

## PRESS RELEASE

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From: **W**orld **O**f **P**hotograph**Y**, [www.woophy.com](http://www.woophy.com)

### Woophy's 3<sup>rd</sup> annual worldwide photo contest: **What's news to you?**

#### Summary:

- Worldwide photo competition calls for **people's personal take on the news**
- Participation is free: see info and examples of recent submissions at [www.woophy.com](http://www.woophy.com)
- Dozens of prizes to be won: such as an **Olympus E-410 SLR camera**

The popular member-based website **W**orld **O**f **P**hotograph**Y**, better known as Woophy.com, invites digital camera owners from across the world to submit their most beautiful picture to our 3<sup>rd</sup> annual photo competition. This year's contest theme is 'news'. And we don't mean classic press agency news! Woophy want to see what's considered 'news' to people living in all different corners of the world: anything from local events to personal takes on issues such as globalisation or climate change. An independent and professional jury will select the winners. All prize-winning photographs will be part of an exhibition to be held in the spring of 2008 in Rotterdam, the Netherlands.

The contest is sponsored by Olympus, who contributed an Olympus E-410 SLR camera as first prize. There are dozens of other prizes as well, such as three Gorillapod tripods, professional photo-editing software, large prints and Woophy t-shirts. For participation go to: [www.woophy.com/contest](http://www.woophy.com/contest). The contest opened on September 1<sup>st</sup> and closes on December 31<sup>st</sup>, 2007.

#### About Woophy.com

Woophy is a fast growing community of over 20,000 photo enthusiasts from 166 different countries. Together we create a current, democratic, photographic world map on internet, containing over 300,000 photos from all over the planet. Unlike other internet maps, Woophy's clickable world map is fast and easy to navigate, while it allows users to zoom in to the eye level. Within seconds you can make a visual journey from Beijing via The Seychelles to Easter Island. Since its launch in 2005, Woophy.com has won several awards among them the European Seal of Excellence in Multimedia Design and the Amsterdam-based Digital Pioneers Academy 2006.

**More information:** Surf to [www.woophy.com/contest](http://www.woophy.com/contest). Or contact Joris van Hoytema, [info@woophycom](mailto:info@woophycom), phone: +31(0)10-2417468, fax: +31(0)10-2417469