

INNOVATION IN MOBILE PAYMENTS





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Who am I?

- Passionate developer
- Mobile- & Web-Developer
- Android- & Twitter-Fanboy





Agenda

- What is PayPal Access?
 - Underlying techniques
- How to accept payments?
- Outlook: Innovation
 - Real world payments



Slides



goo.gl/u3Rix

SlideShare: PayPalEUDevs



WHATIS ACCESS?



Introduced in 2011



Can be used to login with your existing PayPal credentials





Figure: Q3 2012 active users



Leverage existing technology to push your own service(s)



Based on OAuth 2.0 & OpenID Connect



Not related to payments



Free to use



Registration of apps: devportal.x.com



Privacy Policy URL:		
Protocols [?]:*	OpenID 2.0	OAuth 2.0 / Open Id Connect
	OAuth 2.0 / OpenID Connect Attributes	
	Return URL: *	
	Attributes Level: *	
	Full Name	Gender
	Date of Birth	Time Zone
	Locale	Language
	Email Address	 Street Address
	State	☐ Zip
	Country	 Phone Number
	Age Range	 Account Type
	 Account Verified 	 Account Creation Date



Additional features coming soon!



HOW DOES IT LOOK LIKE?











HOME PAGE

NEW PRODUCTS

SPECIALS

MY ACCOUNT

CONTACT US

CATEGORIES:

- Advantage Flea
- Advantix K9
- Dog House
- Airline Carriers
- Allergies: Human
- Andis Clippers
- Anti-bark Devices
- Jingle Collars
- Backpacks
- Bad Breath
- Balls
- Bandannas
- Bark Collars
- Bath Supplies
- Boomboxes

Cat Print Tapestry Kitty Cave



\$39.99

details

add to cart

save

MORETHAN 1000 items

Lipiderm Healthy Skin and Coat Gel Capsules



\$17.99

details

CLICK

add to cart

MANUFACTURERS:

Please select

+

INFORMATION:

- No more scratching
- Your dog and you
- Happy pet owners

SPECIALS:

KMR Powder by Pet Ag



\$10.99



Log in with PayPal Access

We will not share your financial information with anyone. We use your PayPal account to log you in with tinypay.me .
Email address
PayPal password
Forgot your email address or password?
Don't have an account? create one now
Log In Cancel
PayPal protects your privacy and security.



Allow Access

PayPal.com tinypay.me

To complete login with tinypay.me, agree to:

J

PayPal sharing the following information:

Full Name Tim Messerschmidt

Email address timmesserschmidt@googlemail.com

Verified Yes

1

The user agreement and privacy policy of tinypay.me

Allow

Cancel

See also: User Agreement | Privacy Policy | Key Payment and Service Information



HOWDOES IT WORK?





OAuth?

OpenID?

OpenID Connect?



OAuth 1.0



OAuth 2.0



OPINIONS ON OAUTH 2



OAuth 2.0 & the Road to Hell

"OAuth 2.0 offers little to none code reusability"



"What 2.0 offers is a blueprint for an authorization protocol"



On the Deadness of OAuth 2



"OAuth 2 is useful today."

"OAuth 2 may not be perfect, and may have been harmed by the Enterprise crap, but the core of Web functionality [...] seems to have survived."



OpenD Connect



5 scopes for access to the profile:

- 1. profile
- 2. email
- 3. address
- 4. phone
- 5. attributes



THE DIFFERENCE



OAuth 2.0 implementation can be easily changed to OpenID Connect

WHY SHOULDI **USE THIS?**



People forget passwords...

"45 % admit to leaving a website instead of re-setting their password or answering security questions" *

^{*} Blue Inc. 2011



People don't like to register...

Out of 657 surveyed users 66 % think that social sign-in is a desirable alternative. *

^{*} Blue Inc. 2011



THE VALUE



Verified user accounts

```
"status" : "SUCCESS",
"statusMessage" : "ACTIVE",
"identity" : {
  "language" : "en_US",
  "firstName" : "John",
  "lastName" : "Smith",
  "fullName" : "John D Smith",
  "emails" : [ "jsmith@x.com" ],
  "addresses" : [ {
    "state" : "CA",
    "country" : "US",
    "street1" : "1234 street",
    "street2" : "Suite #250",
    "city": "San Jose",
    "zip" : "12345"
  } ],
  "telephoneNumber" : "123-456-7890",
  "dob" : "1980-01-01",
  "timezone" : "PDT",
  "gender" : "M"
```

Leverage an existing profile



THE FLOW AND THE CODE



Authorization Flow

Client

- Open Authorization Endpoint URL
- 4. Check callbacks for Authorization Token
- Request a valid Access Token
- 7. Retrieve user's resources

Server

- 2. Provide login page
- 3. Return Authorization Token after successful login
- Check Authorization
 Token & return
 Access Token if valid

Your components (OAuth 2)

Server endpoints:

Client details:

```
/*
 * The id and secret are used to identify your application.
 * Those credentials can be obtained at https://devportal.x.com/
 */
CLIENT_ID = "EFS0iRFhehCj_hhJATYIs01Xx5vEouCoK7MkVInoxsF8";
CLIENT_SECRET = "ENOYaf7NJNF1bbd8kghckKq5wrbwxHeTcY7_U8Ay43nWWk-DXgWYgT8-sVVKhns0PQ";
```



Load the Authorization URL in a WebView and...

... start checking the URLs your WebView is loading

```
@Override
public boolean shouldOverrideUrlLoading(WebView view, String url) {
    if (url.startsWith("http://myReturnUrl.com/auth")) {
        getAccessToken(url);
        return true;
    }
    return super.shouldOverrideUrlLoading(view, url);
}
```

Retrieve the Access Token

```
private void getAccessToken(String url) {
    final Uri uri = Uri.parse(url);
    final String code = uri.getQueryParameter("code");
    final String urlParams = helper.getTokenServiceParameters(code);
    final String urlString = helper.getTokenServiceUrl();
    new AsyncConnection(new AsyncConnectionListener() {
        public void connectionDone(String result) {
            try {
                final JSONObject object = new JSONObject(result);
                final String accessToken = object
                        .getString("access_token");
                if (accessToken != null && !accessToken.equals("")) {
                    getProfile(accessToken);
            } catch (JSONException e) {
                e.printStackTrace();
    }).execute(AsyncConnection.METHOD_POST, urlString, urlParams);
```

THE REPLY

```
"access_token": "something not so long",
  "token_type": "Bearer",
  "refresh_token": "something not so long",
  "expires_in": 900,
  "id_token": "something very long"
}
```



Conclusion

PayPal Access enhances applications by adding a verified user-base



PAYMENTS



2 ways: Native or Web



MPL

Mobile Payments Library



Add the .jar to your project's libs folder



Add these permissions to your project:

```
<uses-permission
    android:name="android.permission.READ_PHONE_STATE" />
<uses-permission
    android:name="android.permission.INTERNET" />
<uses-permission
    android:name="android.permission.ACCESS_WIFI_STATE" />
```



Add this activity to your project:

<activity

```
android:name="com.paypal.android.MEP.PayPalActivity"
android:configChanges="keyboardHidden|orientation"
android:theme="@android:style/Theme.Translucent.NoTitleBar" />
```

Initialize the library in a separate Thread



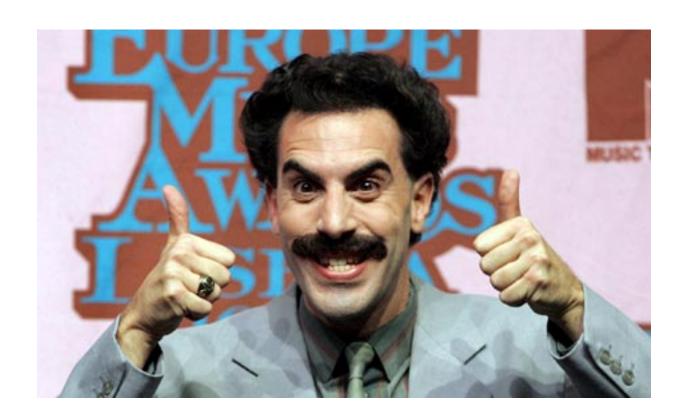
Add the PayPal button to your existing layout

Create the payment

```
PayPalPayment payment = new PayPalPayment();
payment.setCurrencyType("EUR");
payment.setRecipient("tim@fancyunicorn.com");
payment.setPaymentType(PayPal.PAYMENT_TYPE_GOODS);
payment.setSubtotal(new BigDecimal("8.25"));
Intent checkoutIntent =
    PayPal.getInstance().checkout(payment, this, new Delegate());
startActivityForResult(checkoutIntent, PAY);
```

React to the result

Done!





Conclusion

Payments must not be complicated



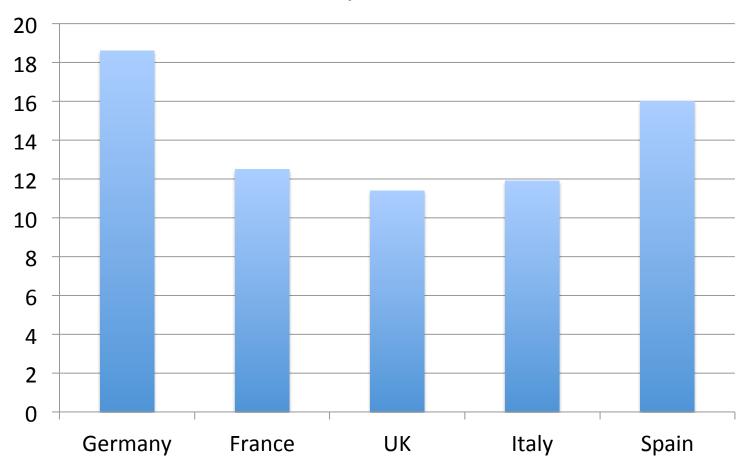
INNOVATION



QR Code adoption between different countries



% of Smartphone Audience



^{*} comScore MobiLens July 2012



Adoption of QR Codes

70% of 30.000.000 surveyed
German households recognize QR
Codes and know how to use them *

^{*} Nielsen 2011



PayPal / QRShopping



Jetzt direkt kaufen!

Available for both Android & iOS



FURTHER INFORMATION



Useful links

goo.gl/y9HKO

 Migrating PayPal Access from OAuth 2 to OpenID Connect (Jonathan LeBlanc)

goo.gl/1wjRV

- Sample project which has some helper classes that enable easy integration Access into your Android app
- Apache V2



Official developer resources

- x.com/identity
 - PayPal Access Developer Guide

- x.com/mobile
 - PayPal payment products
 - Mobile Payments Library (native)
 - Mobile Express Checkout (web)



Help!!?! Problems?

- paypal.com/dts
 - Developer Technical Services
 - Ticketing

- x.com/developers/paypal/forums
 - PayPal Developer Forums



QUESTIONS?



THANKS!

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slideshare.net/PayPalEUDevs