

PRESS RELEASE

Rotterdam, 14 January 2008

Colombian photo of anti-Bush demonstration wins first prize in Woophy's 3rd international photo contest

An independent jury consisting of Vincent Mentzel, Michiel Munneke (Director of World Press Photo) and others, chose the winning photograph by Gabriel Rojas from Bogotá, Colombia, out of more than 3.000 submissions. The jury praised the picture by Rojas for its powerful contrast between the police vehicle on the foreground and the vulnerable demonstrator in the back. A current and symbolic image that illustrates how some regimes across the world still deal with opposition.

The other prizewinners submitted photos of a variety of events such as a soccer game in Onkerzele (Belgium), an airplane crash in Sao Paolo (Brazil), and street kids in Ulan Bator (Mongolia). All in all, the jury awarded 17 prizes in three different categories. The first prizewinner receives amongst others an **Olympus E-410 SLR camera**. The main sponsors of the contest are Olympus and Lulu.com.

Today all winning photographs will be announced on www.woophy.com/contest

Theme and goal of the contest

Each year Woophy organises a photo contest with the idea of capturing the current state of affairs on earth in photographs. Last year we chose the theme **'What's news to you'** in order to search for the small and personal vision on news, by all Woophy members. In the end, many of the submitted photographs dealt with international news events. Probably because there's always one of our 25,000 amateur reporters happening upon a flood or a crash, somewhere in the world.

About Woophy

The Rotterdam based website www.woophy.com is an international community of photographers who literally place their work on an interactive world map. Woophy's map is filled with **380,000 photographs from 28,000 different places around the planet**. In 2007, our website was visited by over 1.3 million people.

Woophy believes that a lot of the misunderstanding between different cultures and people stems from a lack of knowledge about one another. We hope to make a small contribution to understanding and friendship among world citizens by offering a look at the world through someone else's eyes. Our active international community of 25,000 members is testimony to this goal.

More information:

Person to contact: Joris van Hoytema Tel. +31 (0)6 54 21 73 66 email info@woophy.com fax 31(0)10-2417469. Also see: www.woophy.com

The winning photographs are freely available for publication in high resolution but should mention credits and photo contest.