Data Analytics with Power BI

# “Analysis of Commercial Electricity Consumption in Indian State”

## “SRI PARAMAKALYANI COLLEGE”

| NM ID | NAME |
|---|---|
| FEF0A33FEA4EAFF8DDC441862F4930D2 | HEMACHANDRAN M |

Trainer Name: R. UMAMAHESHWARI

Master Trainer: R. UMAMAHESHWARI

# ABSTRACT

Electricity consumption is a critical aspect of economic development, especially in a rapidly growing economy like India. Understanding patterns of commercial electricity consumption within Indian states is crucial for policymakers, utility providers, and businesses alike. This study employs Power BI, a powerful data visualization tool, to analyze and interpret commercial electricity consumption data in one such Indian state. Through interactive visualizations, this analysis aims to uncover trends, patterns, and insights that can inform decision-making processes. By harnessing the capabilities of Power BI, stakeholders can gain valuable insights into commercial electricity consumption dynamics, allowing for more informed resource allocation, infrastructure planning, and sustainability initiatives.

# INDEX

# CHAPTER 1

# INTRODUCTION

## 1.1 Problem Statement:

Addressing the challenge of efficiently managing and analyzing commercial electricity consumption data within an Indian state using Power BI integration.

## 1.2 Background:

The management of commercial electricity consumption in Indian states poses significant challenges due to the diverse nature of businesses and industries. Leveraging Power BI, a robust business intelligence tool, presents an opportunity to streamline data analysis and enhance decision-making processes for electricity providers and policymakers.

## 1.3 Key Features:

1. Real-time Consumption Monitoring: Enable stakeholders to monitor commercial electricity consumption in real-time, facilitating proactive decision-making and resource allocation.
2. Consumption Pattern Analysis: Analyze consumption patterns and trends to identify peak periods, areas of high consumption, and opportunities for efficiency improvements.
3. Demand Forecasting: Utilize predictive analytics to forecast future electricity demand, enabling better infrastructure planning and resource management.
4. Sector-wise Consumption Analysis: Segment commercial electricity consumption data by sectors such as hospitality,

retail, and manufacturing to understand sector-specific consumption patterns and requirements.
5. Interactive Data Visualization: Create intuitive Power BI dashboards to visualize consumption data and trends, enabling stakeholders to explore and interpret data effectively.

## 1.4 Challenges:

1. Data Integration: Integrating data from various sources such as utility providers, metering systems, and industry databases into Power BI for comprehensive analysis.
2. Real-time Data Processing: Ensuring timely processing and visualization of real-time consumption data to provide up-to-date insights to stakeholders.
3. User Interface Design: Designing user-friendly interfaces for stakeholders to access and interact with Power BI dashboards, facilitating easy data exploration and analysis.
4. Security and Compliance: Implementing robust security measures to safeguard sensitive electricity consumption data and ensure compliance with data privacy regulations.
5. Performance Optimization: Optimizing the performance of the Power BI application to handle large datasets and complex queries efficiently, ensuring a seamless user experience.

By addressing these challenges and leveraging the capabilities of Power BI, stakeholders can gain valuable insights into commercial electricity consumption patterns, optimize resource allocation, and drive sustainable energy practices within the Indian state.

# CHAPTER 2

# SERVICES AND TOOLS REQUIRED

## 2.1 Services Used:

Creating a Power BI report for analyzing commercial electricity consumption in an Indian state involves visualizing various aspects of electricity usage, trends, and patterns. Here's a basic guide on how you might structure such a report:

### 1. Data Collection and Preparation:

- Gather data from utility providers, government agencies, and industry databases regarding commercial electricity consumption, including variables such as consumption levels, time periods, and sector-wise usage.
- Clean and preprocess the data to handle missing values, outliers, and inconsistencies, ensuring data quality for analysis.

### 2.Dashboard Layout:

- Design a dashboard layout with sections dedicated to different aspects of commercial electricity consumption analysis, such as overall consumption trends, sector-wise breakdown, peak usage periods, and comparative analysis.

### 3.Key Metrics:

- Display key metrics related to commercial electricity consumption, such as total consumption, average consumption per sector, peak demand periods, and fluctuations over time.

**4.Sector-wise Consumption Analysis:**

- Visualize the distribution of electricity consumption across different sectors using charts like pie charts or bar charts.
- Include filters to allow users to explore consumption patterns for specific sectors or industries.

**5.Consumption Trends Analysis:**

- Analyze consumption trends over time using line charts or area charts, identifying seasonal variations, long-term trends, and anomalies.
- Compare consumption patterns across different time periods to identify changes and fluctuations.

**6.Geospatial Analysis:**

- Visualize the geographical distribution of electricity consumption using maps, identifying regions with high or low consumption levels.
- Overlay additional data such as population density or industrial zones to gain insights into consumption patterns.

**7.Predictive Analytics:**

- Utilize predictive modeling techniques to forecast future electricity consumption based on historical data and external factors such as economic indicators or policy changes.
- Generate forecasts for short-term and long-term consumption trends to inform resource planning and infrastructure development.

**8.Drill-down and Interactivity:**

- Enable drill-down capabilities to allow users to explore consumption data at different levels of granularity, from statewide trends to sector-specific details.

- Implement interactive filters and slicers to facilitate data exploration and analysis based on user preferences.

## 2.2 Tools and Software:

For conducting the analysis of commercial electricity consumption in the Indian state using Power BI, the following tools and software are essential:

**1.Power BI Desktop:**
- Utilize Power BI Desktop for data visualization, dashboard creation, and report development. Power BI Desktop offers a user-friendly interface for importing data, creating visualizations, and building interactive dashboards.

**2.DAX (Data Analysis Expressions):**
- Familiarize yourself with DAX, a formula language used in Power BI for creating calculated columns, measures, and calculated tables. DAX enables advanced calculations and analysis within your Power BI report, such as aggregations and comparisons.

**3.Power BI Service:**
- Publish your Power BI reports to the Power BI service for sharing with stakeholders, collaboration, and access from any device with an internet connection. The Power BI service also offers additional features such as scheduled data refreshes and automated report distribution.

**4.Mobile App:**
- Access your Power BI reports on the go using the Power BI mobile app, available for iOS, Android, and Windows devices. The mobile app allows you to view and interact with

your reports from anywhere, ensuring accessibility and flexibility.

By leveraging these tools and software, you can create comprehensive Power BI reports for analyzing commercial electricity consumption in the Indian state, providing stakeholders with valuable insights to inform decision-making and optimize energy management strategies.

# CHAPTER 3

# PROJECT ARCHITECTURE

## 3.1 Architecture:

**1. Data Sources:**

- Identify and connect to relevant data sources containing commercial electricity consumption data in the Indian state. These may include:
  - Utility providers' databases
  - Government agencies' datasets
  - Industry reports and databases
  - Smart meter data
  - Weather data (for weather-related consumption patterns)

**2. Data Modeling:**

- Utilize Power Query Editor in Power BI Desktop to clean, transform, and shape the data:
  - Remove duplicates and irrelevant columns.
  - Handle missing or incorrect data points.
  - Merge or append tables to create a unified data model.
  - Define relationships between tables based on common fields such as time periods, regions, and sectors.

**3. Calculation Logic:**

- Implement calculated columns and measures using DAX for deriving insights and performing calculations:
  - Total electricity consumption: Sum of consumption values across sectors or regions.
  - Average consumption per sector: Total consumption divided by the number of sectors.

- Peak demand periods: Identification of time periods with the highest electricity consumption.
- Year-over-year consumption growth: Comparison of consumption data between different years.

**4. Visualization Design:**

- Design interactive visualizations to present insights from the data effectively:
  - Line charts, area charts, and bar charts for trend analysis and comparison.
  - Pie charts or treemaps to display the distribution of consumption across sectors or regions.
  - Maps to visualize geographical distribution of consumption and identify areas with high or low consumption levels.
  - Tables and matrices for detailed data exploration and comparison.

**5. Dashboard Creation:**

- Create interactive dashboards to provide stakeholders with a comprehensive view of commercial electricity consumption:
  - Organize dashboards into sections focusing on different aspects such as overall consumption trends, sector-wise breakdown, and geographical distribution.
  - Incorporate slicers, filters, and drill-down functionality to enable users to explore data dynamically.

**6. Deployment and Sharing:**

- Publish Power BI reports and dashboards to the Power BI service for sharing with stakeholders:
  - Configure scheduled data refreshes to keep reports up-to-date.

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- Share dashboards with specific users or groups, ensuring appropriate access controls.
- Enable row-level security to restrict access to sensitive data based on user roles and permissions.

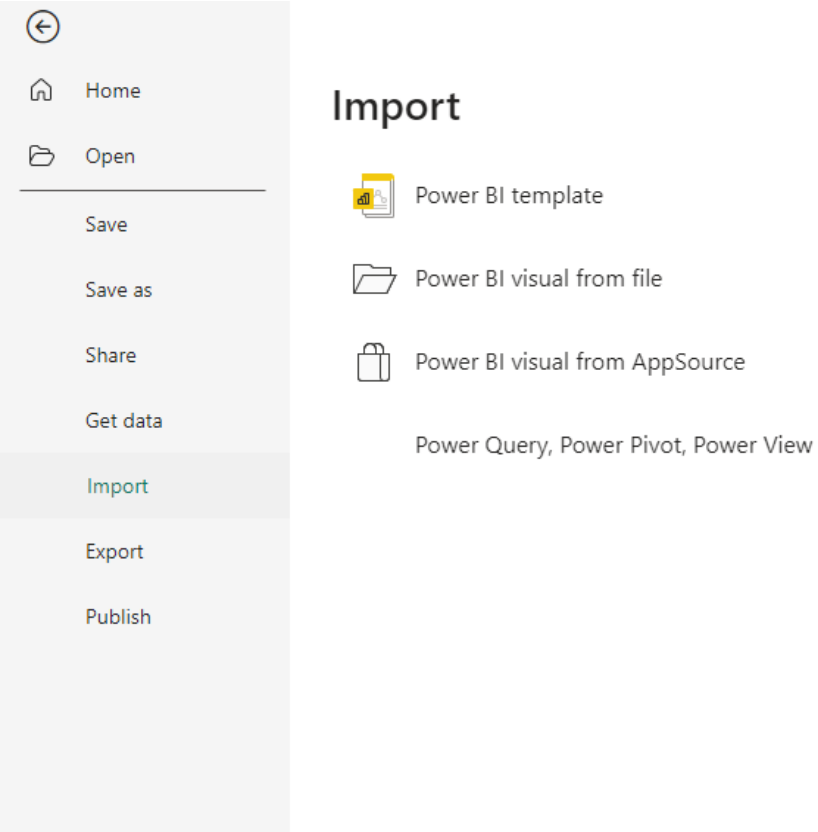
By following this architectural approach, stakeholders can gain valuable insights into commercial electricity consumption in the Indian state, informing decision-making processes and facilitating effective resource management strategies.

# CHAPTER 4

# MODELING AND RESULT

## MANAGE RELATIONSHIP:

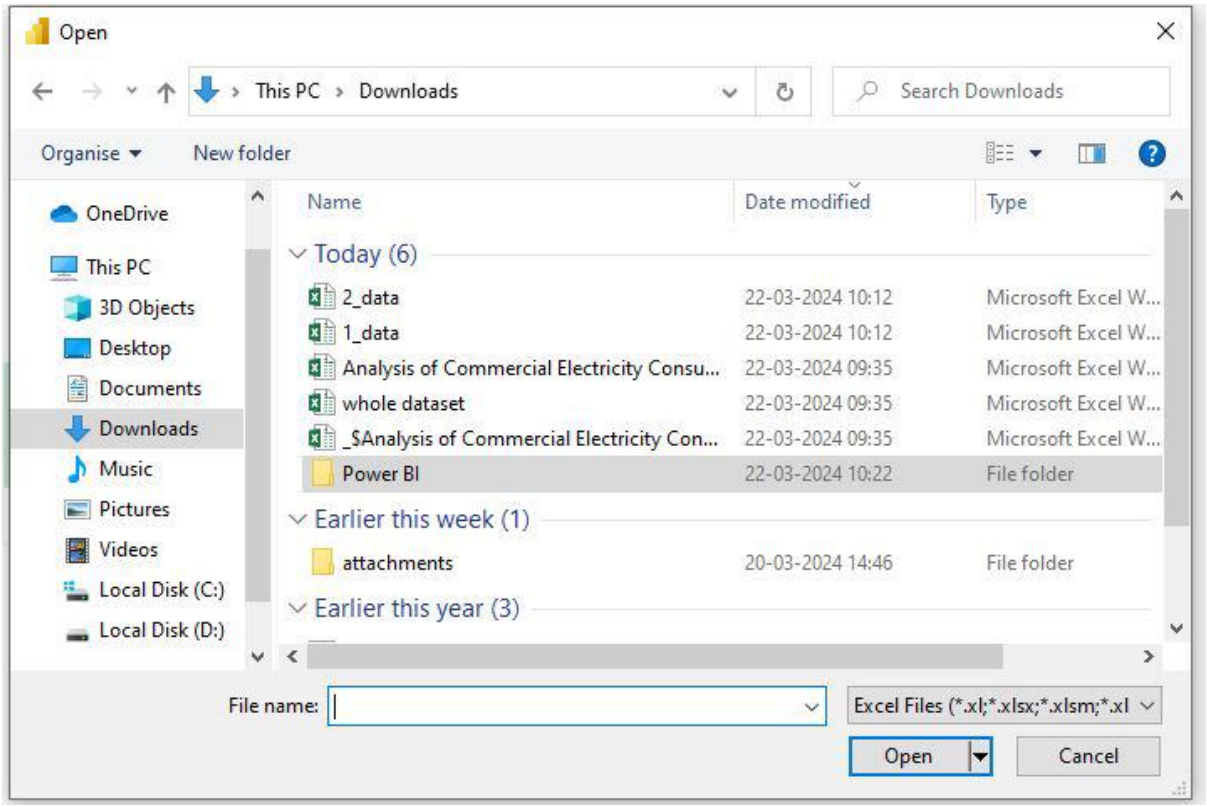
## 4.1 IMPORT:



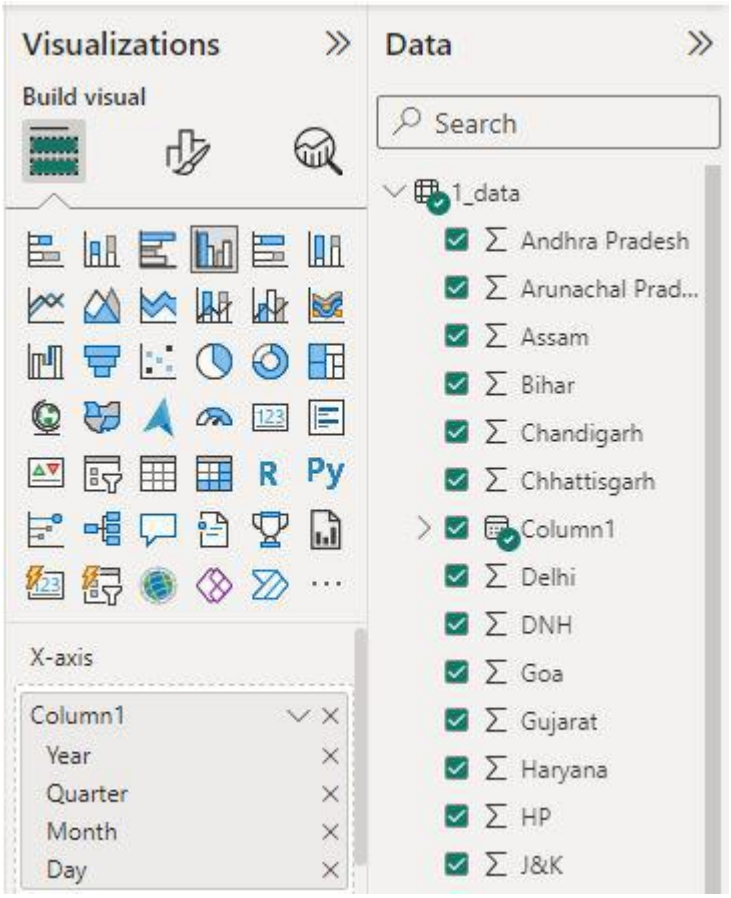

## Common data sources include:

- Excel: Import data from an Excel workbook (.xlsx or .xls).

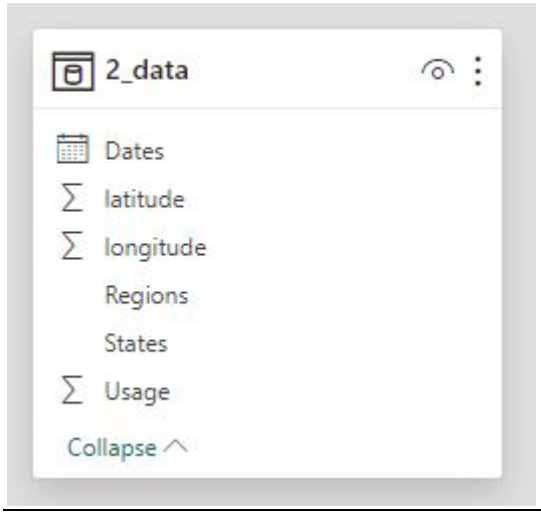
    - SQL Server: Connect to data stored in a SQL Server database.
    - CSV: Import data from a comma-separated values (CSV) file.
    - Web: Connect to data from a web page or web API.
    - Azure: Connect to data stored in Azure services such as Azure SQL Database, Azure Blob Storage, etc.
    - Dynamics 365: Import data from Microsoft Dynamics 365 applications.
- Choose the specific data source connector and click "Connect."

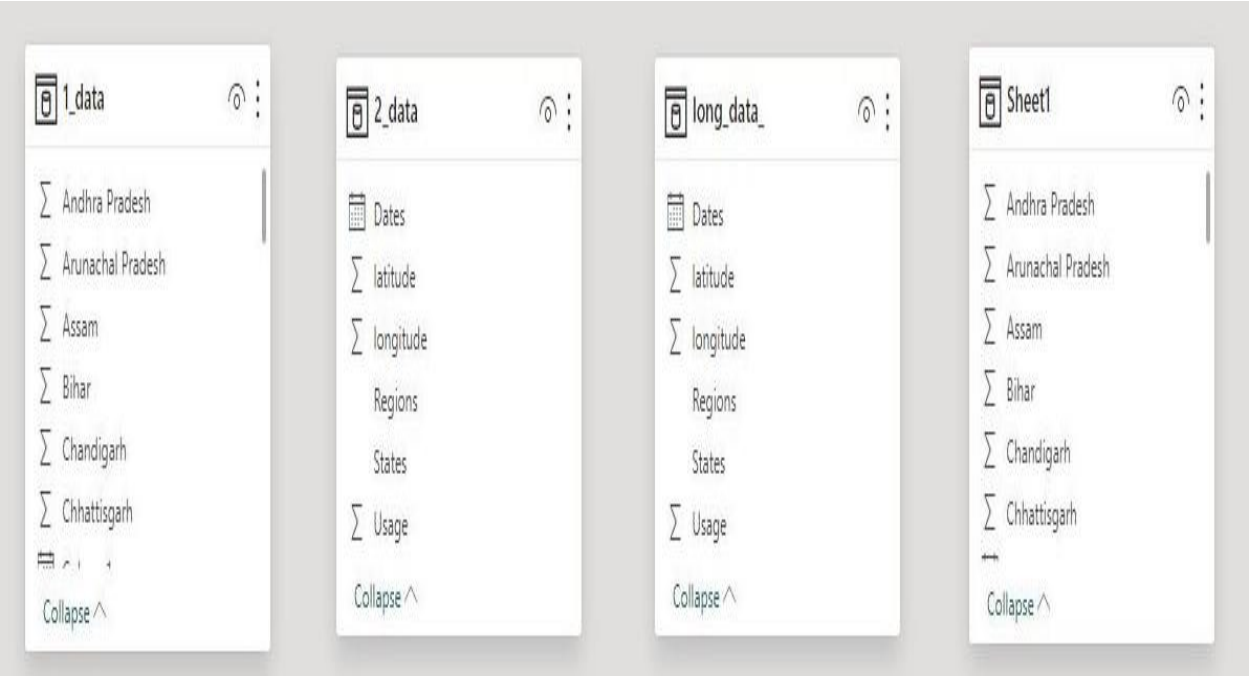


# 4.2 VISUALIZATION:




# 4.3 MAPPING:

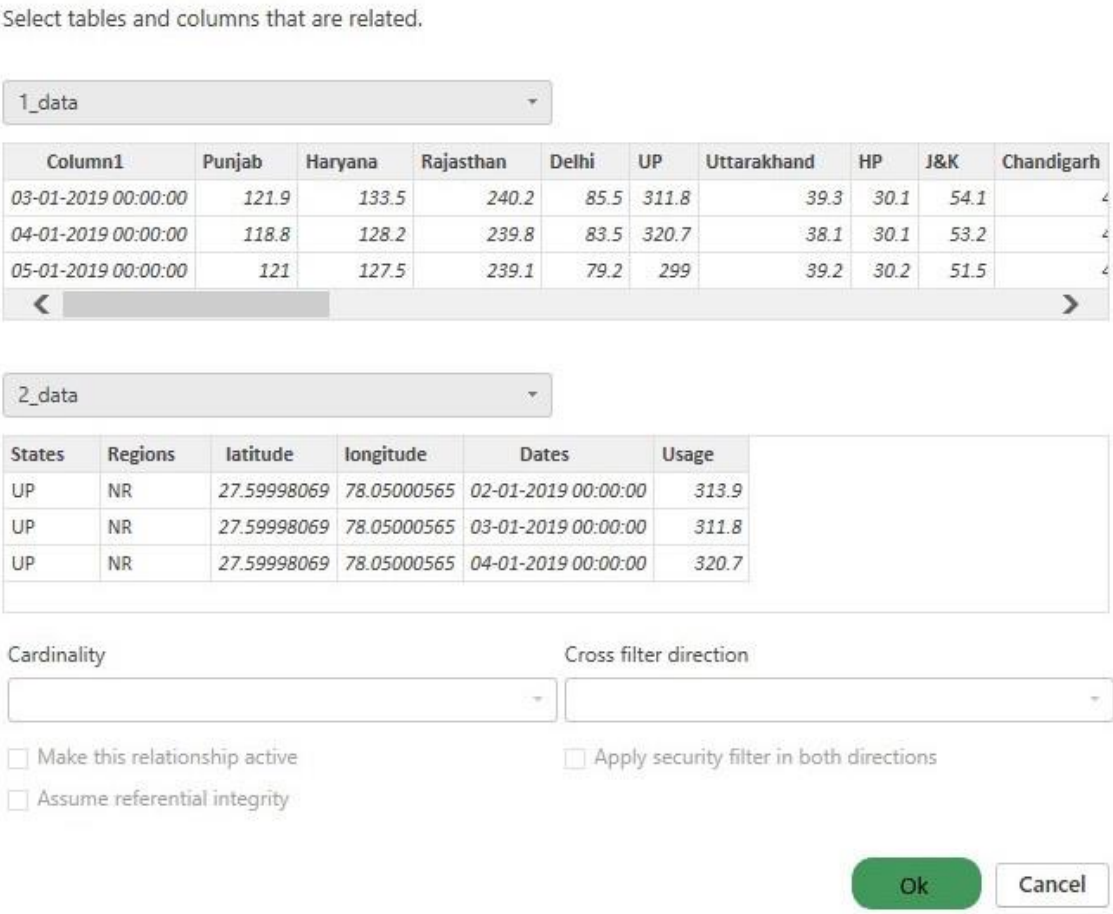





## 4.4 MANAGE RELATION:

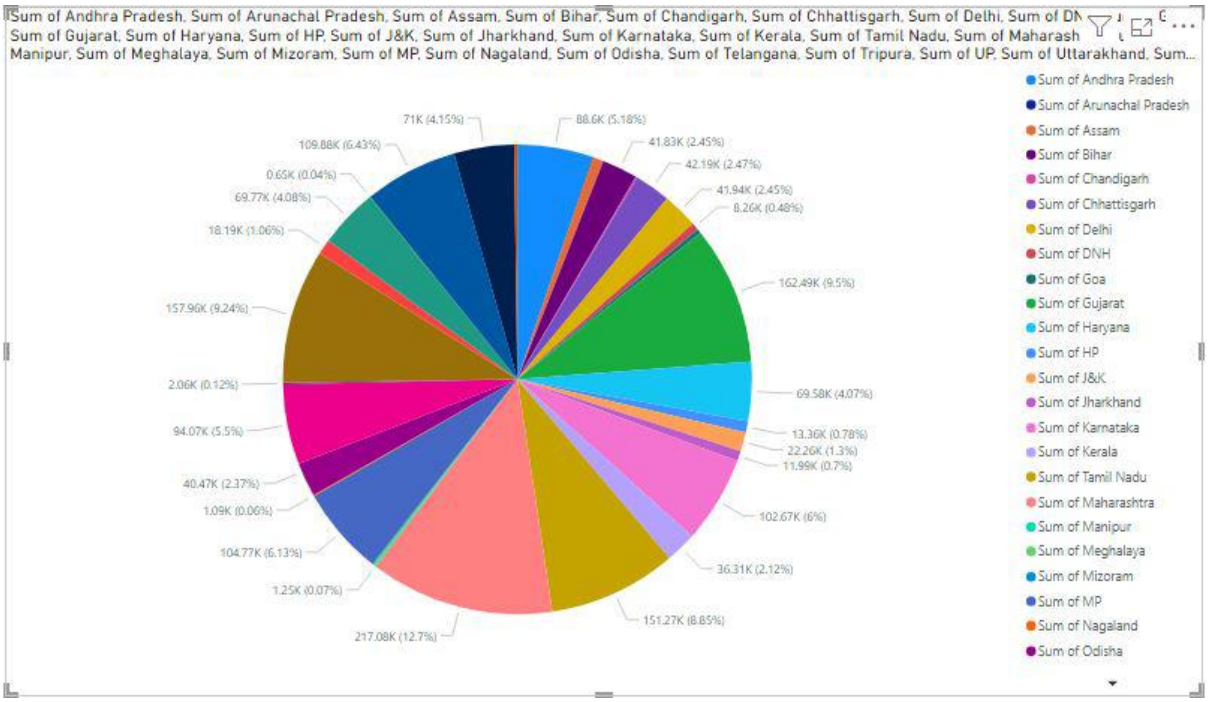
Managing relationships in Power BI is crucial for creating a coherent and functional data model that accurately represents the relationships between different tables in your dataset. Here's how you can manage relationships in Power BI.

By effectively managing relationships in Power BI, you can create a robust and accurate data model that supports complex analysis and reporting requirements for your electricity consumption or any other type of dataset.




## 4.5 CHART

- Customize the appearance and behavior of the chart by adjusting various properties such as colors, labels, axis scales, and data aggregation functions.
- You can format the chart by clicking on the "Format" options in the Visualizations pane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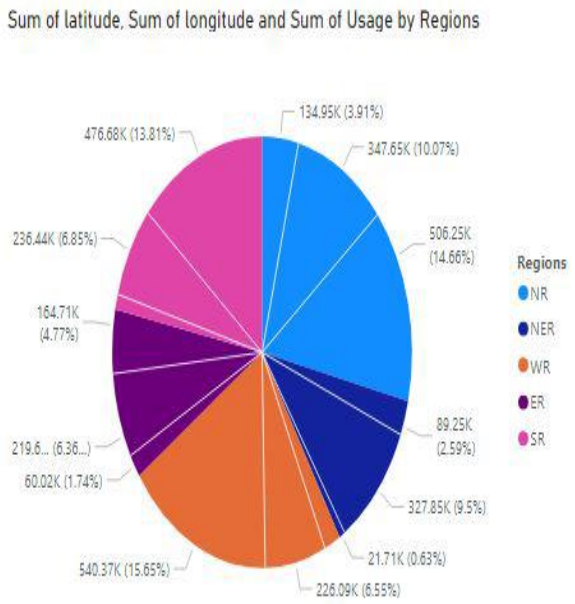
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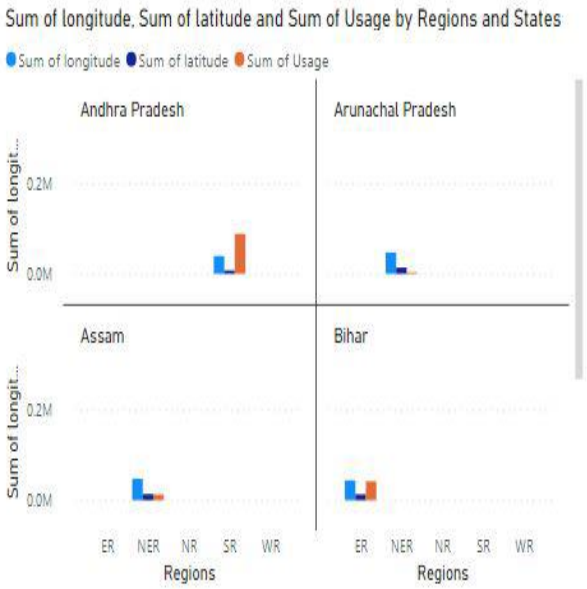
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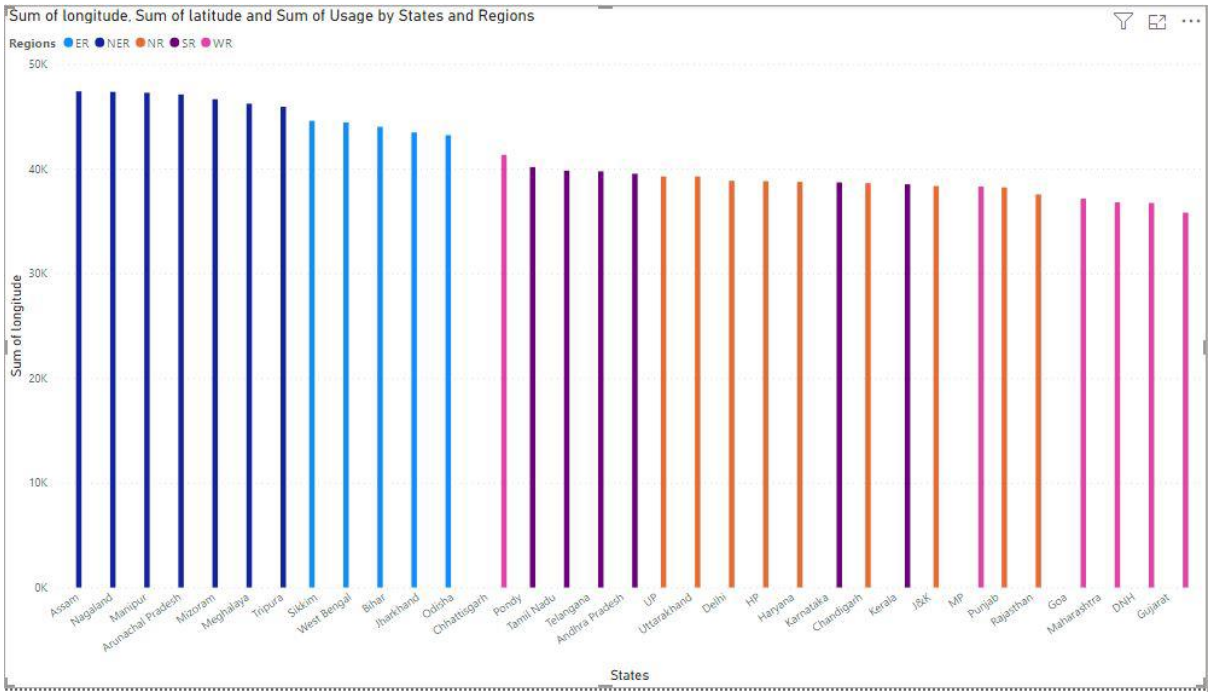
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Mizoram
Meghalaya
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West Bengal
Bihar
Jharkhand
Odisha
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# CONCLUSION

In conclusion, the application of Power BI in the analysis of commercial electricity consumption within the Indian state promises significant advancements in energy management and sustainability efforts. By harnessing the power of data visualization and analytics, stakeholders can gain invaluable insights into consumption patterns, trends, and factors influencing electricity usage.

This project seeks to revolutionize the understanding and management of commercial electricity consumption, empowering decision-makers with actionable intelligence to optimize resource allocation, improve energy efficiency, and drive sustainability initiatives.

# FUTURE SCOPE

The future scope of analyzing commercial electricity consumption in the Indian state using Power BI extends beyond the current project, offering opportunities for continued innovation and advancements in energy management and sustainability practices. Here's how Power BI can contribute to the future of analyzing commercial electricity consumption:

**Advanced Data Analytics:**

Utilize Power BI's advanced analytics capabilities to delve deeper into commercial electricity consumption data, exploring complex patterns, correlations, and anomalies.

Apply machine learning algorithms to predict future consumption trends, identify energy-saving opportunities, and optimize resource allocation strategies.

**Integration with IoT and Smart Meter Data:**

Integrate Power BI with IoT devices and smart meters to access real-time consumption data, monitor energy usage patterns, and detect abnormalities or inefficiencies in energy consumption.

Develop Power BI dashboards to visualize real-time energy consumption data from IoT sensors, enabling stakeholders to make timely interventions and optimize energy usage.

**Energy Management Solutions:**

Develop customized energy management solutions using Power BI to help businesses and industries track, analyze, and optimize their electricity consumption.

Implement energy benchmarking features in Power BI to compare consumption data against industry standards and identify areas for improvement.

**Policy Insights and Decision Support:**

Leverage Power BI to analyze the impact of policy interventions, regulatory changes, and economic factors on commercial electricity consumption.

Provide policymakers and government agencies with actionable insights to formulate effective energy policies, incentives, and regulations.

**Collaborative Data Sharing and Knowledge Sharing:**

Faster collaboration and knowledge sharing among stakeholders by creating Power BI dashboards and reports that can be shared across organizations, industries, and research institutions.

Establish data-sharing agreements and collaborations to facilitate the exchange of consumption data and best practices for energy management.

**Community Engagement and Awareness:**

Develop interactive Power BI dashboards for public consumption, raising awareness about energy consumption patterns, sustainability initiatives, and the importance of energy conservation.

Engage communities, businesses, and residents in energy-saving campaigns and initiatives based on insights derived from Power BI analytics.

In summary, the future scope of analyzing commercial electricity consumption using Power BI encompasses a wide range of possibilities, from advanced analytics and IoT integration to policy support and community engagement. By leveraging Power BI's capabilities, stakeholders can drive positive change, promote sustainability, and build a more resilient and efficient energy ecosystem in the Indian state.

# REFERENCE


- **ChatGPT**
- **Google**
- **Online Blogs**