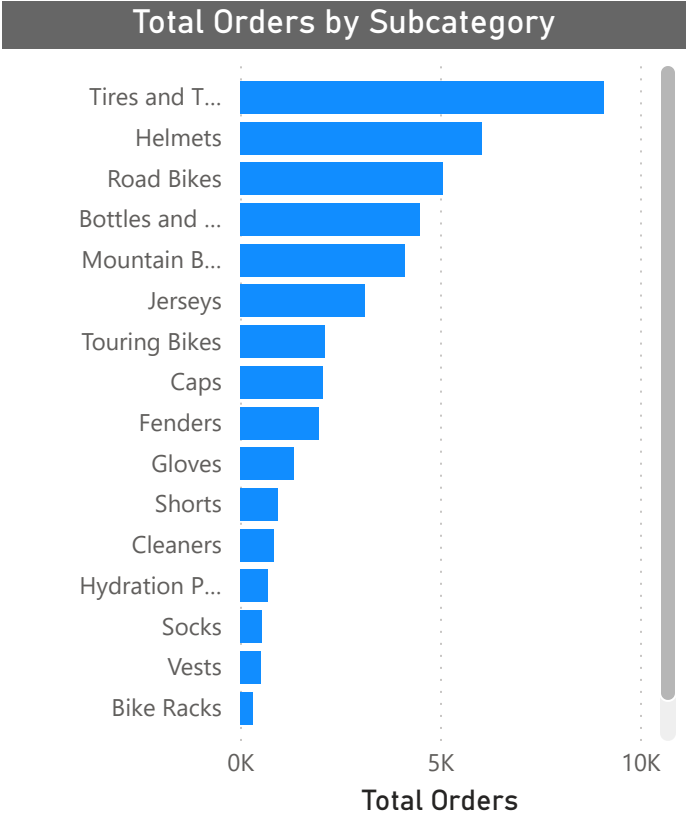
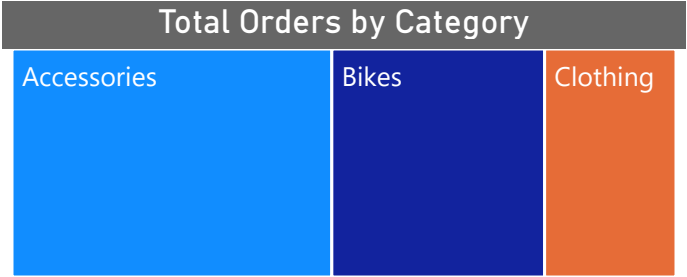




1/1/2016 6/30/2017



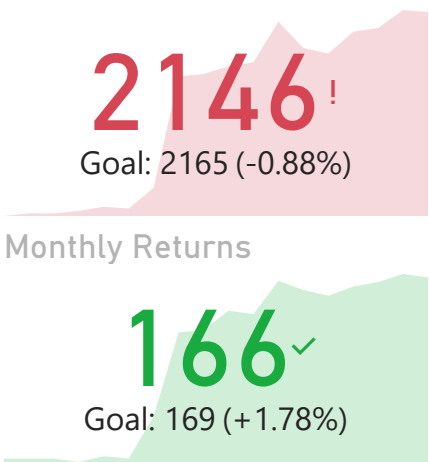
ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Total	22534	2.14%

View Product Detail

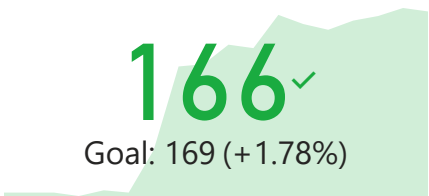
Monthly Revenue



Monthly Orders



Monthly Returns



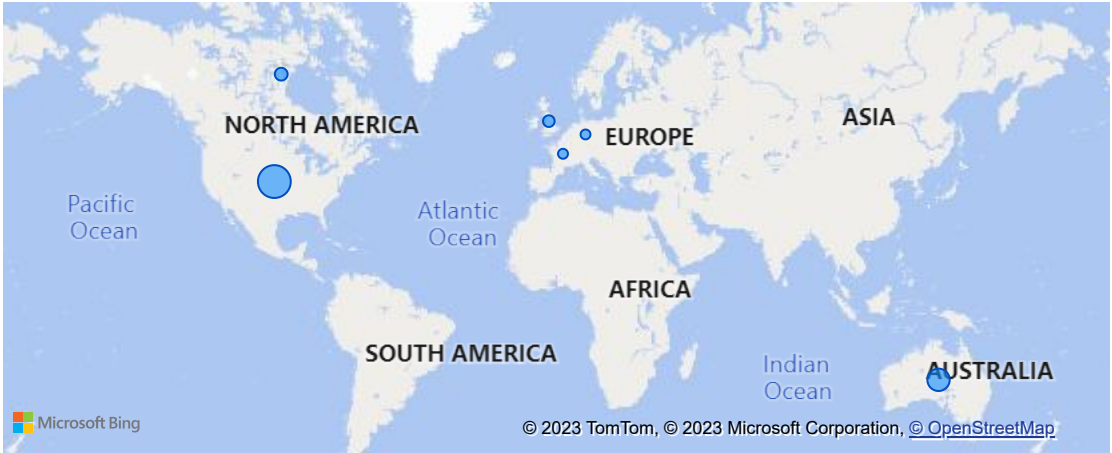
Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

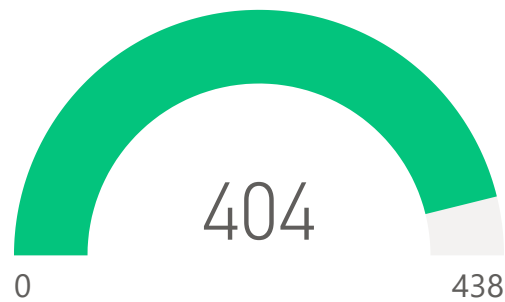
- Select all
- Europe
- North America
- Pacific



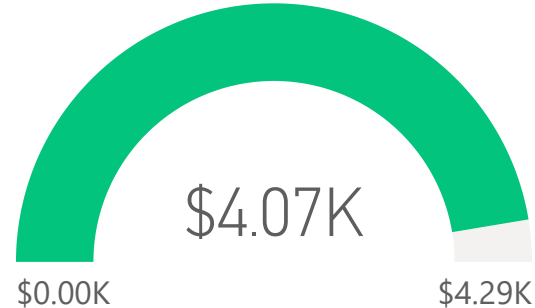


Water Bottle - 30 oz.

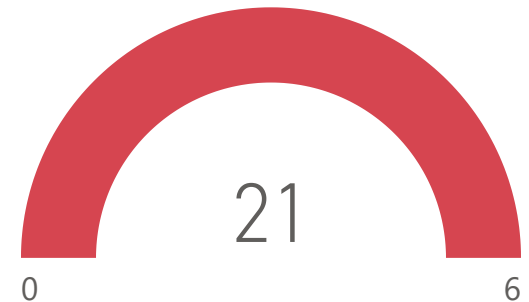
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Target



Price Adjustment(%)

0.40



6.99

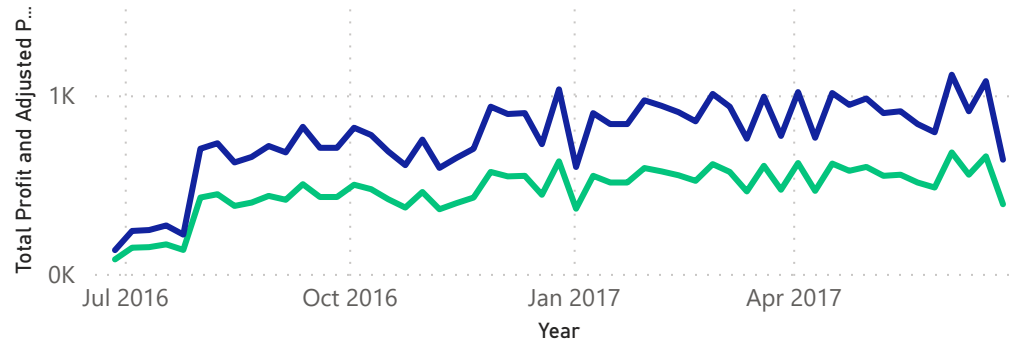
Adjusted Price

\$4.99

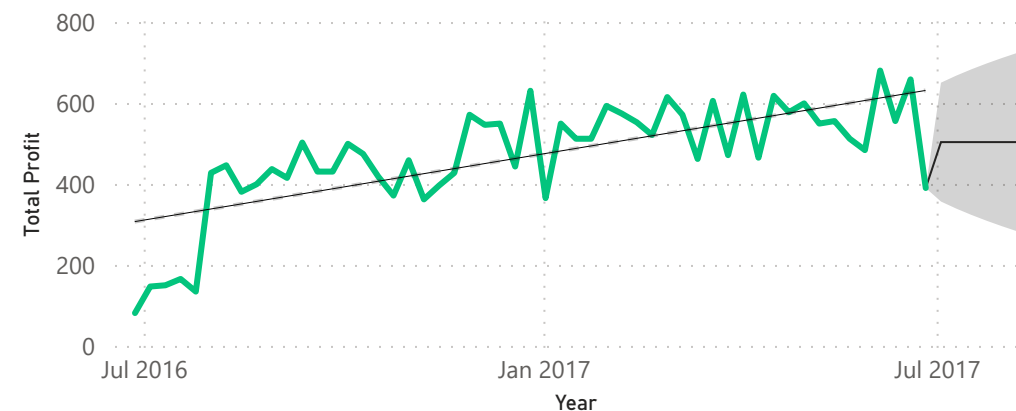
Avg Retail Price

Weekly Profit

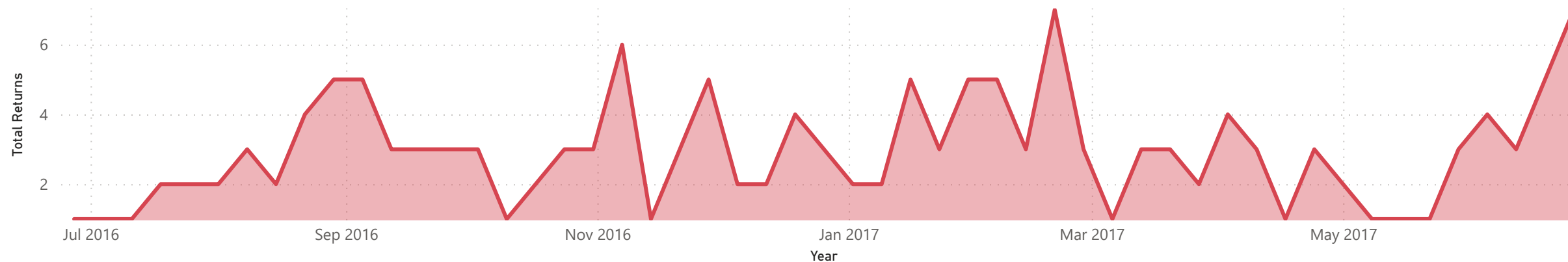
Total Profit Adjusted Profit



Weekly Profit

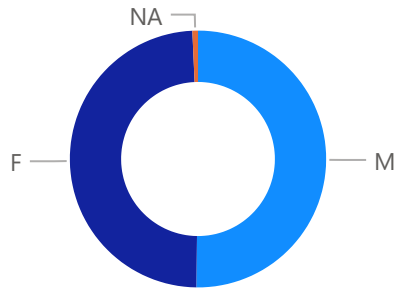


Weekly Return Volume

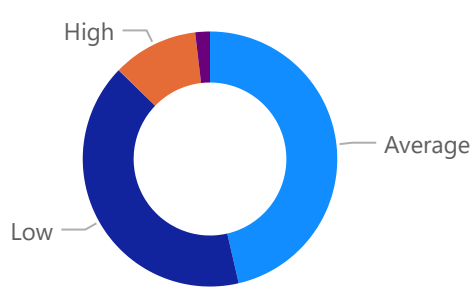


FullName	Total Orders	Total Revenue
Adriana Gonzalez	4	\$9,195.69
Mr. Aaron Wright	3	\$6,750.95
Mr. Andres Nara	3	\$6,723.49
Mr. Andres Raji	3	\$6,678.79
Mr. Blake Diaz	3	\$6,713.96
Mr. Brad She	4	\$9,161.01
Mr. Brent Zhang	3	\$7,018.99
Mr. Clarence Anand	3	\$6,690.02
Mr. Clarence Gao	3	\$6,753.46
Mr. Clayton Li	3	\$6,830.64
Mr. Cole Ramirez	3	\$6,682.41
Mr. Cole Stewart	3	\$6,713.92
Mr. Corey Anand	3	\$7,004.97
Mr. Dennis Zhou	3	\$6,811.23
Mr. Eddie Dominguez	3	\$7,044.38
Mr. Erick Lopez	3	\$6,916.10
Mr. Ethan Bryant	3	\$6,730.25
Mr. Francisco Sara	4	\$9,125.54
Mr. Frank Vazquez	3	\$6,870.35
Mr. Franklin He	3	\$6,784.41
Mr. Franklin Xu	5	\$10,164.34
Mr. Glenn Wang	3	\$6,690.48
Mr. Jake She	3	\$6,947.09
Mr. Jarrod Mehta	3	\$7,038.37
Mr. Jason Campbell	3	\$6,712.22
Mr. Johnathan Madan	3	\$6,722.14
Mr. Johnathan Suri	4	\$7,721.33
Mr. Johnny Moyer	3	\$6,778.24
Mr. Jordan Turner	7	\$11,022.38
Mr. Julian Wood	3	\$6,978.45
Mr. Kevin Coleman	4	\$7,750.53
Mr. Lance Blanco	4	\$7,207.07
Mr. Larry Munoz	7	\$10,852.04
Total	353	\$751,130.39

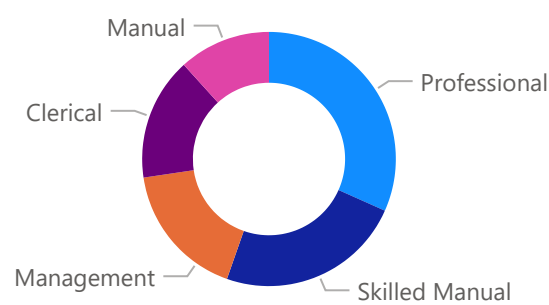
Orders by Gender



Orders by Income

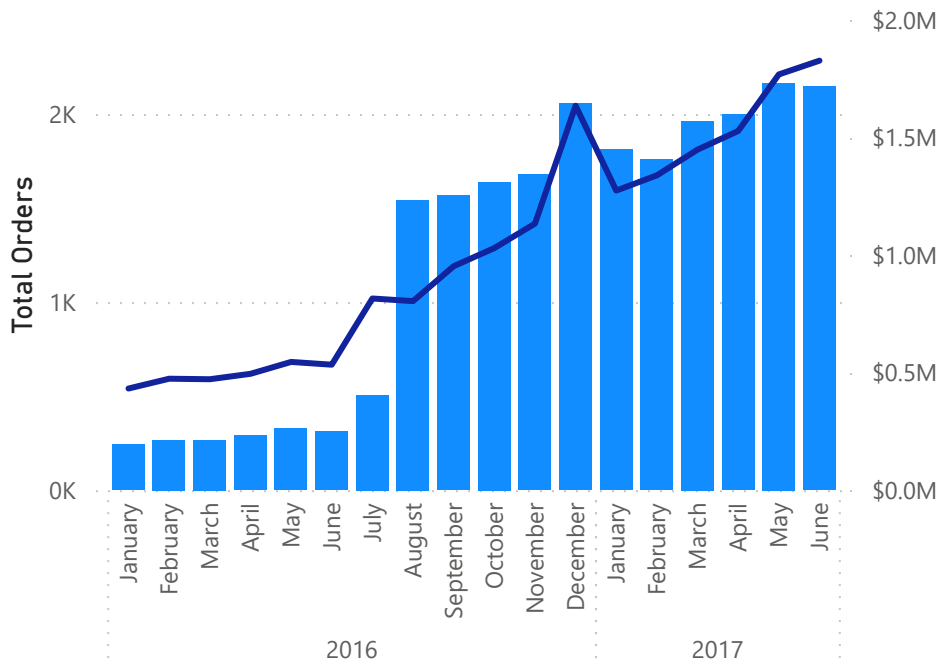


Orders by Occupation

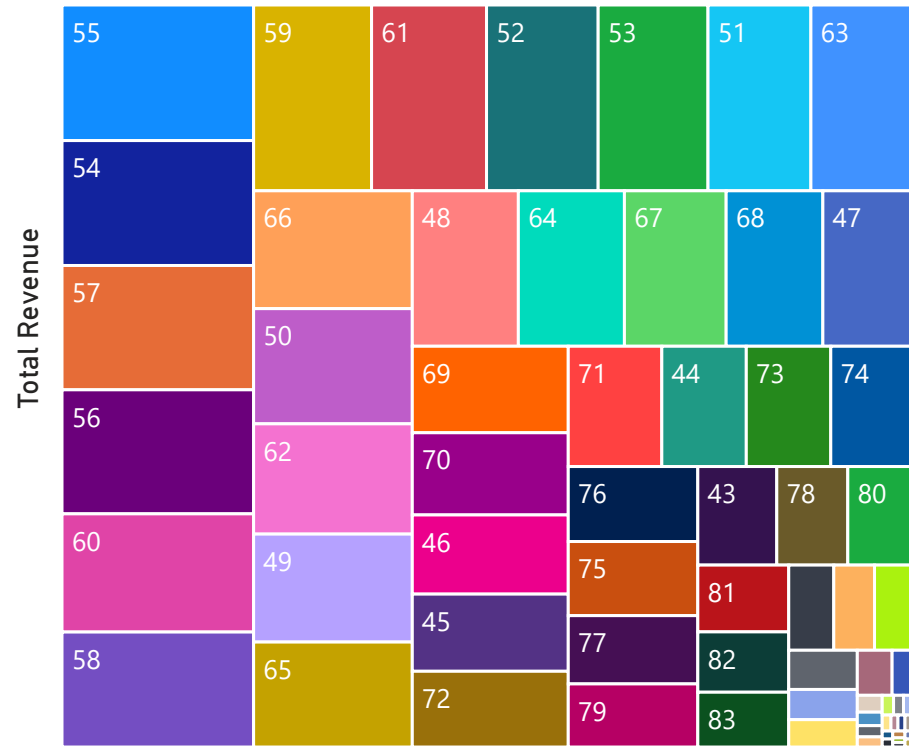


Orders & Revenue by Month

Total Orders Total Revenue



Orders by Age



Top Costumer  
Mr. Maurice Shan

Customer Orders  
6

Customer Revenue  
\$12.41K

Executive



Total Orders by OrderQuantity

