# **Heloisa Munaretto**

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address

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date of birth **07/07/1988** 

Graphic designer working with UI development about 6 years. I have solid experience creating wireframes, high fidelity mockups and implementing HTML / CSS. Besides that I have strong visual design skills, including layout, color theory, typography, usability and recently I've started working with design systems, seeking to stay informed of the latest UI / UX techniques, tools, and patterns.

I'm used to work in multiple projects, acting in all steps of product development, from initial concept to implementation, work cooperatively to solve problems, communicate and collaborate effectively with developers and product owners

Specialties: UX Design. UI development using HTML5, CSS3, GIT. Software knowledge includes Sketch basics, Figma, InVision and Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD).

# **Academic Background**

2012/2 - Graduate studies in Design Management

Universidade Federal de Santa Catarina - UFSC

2009/2 - Bachelor's degree in Graphic Design

Universidade do Vale do Itajaí - UNIVALI

# **Professional background**

UX/UI Designer - LABTRANS/UFSC

jan 2012 - present

At STIGeo/LabTrans I work as responsible for the design of web interfaces that are currently in developement.

#### Responsibilities

- Create prototypes of new features
- Propose improvements to old products features
- HTML/CSS/SASS implementation
- Work with developers to refine products
- Provide support to junior designers

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# **Professional background**

#### Designer - Whap Brasil (Fraiburgo/SC)

aug 2010 - jan 2012

Responsibilities

- Create wordpress custom themes
- Create visual identity
- Visual design of products

### Designer Junior - Gráfica Joannei (Fraiburgo/SC)

mar 2010 - jul 2010

### Intership - Agência PRO (Balneário Camboriú/SC)

mar 2009 - dec 2009

### Languages

Portuguese - Native English - Advanced Spanish - Basic

# **Tools**

- Sketch
- InVision
- Zeplin
- Adobe Illustrator,
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Wordpress
- Jekyll