Geeksup

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# About Geeksup

GeeksUp aims to identifies and empowers the ambitious individual from Tier-2 and Tier-3 cities across the nation and provide the platform to leverage their skills. We introduce various programs for exposing them to a world of opportunities. They interact with leading technologists around the world getting mentored on technical and business skills. We designed a carefully curated series of programmes to accomplish this goal.

## Our program

1. Experience Day
2. OpenWeb challenge
3. Code Trekk
4. OutofBox
5. jagriti yatra
6. CodeTravel
7. Jobathaon
8. Openhack challenge (24 hour hackathon)
9. TourAndTalk
10. Community events

## Our Products

1. TheGeeksEvent
2. HelloHr
3. TrainingRobot
4. Eventbuffet

## Our communities

1. GDG Madurai
2. Facebook DevCircle Madurai
3. Mozilla Madurai
4. DigitalOcean Madurai
5. IoTMadurai
6. CloudGroupMadurai

## Infographics

* Program Logo Link :
* Text Logo Link:
* Logo + Text Link :
* Cover Photo Link :
* Website Background slider :
* Flyer Design Link :
* Brochure Design Link :

## Social Media

* Facebook Page :
* Google plus Business :
* LinkedIn profile :
* Twitter Handle :
* Instagram :
* Youtube Channel :
* Medium Post :

## Contact Details

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* Phone No: 8095207092
* Address : Geeksup, #33/36, First floor, Arunachala Arcade, TPK Road, Pasumalai, Madurai, Tamilnadu - 625 004

# Experience Day

## About the Program

The first step of the Journey is the Experience day. The 3-hour program is designed in a way to spark interest among students and create awareness on the technologies including Machine Learning, Cloud, Internet of Things, AgroTech, FinTech, BlockChain and GitHub. At the end of the session, the students will have a clear cut understanding of Product companies, Service companies, Start-ups, Freelancers, Open-Source, Communities, Meetups, StackOverflow, Quora, medium makerspace and other tools.

## Infographics

* Program Logo Link :
* Text Logo Link:
* Logo + Text Link :
* Cover Photo Link :
* Website Background slider :
* Flyer Design Link :
* Brochure Design Link :

## Registration Link

Google form: [**https://tinyurl.com/gexperienceday**](https://tinyurl.com/gexperienceday)

Meetup URL:

Facebook Event URL:

## Program Agenda

|  |  |
| --- | --- |
| Time | Program |
| 4 - 4:30 PM | Experience Day Introduction |
| 4:30 - 5:00 PM | Experience Video Show |
| 5:00 - 5:30 PM | Trending Technology Projects |
| 5:30 - 6:00 PM | Community Sign Up (our meetup, GDG, FB and etc) |
| 6:00 - 6:30 PM | Network Gaming |
| 6:30 - 7:00 PM | Feedback & photo session |

## Feedback

* Feedback Form URL
* Testimonial Video from participants

## Outcome

1. Convert the participants to register for Openweb Challenge
2. Convert the participants to get annual membership
3. Subscribe them for the Geeksup weekly newsletter
4. Write a blog article about the event
5. Publish the Testimonial Videos in youtube channel

# OpenWeb Challenge

## About the program

Open Web Challenge is the second stage, where the students get a Hands-On experience with the tools and technologies which they were exposed to, in the Experience day. They will be trained on tech like HTML, JavaScript, Progressive Web Apps and Firebase. At the end of the day, the students will have built their own portfolio and deployed it on a cloud service.

## Infographics

* Program Logo Link :
* Text Logo Link:
* Logo + Text Link :
* Cover Photo Link :
* Website Background slider :
* Flyer Design Link :
* Brochure Design Link :

## Registration Link

[**https://tinyurl.com/gopenwebchallenge**](https://tinyurl.com/gopenwebchallenge)

## Agenda

|  |  |
| --- | --- |
| Time | Details |
| 9:00 – 9:30 AM | Check in the Program |
| 9:30 – 10:00 AM | Introduce about yourself |
| 10:00 – 11:00 AM | Find a Filler – write about them |
| 11:00 – 12:15 PM | Intro to Web Technologies |
| 12:15 – 12:30 PM | Video Sharing |
| 12:30 – 1:30 PM | Lets Signup Github  Meetup url  Stackoverflow  Quora  Medium  Twitter  linkedIn  Facebook  Google Cloud platform  Firebase  Digital Ocean  Join metoomentor, gdgmadurai, IoTmadurai meetup group  Follow us in twitter, Facebook, linkedIn  Checkout the source code from Github |
| 1:30 – 2:00 PM | Lunch break |
| 2:00 – 2:30 PM | Bio Photo & Video shoot |
| 2:30 – 4:00 PM | Building your own Website |
| 4:00 – 4:30 PM | Hosting website & deliverable submit |
| 4:30 – 5:00 PM | Feedback & Networking |

## 

## Deliverables from participants

1. Github url

2. Meetup url

3. Linkedin url

4. Twitter url

5. Facebook url

6. Stackoverflow url

7. Medium feedback article

8. Hosted webpage url

9. Testimonial Video

## Fee Structure

|  |  |
| --- | --- |
| INR 350/- | INR 500/- |
| · Free goodies  · $300 cloud credit from Google  · Free hosting | · Free goodies  · $300 cloud credit from Google  · Free hosting  · Free domain name  · $100 Digital ocean credit  · $100 Amazon cloud credit |

## Feedback

* Feedback Form URL
* Testimonial Video from participants

## Outcome

* Top 5 winners will get free scholarship to attend the codeTrekk program.
* The portfolio website of the participants will be shared in Geeskup social media page.
* Get the list of all the hosted website url of the participants
* Write a blog post about the program with participants experience
* Convert the participants to attend the codeTrek program
* Upload the photos to meetup, facebook, twitter, instagram
* Share the blog post in fb, twitter, linkedIn
* Send a Newsletter mail to all the members to announce the winners

## Target Audience

Students, developer, anyone interested to learn web technology.

# CodeTrekk

## About the program

CodeTrekk is a two day program focusing on bring the participant to the real world of problem. This program participants will be invited to nearest rural village to live the life of the rural people. It helps participants to experience the real world problem and find the right solution to solve it with technology. They will be encouraged to share their digital knowledge to local people such as how to use netbanking, online marketing, social media for promotion.

## Registration Link

[**https://tinyurl.com/gcodetreekregistration**](https://tinyurl.com/gcodetreekregistration)

## Agenda

|  |  |
| --- | --- |
| DAY 1 | |
| Time | Details |
| 9:00 – 9:30 AM | Visiting to the rural village |
| 9:30 – 10:00 AM | Orientation about the program |
| 10:00 – 11:00 AM | Understand the village & interact with people |
| 11:00 – 12:30 PM | Team formation & Share Digital awareness |
| 12:30 – 1:30 PM | Network lunch |
| 1:30 – 2:00 PM | Bring your Team to online (help people to create their email id) |
| 2:00 – 2:30 PM | Bring your Team to Messenger (Help them to understand messenger) |
| 2:30 – 4:00 PM | Buy from Online (Team how to buy product from flipkart & amazon) |
| 4:00 – 4:30 PM |  |
| 4:30 – 5:00 PM |  |
| DAY 2 | |
|  |  |

## Deliverables from participants

* Identify the problem statement to solve.
* Give digital awareness to minimum 10 people
* Mentor one team of 5 school kids

## Fee Structure

|  |
| --- |
| INR 999/- |
| 1. Free food during the program    1. Day 1 (breakfast, lunch, dinner)    2. Day 2 (breakfast, lunch) 2. Free accomodation for a night 3. Certificate of Appreciation 4. Chance to win scholarhsip for OutofBox program |

## Feedback

* Feedback Form URL
* Testimonial Video from participants

## Outcome

* Top 5 winners will get free scholarship to attend the codeTrekk program.
* The portfolio website of the participants will be shared in Geeskup social media page.
* Get the list of all the hosted website url of the participants
* Write a blog post about the program with participants experience
* Convert the participants to attend the codeTrek program
* Upload the photos to meetup, facebook, twitter, instagram
* Share the blog post in fb, twitter, linkedIn
* Send a Newsletter mail to all the members to announce the winners

# OutofBox

## About the program

Outofbox is a 6-day long program hosted by Geeksup, at the Google Device Lab @ NASSCOM in Bengaluru. We as a team in ourselves actualize the concept of “OutOfBox” by ushering students from wide range of colleges & universities, and groom them for real. Every month, we dedicate our week in the formation of the batch and guide them for further advancement of them. We have a defined workplace allocated inside a Google Device LAB in NASSCOM where our monthly batches spend 8-9 hours per day during the entire week. we now advance towards tier II & tier III colleges of the state hunting for all the famished makers, innovators and entrepreneurs. We aim to create a pivot of pure creativity where every month we select a bunch of students from wide range of colleges to assist them to experience corporate culture, a bit more closely making them acquainted to the latest gravitating and upcoming technologies. We direct them to inculcate intuitive talents like Brainstorming, Design thinking, etcetera apart from simply heeding to regular college lectures. Making the attendees aware of the existing course from corporate culture to the trending startup culture, we offer them with significant insights projecting their future in the industry. On perusal, we find our prevailing education system involves various loopholes restricting the congenital capacities of the students. That’s where we come into the picture, succouring our students through this bootcamp to discover their direction so that they do not get succumbed into the current limiting scenario and be able to extend their wings of fire!

## Registration Link

[**https://tinyurl.com/goutofbox**](https://tinyurl.com/goutofbox)

## Agenda

The Students will be taken in Companies as listed below:-

Day 1: Orientation about the program & Tour to NASSCOM IoT CoE

Day 2: MakerSpace/co-working space (Workbench projects, 91springboard, Kstart)

Day 3: Interacting with 80+ startups 10k Startup warehouse

Day 4: Visiting Service Based companies IBM, TCS, CTS, Goldman Sachs.

Day 5: Visiting Product based companies Like Microsoft, Google, Intel, CISCO, Qualcomm

Day 6: Visiting meetup communities (Blrdroid, developer communities, startup communities)

Students will be taken inside the companies and will be allowed to be there for one entire day in order to learn their problem solving approach and mechanisms. During the program, each day will be spent in a different company. In the end, the students would be coming up with MVPs (Minimal Viable Product) under industrial mentors.

Day Wise Schedule :-

|  |  |
| --- | --- |
| Day 0 | Arrival to Bangalore and Checkin. |
| Day 1 | First Half:-   1. Boot Camp Orientation 2. What is Startup 3. Why you are in Google Device Lab 4. Developer Best practices 5. Working in Team   o How to use hangout for conference call  o How to send email to team.  o Task list management  o Status update details  Second Half:-  Centre of Excellence for IoT Tour at NASSCOM |
| Day 2 | First Half :-  Design of Things :-  1. Giving problem statement  2. Brainstorm the Problem  3. Paper Prototype  Second Half:-  Makerspace/co-working space Visit ( Workbench, 91springboard, co-work) |
| Day 3 | First Half :-    1.Presentation prototype.  2. Design the solution  Second Half:-  Interacting with startups in (10kwarehourse, Kstart) |
| Day 4 | First Half :-  1.UI / UX  2. Business Model  Second Half :-  Visit to service companies (TCS, CTS, IBM) |
| Day 5 | First Half :-  Build & working on the mvp.    Second Half :-    Visit to Big Product companies (Intel, Google, Qualcomm, Microsoft) |
| Day 6 | First Half :-  Visit to Meetup communities.  Second Half:-  MVP Demonstration with judges & Feedback session & Certificate distribution. |
| Day 7 | First Half :-  Tour bangalore    Second Half :-    Back to home |

## Deliverables from participants

* Working prototype build by student
* 4 min demo video of their project
* Blog article about their experience

## Fee Structure

|  |
| --- |
| INR 3500/- |
| * Certificate will be given to everyone * Best team will be awarded with various scholarship * Active participants will gets goodies (T-shirt, bags and etc) |

## Feedback

* Feedback Form URL
* Testimonial Video from participants

## Outcome

* A golden chance to get inside most of the dream-companies which most of the students can only think of!
* They’ll build a rich experience working in the most talked about industries and learning their problem solving approach.
* They’ll build a network in almost all the renowned companies such as Google, Microsoft, Intel, IBM, etc. These network will be very fruitful for them in future while applying for jobs.
* Students will get an **extra mile in their resume**. While completing their college degree, they’ll already have experience in working in 6 biggest companies!
* Students will have a clear idea of what they would be pursuing in their career in future. They would be able to select companies according to their taste and preferences as they would already be aware of the working style of various types of industries.