

Rotterdam, 6 September 2007

From **WO**orld **Of** **PH**otograph**Y**, www.woophy.com

Advertising rates on Woophy

What are the possibilities?

- Banner 468x60
- Skyscraper 120x600
- Written advertorial in newsletter, 200 words + picture, reach of 20.000+ members
- Small text link underneath a picture

Ads can be shown

- Choice for time of day or day of week
- Geotargetting
- One or several times each visit
- Our reach is about **150,000** people monthly and about **450,000** banner impression

Rates

- \$ 10,- CPM banner
- \$ 15,- CPM skyscraper home page
- \$ 2,50 CPM small text link underneath picture
- \$ 400,- small advertorial in our monthly newsletter
- Minimum ordering amount \$ 500,-

About Woophy

Woophy is a photographic, accessible, visual, current, democratic and collective **online map** picturing our beautiful world. Photography buffs from all over the planet can upload their pictures into a personal account protected by a personal password, for free.

Woophy invites photography fans from all over the world to submit their most beautiful digital photographs which show the good and the bad sites of the world.

Contact information

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