GDG DevFest

DevFest Vienna
10. + 11. November 2012

*When developers come together
to exchange ideas,
amazing things can happen.*

Sponsorship
package

DevFest

DevFest is a developer event organized by the Google developer community (GDGs) with support from Google.

DevFests take place worldwide.

DevFest Season: September 21nd to November 11th.

DevFest Vienna

DevFest Vienna takes place on 10./11. November at the TU Vienna (10. November) and Metalab Wien (11. November)

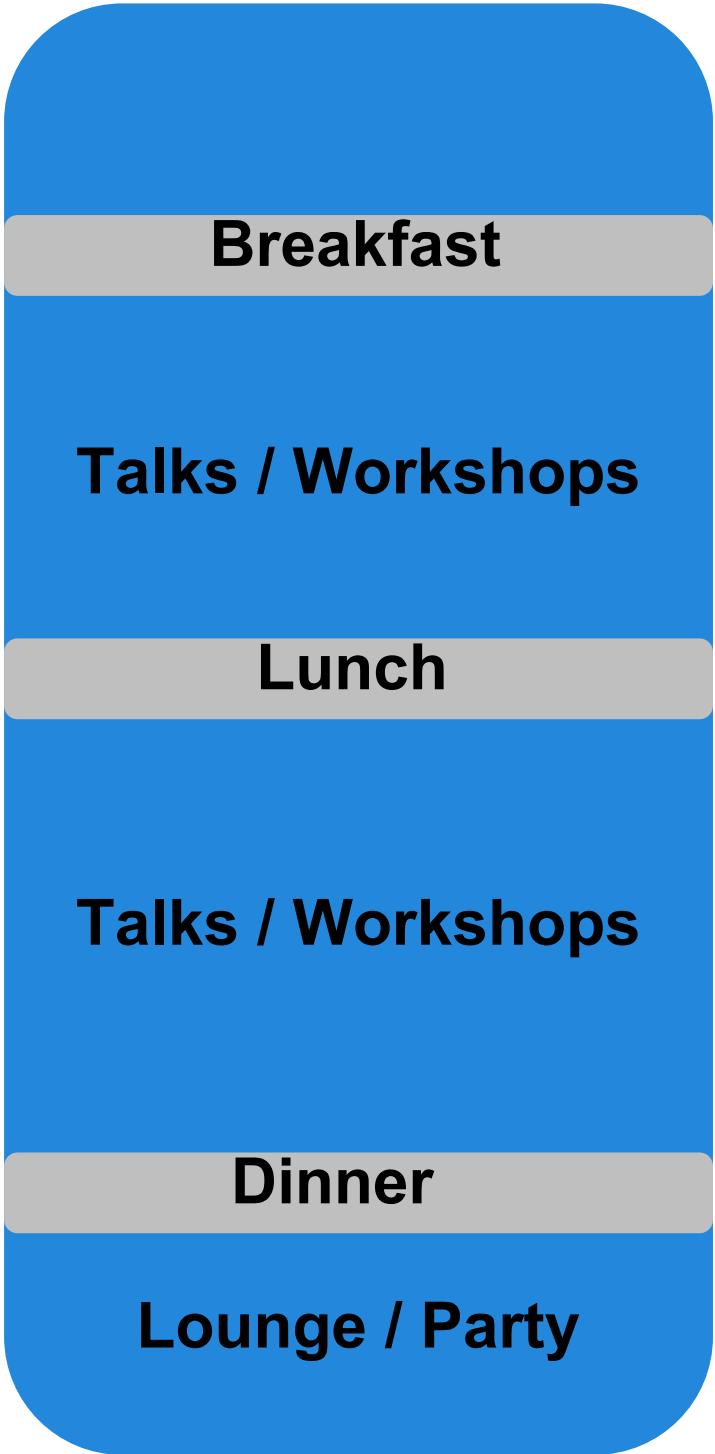Organized by the Vienna developer community as the DevFest for Austria and potentially neighboring countries.

Expected number of participants: 150 developers and designers

Schedule - Vienna

Subject to changes

10. Nov
Conference

11. Nov
Hackathon

09:30

Breakfast

Breakfast

10:30

Talks / Workshops

Coding

14:00

Lunch

Lunch

Talks / Workshops

Coding

Demos & vote

Dinner

Lounge / Party
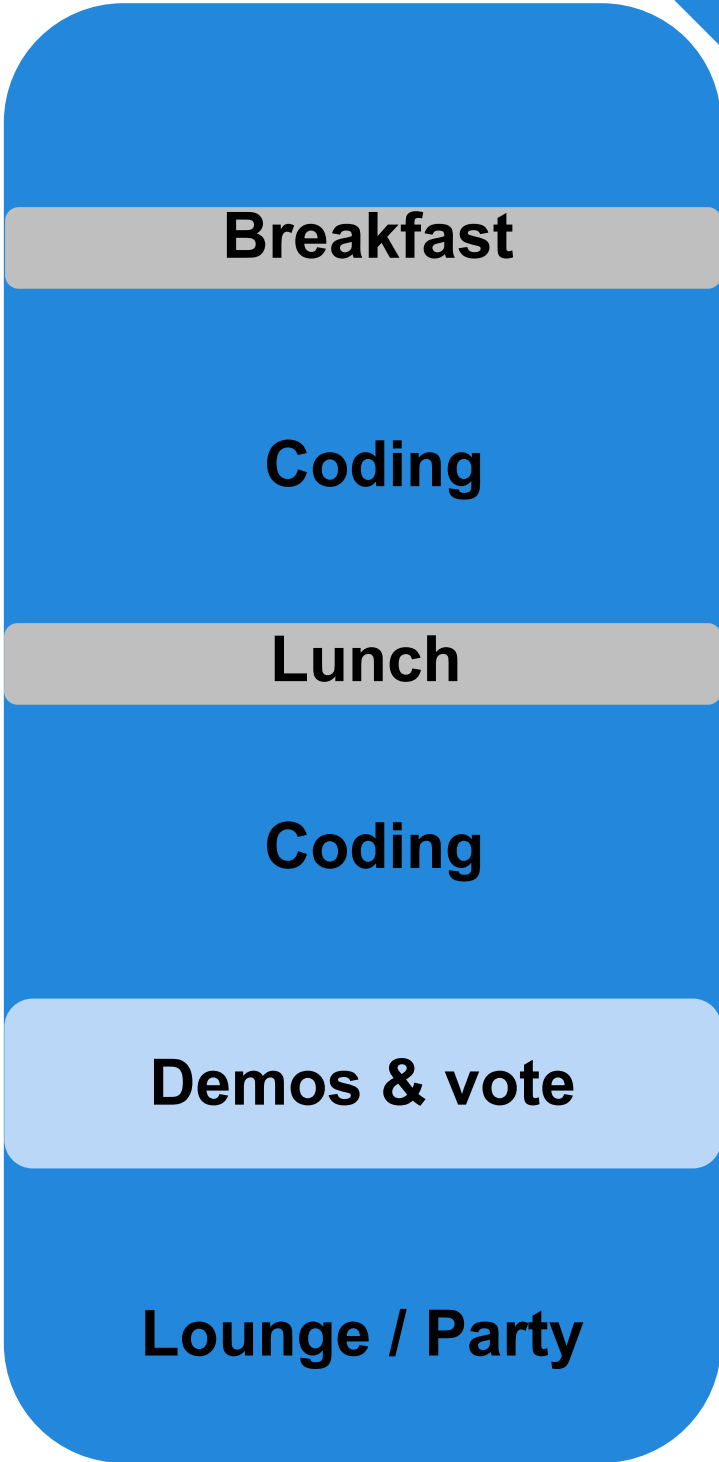
Lounge / Party

Java
Spring
GWT
Maps
AppEngine
Android
Chrome
Google+
Google Apps
Go / Dart
...

Conference Day

- Talks by local Experts
- Hands-On Exercises
- Developer Live Sessions

- ...

1 cool location
150+ participants
2 tracks
live and remote talks

Android
Java
Maps
Chrome
Google+
App Engine

...

Coding Day

- Hands-on & coding all day
- Android Birthday Hackathon

1 cool location
50 participants
all day hacking

GDG DevFest

BECOME A LOCAL SPONSOR!

- Introduce your APIs, (Web-)Apps, solutions, tools, technologies to enthusiastic developers and users!
- Get your APIs and devices to be used by the greatest developers in town in hands-on and/or coding sessions!
- Associate your name with a world-wide visible event in the Java and Google developer community!
- Benefit from the press / blogger impact of the event!

GDG DevFest — Sponsorship packages

	Platinum	Gold	Silver
Price	€2,000 + give-aways	€500 + give-aways	€250 or give-aways
Online	Large logo on local website Social media mentions Local blog mentions One year banner presence	Logo on local website Social media mentions Local blog mentions	Logo on local website Social media mentions
On-Site	Table + Pull-up banner Pitch	Short pitch Table, Pull-up banner	Mentioning as sponsor place for Flyers / Stickers
Coding Categories	Set two aims/topics for coding. Set your prices for the winners. Two Pitches	Set one aim/topic for coding. Set your prices for the winners. One Pitch	
Participants	2	1	

Subject to negotiation & change

GDG DevFest

The Organization Team

The organization team for World
Joshua Woodward
Uttam Tripathi (Google)

The organization team for DACH
Friedger Müffke
Richard Meinsen
Helmuth Breitenfellner

The organization team for Vienna
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Your sales contact in Vienna:

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DevFest in DACH

DevFest Berlin
   12th to 14th of October

DevFest Zurich
   20th to 21th of October

DevFest Vienna
   10th to 11th of November
   150+ attendees
   TU Vienna + Metalab Vienna