



Course Name	Graphic Designing (canva)	
College Name	Mangayarkarasi College of Arts and Science for Women Paravai, Madurai - 625002	
College Code	MKU251	
Skill Offering Id		
Project Title	Designing a infographic using canva	
Project Submitted To	Madurai Kamaraj University (Naan Mudhalvan Scheme(TNSDC))	
Year	2023	
Department	B.A English department	
Semester	5	
Group Number	5	
Total Members of the Group	4	
Group Members Details		
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Under the Guidance		
SPOC	Ms.P.UMADEVI	

DESIGNING A INFOGRAPHIC USING CANVA

• Introduction

1.1 Overview

An infographic in Canva is a visual representation of information or data created using Canva's design tools. An infographic is a collection of imagery, data

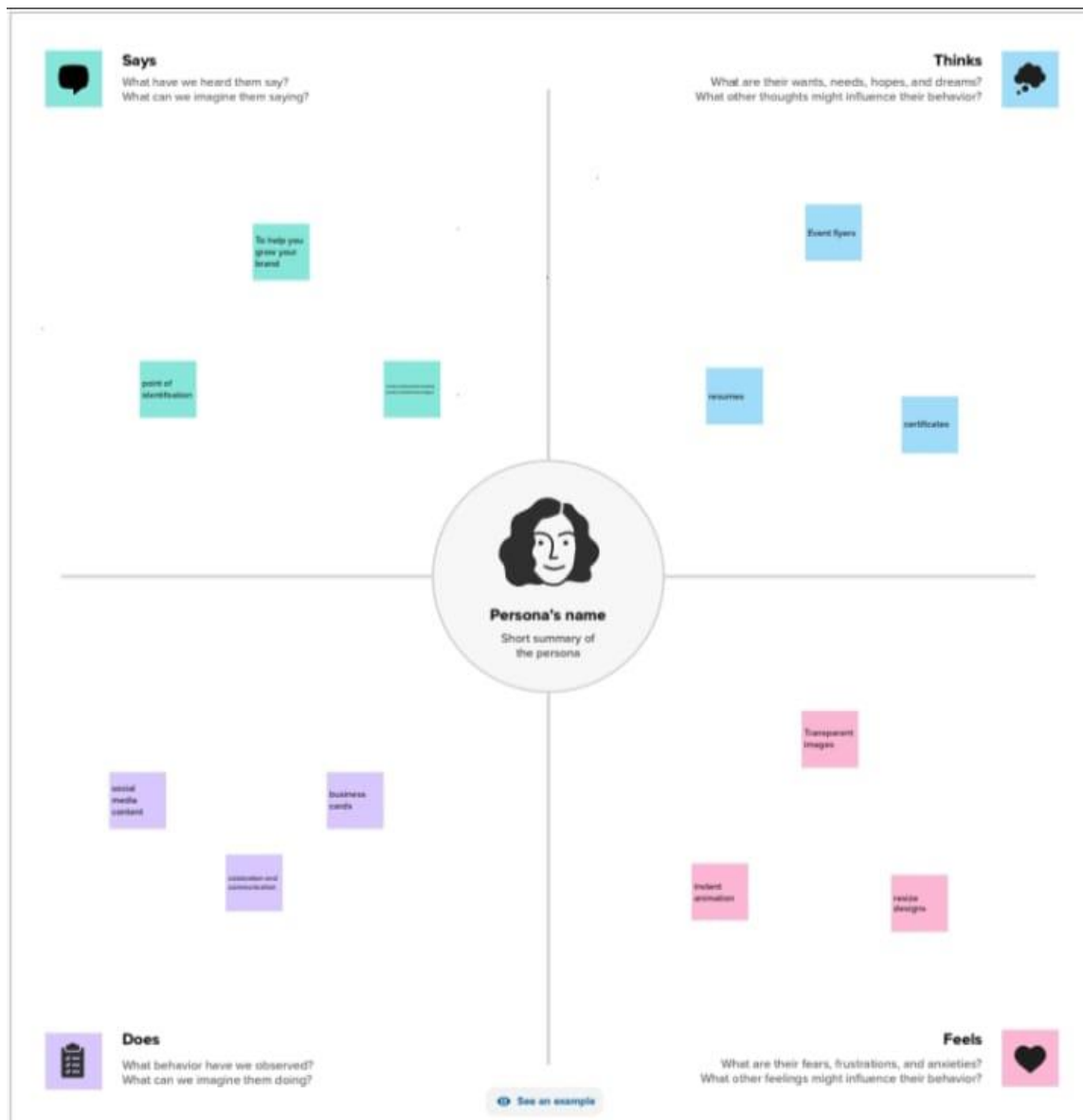
visualizations like pie charts and bar graphs, and minimal text that gives an easy-to-understand overview of a topic. As in the example below, infographics use striking, engaging visuals to communicate information quickly and clearly.

1.2 Purpose

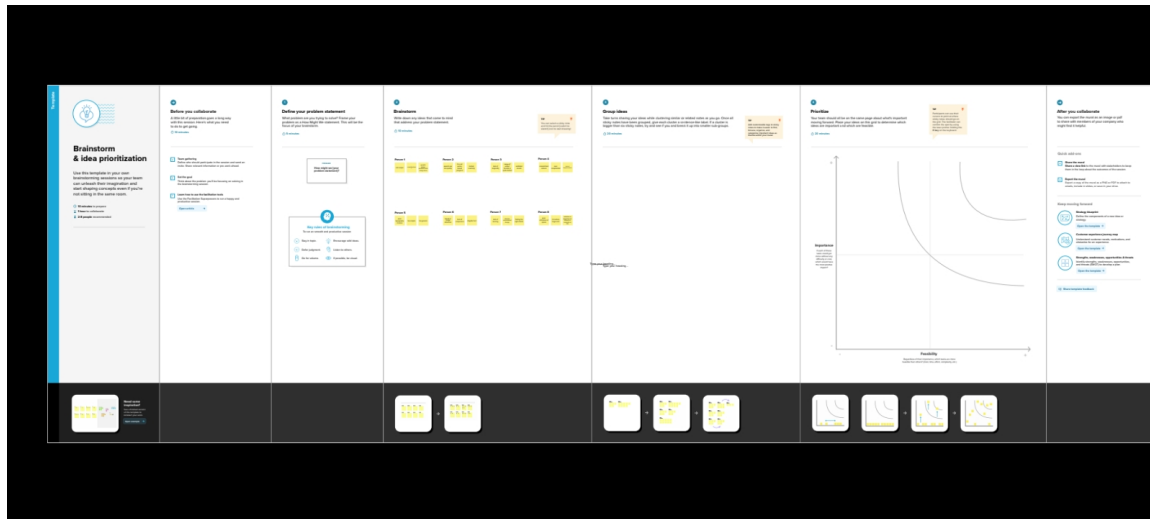
An effective infographic delivers data and analysis in a way that helps your audience digest and understand information easily in a visually pleasing format. “It (infographic) keeps people's interest by lending a storytelling and visual element to what can be sterile research.” The primary advantage of using an infographic is they're effective at communicating information, especially on complicated subjects. For example, instead of handing someone a multi-page research report, you can use an infographic to highlight the most important points of your main thesis or argument.

- **Problem Definition and Design Thinking**

- Empathy Map

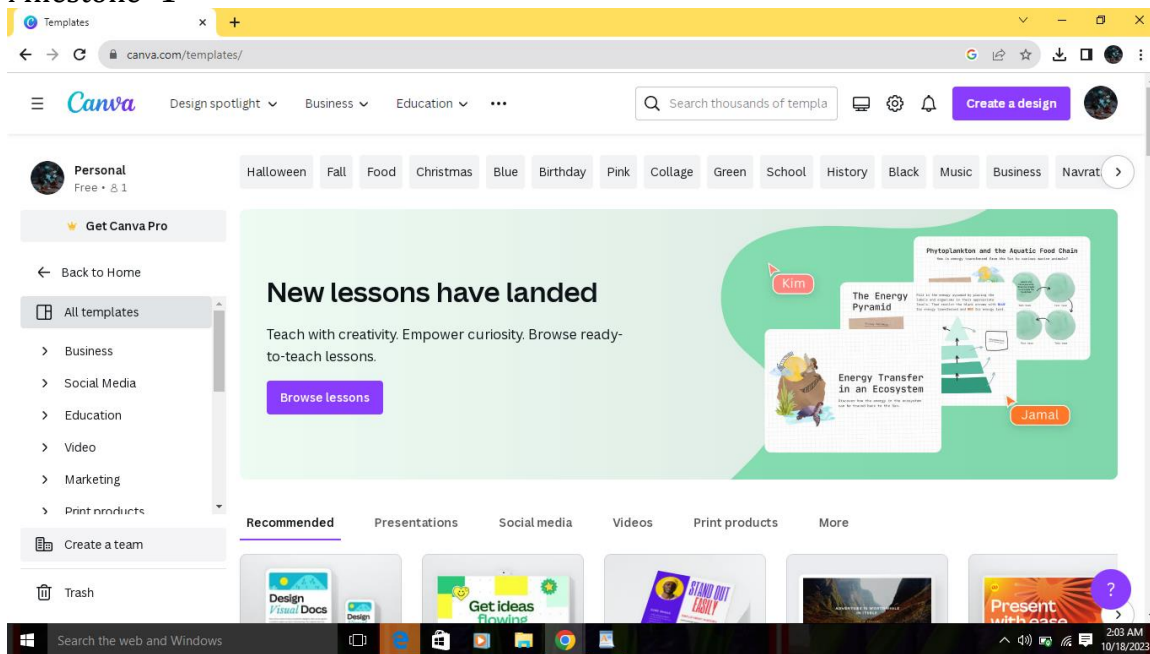


2.2 Ideation and Brainstroming Map

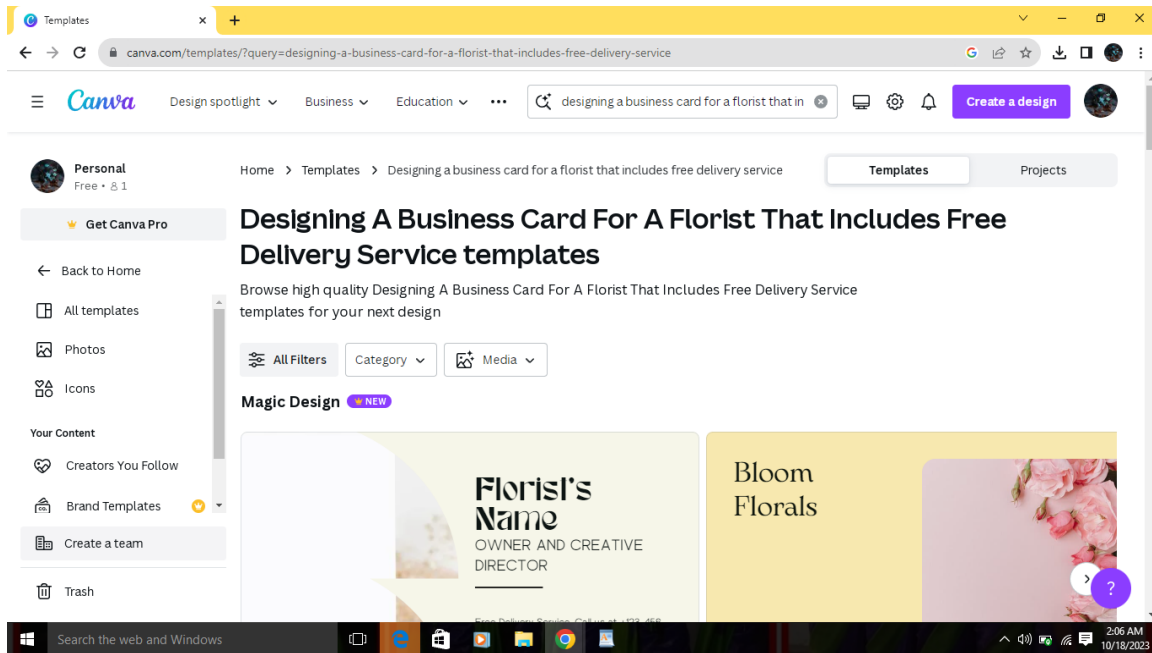


- Result:

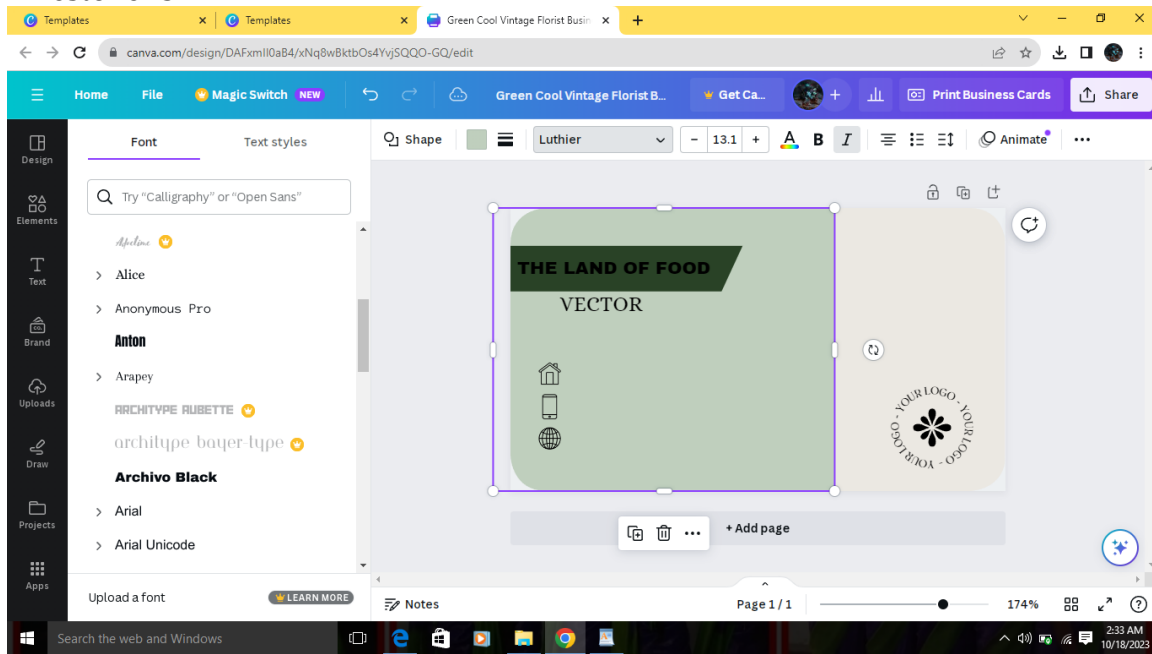
Milestone -1



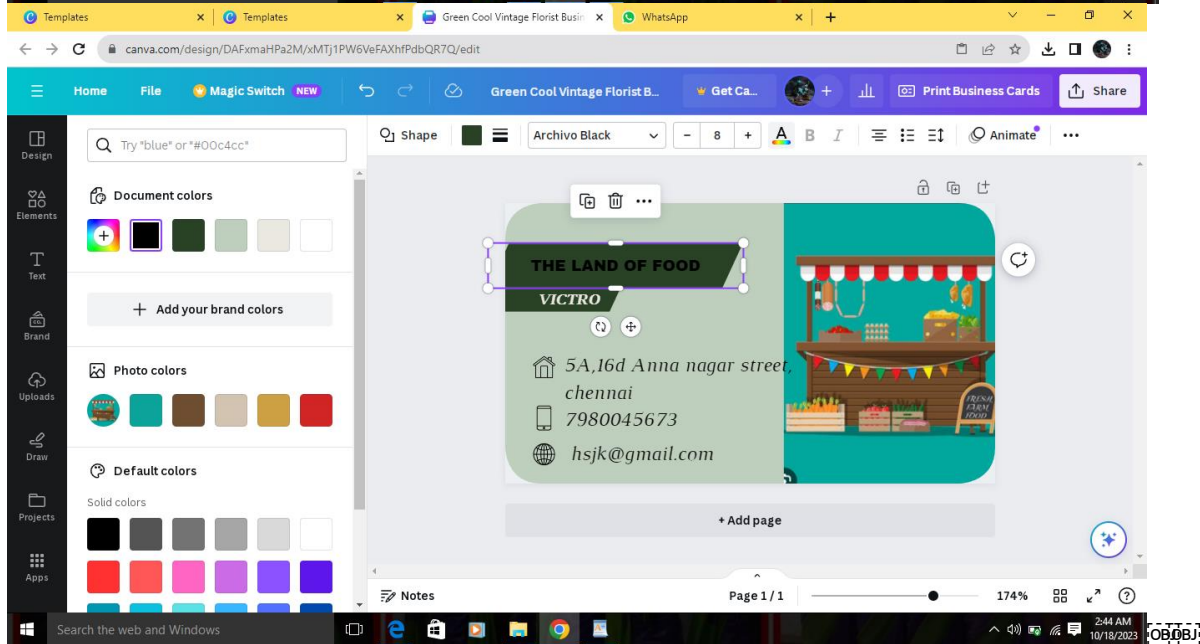
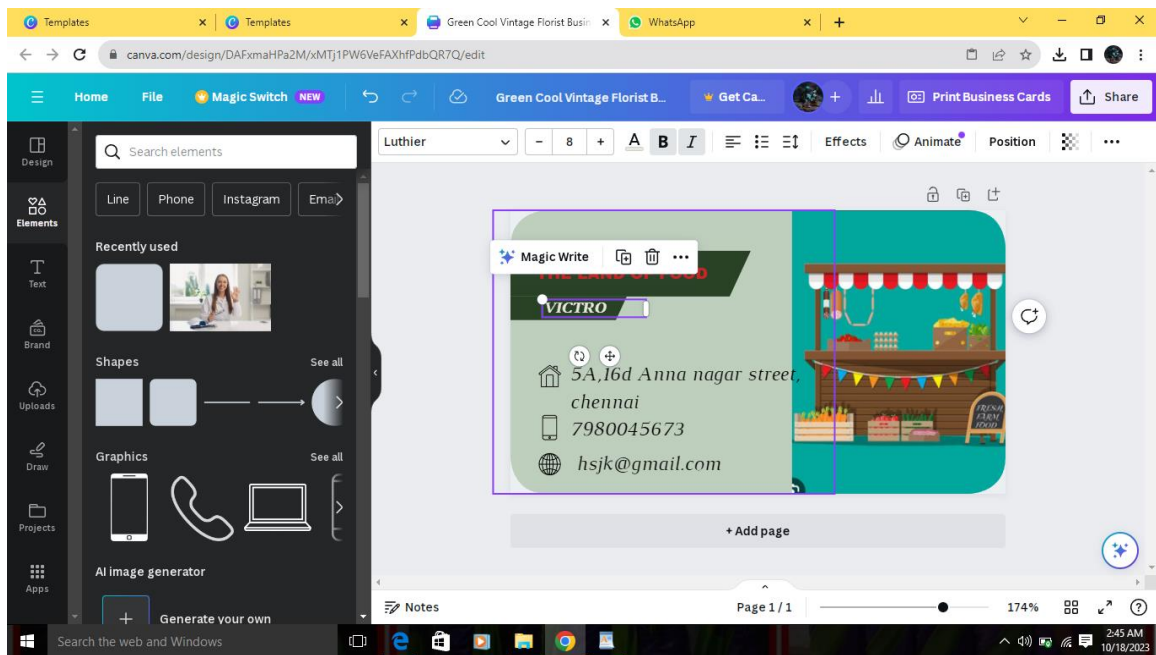
Milestone -2



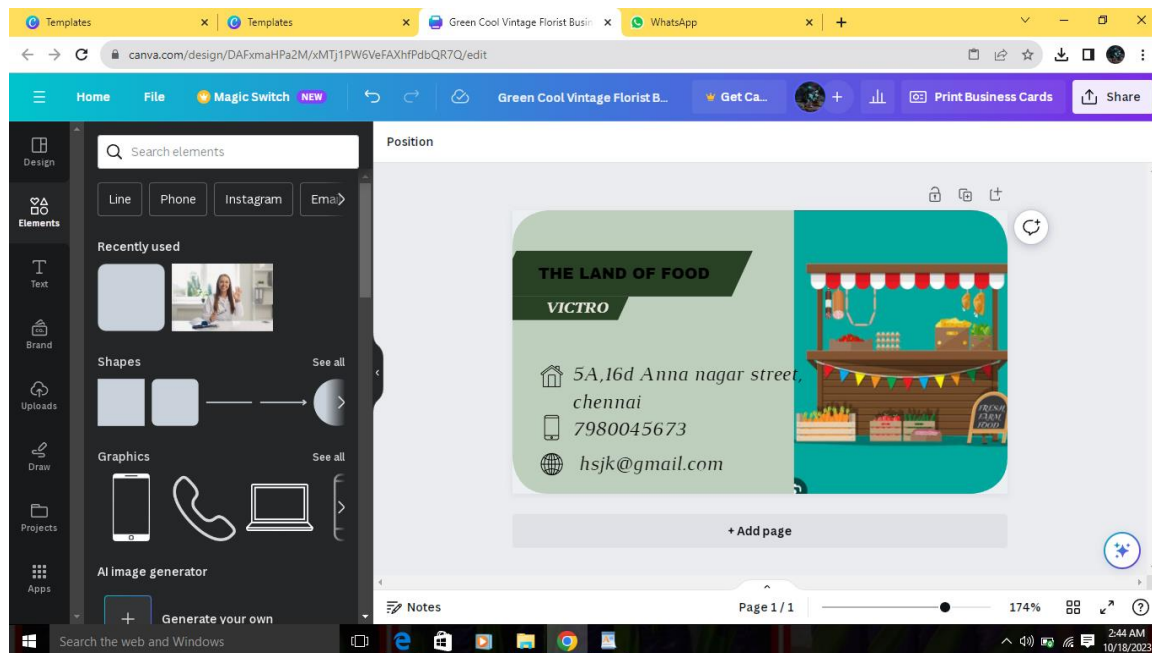
Milestone -3



Milestone 5



Milestone



4. Advantages :

- Even a Non-Designer Can Become a Designer Using Canva.
- Canva is Very Simple to Use and User-Friendly.
- Canva Provides Social Media Templates.
- Canva is Budget-Friendly.
- Canva Offers a Variety of Templates and Elements.
- Templates Can be Altered to be More Custom.
- Canva Offers a Professional Look..

Disadvantages:

- Limited Export Settings. ...
- Limited Compatibility with Other Design Tools. ...
- Limited Mobile App Functionality. ...
- Limited Access to Premium Features. ...
- Limited Customization Option. ...
- Lacks to Provide Advanced Features. ...

- Limited Font and Logo Options. ...
- Limited Control Over Image Saturation

- **Conclusion:**

In conclusion, the analysis of housing prices in metropolitan areas serves as a multifunctional tool with wide ranging applications. It plays a pivot role in shaping urban landscapes, economic development, and individual choices, while also serving as a critical resource for policymakers and researchers. Recognizing the advantages and challenges associated with housing price analysis allows for more informed and responsible decision making in the complex world of real estate and urban development. The examination of housing prices serves as a vital tool for understanding the dynamic market and dynamics of the real estate market and its broader impact on society and the economy.

- **Future scope:**

In the future, several enhancements and improvements can be made in the effective. Some potential enhancements include, Advanced Data Sources, Machine Learning and AI, Real Time Data, Predictive Analytics, Visualization Tools, Integration with Other Data, Affordability Metrics, Mobile Apps. These enhancement can help make housing price analysis more accurate, relevant, and beneficial for a broader range of stakeholders, ultimately contributing to more informed decision making, equitable urban development and sustainable housing solutions in metropolitan area.