

# Analysis of Term Deposit Subscriptions



Total Customers

5211



Average Balance

2.04K



Average Age

43.94



Total Campaigns

9669

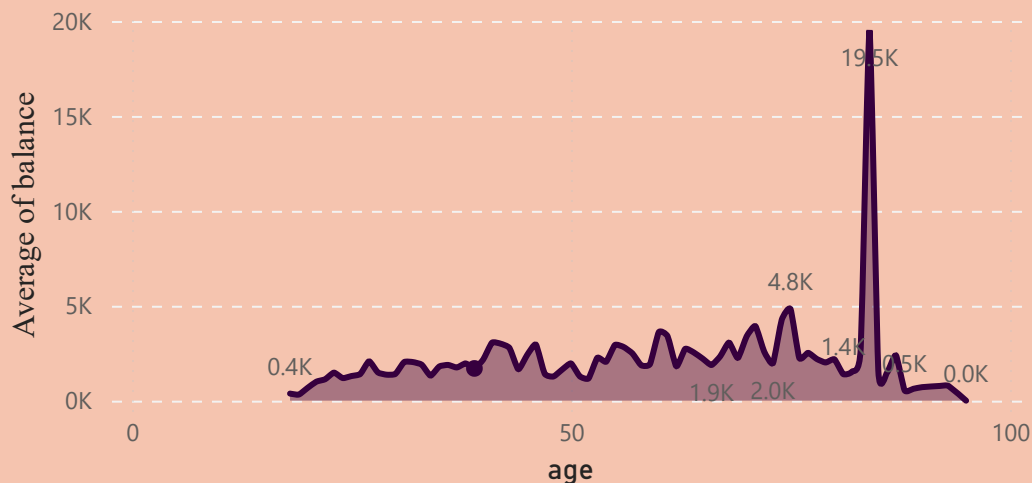


Average duration

283.79



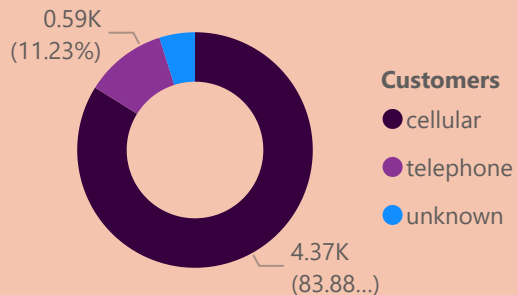
## Average of balance by age



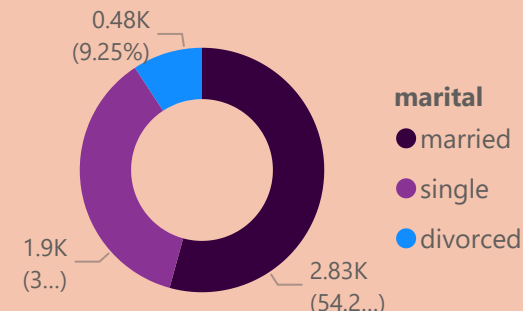
## Customer by month



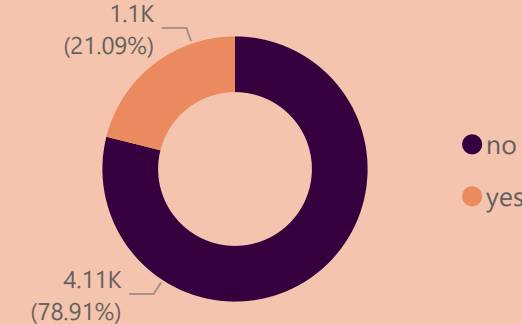
## Customers By Communication



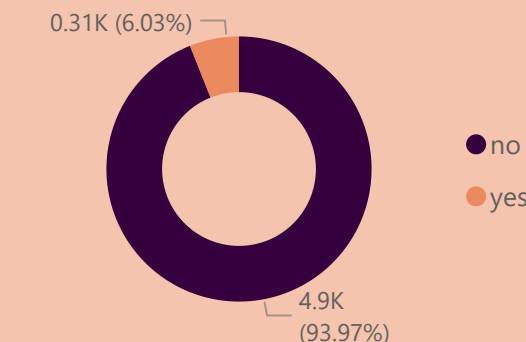
## Customers by Marital Status



## Customers by housing



## Customers by loans



Count of poutcome  
( Unknown )

2352

Count of poutcome  
( Success )

1178

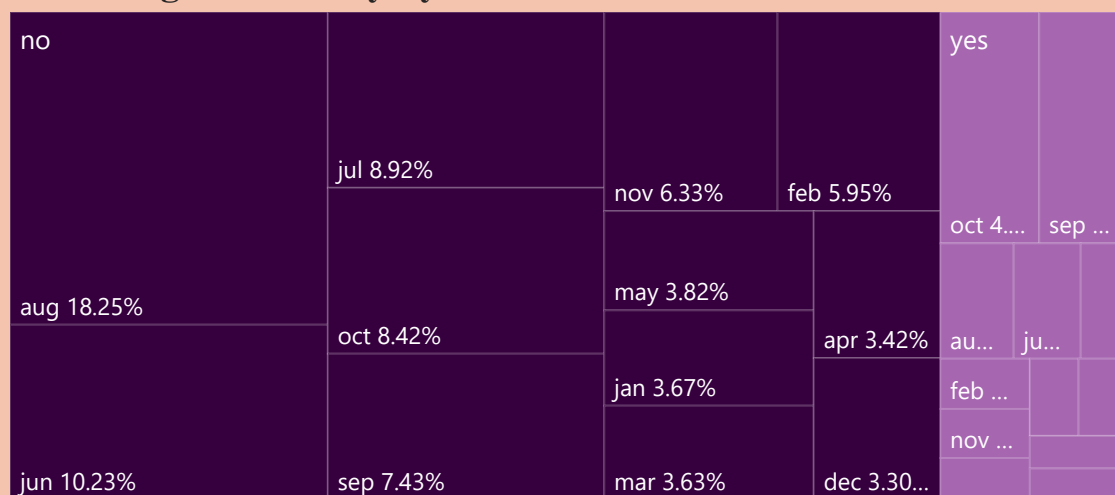
Count of poutcome  
( Failure )

1171

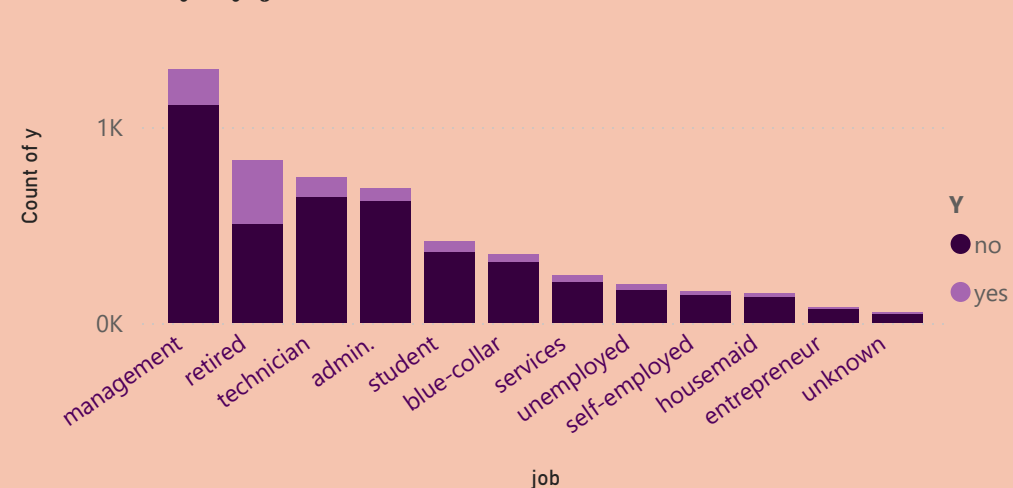
Count of poutcome  
( Other )

510

Percentage Count of y by month



Count of y by job



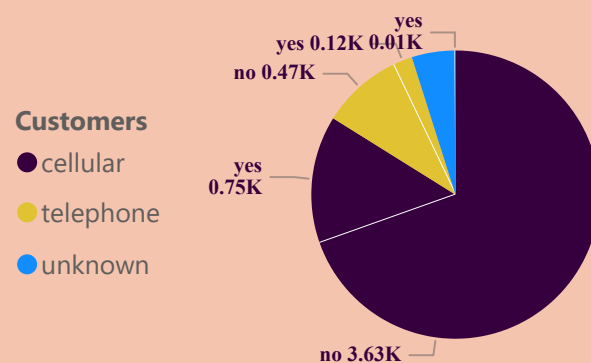
Predicted y

Select all

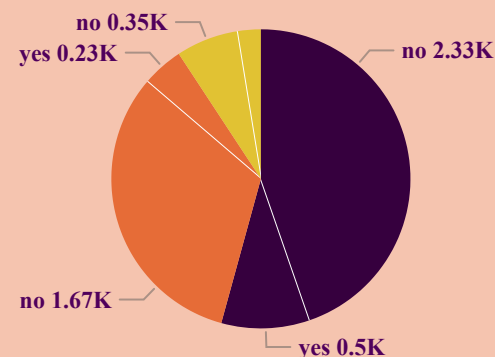
no

yes

Customers by Y analysis



Count of y by marital Status



Count of y by education

