

- **Key Skills**

1. Multitasking
2. Good at teamwork
3. Creative thinking & Problem solving
4. Time management

- **Technical Expertise**

1. Digital Marketing Strategy
2. Social Media Marketing (SMM)
3. Search Engine Optimization (SEO)
4. Search Engine Marketing (SEM)
5. Content Creation & Marketing
6. Adobe Photoshop
7. Canva
8. Meta Ads (Facebook/Instagram Ads)
9. SEMrush / Ahrefs

- **Education**

- Certification in Digital Marketing and Graphic Designing - TOPS Technologies, [2025]
- Bachelor's Degree in BBA - [Silver Oak University], [2024]

- **Projects & Practical Assignments**

- ❖ **Project 1: [Social media manager]**

- Description: I was working as a SOCIAL MEDIA MANAGER at Madworld India (Event Management Company)
- Tools/Features: Canva , Photoshop, Video editing apps , Chatgpt

- **Strengths**

- **Team player** – I work well with others and help my team succeed.
- **Good communicator** – I can clearly share ideas and listen to others.
- **Quick learner** – I pick up new skills and information fast.
- **Organized** – I keep things in order and manage my time well.
- **Problem-solver** – I can find good solutions when problems come up.
- **Positive attitude** – I stay upbeat and motivated, even during tough times.

- **Personal Information**

- Languages Known: English, Hindi, Gujarati
- Hobbies: Reading , Travelling , Dancing

Declaration

I hereby declare that the information provided above is accurate to the best of my knowledge and belief.