Hemalatha_Subbiah_Project_Final

Hemalatha Subbiah

2023-03-04

R Markdown

Introduction

An activity tracker is a type of electronic device that helps monitor some type of human activity, such as walking or running, sleep quality or heart rate. Better's research shows that almost three-quarters of people who wear fitness trackers do so to monitor their progress, while 62% of wearers use them to increase their motivation to exercise. Another 46% want to understand their body better by tracking things like their heart rate, steps taken and calories burned. Activity trackers are devices that translate movement into different forms of data. Most trackers will provide estimates of steps, distance, and active minutes.

Problem Statement

This data science project aims to help data scientists develop an intelligent model for how can your own personal analysis data assist you in living a better life? To solve this project related to data science, the popular Kaggle dataset containing activity tracker transaction made in September 2016 by individuals. This Kaggle data set contains personal fitness tracker from thirty activity tracker users. The dataset contains 18 .csv files, which is used are about activity, calories, intensity, steps, and sleep time. Activity tracker collect continuous physiological measurement and are generating gigabytes of data every single minute. Fitbit reports that they have over 150 billion hours of heart rate recorded, and over 6 billion recorded nights of human sleep. While this data is extremely useful for gathering information at the population-level, how can your own personal analysis assist you in living a better life? Do activity trackers really help to better your health? All the information exists at your fingertips (or on your wrist), and we can make it actionable

Research questions

- 1. Do people have Awareness to relate the data to personal health?
- 2. What are some trends in smart device usage?
- 3. How could these trends apply to activity trackers customers?
- 4. How could these trends help influence good health Business task?
- 5. Identify potential opportunities for growth and recommendations for the Bellabeat marketing strategy improvement based on trends in smart device usage.
- 6. Is it focused own women from all countries?
- 7. IS tracking physical activity, mental state, menstrual cycle helps them to improve health better?
- 8. Is it possible to collect a large amount of data about personal activity relatively inexpensively?
- 9. Do people have Awareness to relate the data to personal health?

Approach

Business understanding Generate Your Hypotheses Study the data Clean the data Engineer the features Model Fitting Making Prediction

How your approach addresses (fully or partially) the problem

Business understanding: In business understand phase we basically Understands the business process, Define and Frame the business problem, define the business objective and agree on success criteria. In my project how the activity trackers really help to better your health and the business task is to identify themes/trends in how people currently use their smart devices and relate to their own health.

Data understanding: Understand data touch points in the context of business process and gather knowledge on where data originates from, how it gets processed, what decisions are being made, where it is getting stored and how it flows to downstream. Deep dive into business meaning of the data being leveraged as well as knowledge present in existing system in form of rules. For this project this dataset would have been more reliable, original, current, and cited; albeit data privacy would have to be carefully guarded. However, since this is a hypothetical scenario and this is the only dataset available, I'll make do.

Data preparation and Cleaning :Good data hygiene is so important for business. For starters, it's good practice to keep on top of your data, ensuring that it's accurate and up-to-date. As part of data cleaning I want to a) Get rid of unwanted observations b) Fix structural errors - Removed inconsistent capitalization, which often occur during manual data entry c) Remove unwanted outliers- Removed few outliners in the data d) Fix contradictory data errors e) Type conversion and syntax errors f) Validate your dataset for null values and condition them. All the above steps will be completed as part of data sets I picked for this project.

Modeling: Build predictive model variables and do feature engineering and fit an closest model to the problem solution.

Validation: Validating the model by training the model. Deployment: The concept of deployment in data science refers to the application of a model for prediction using a new data. Building a model is generally not the end of the project. Even if the purpose of the model is to increase knowledge of the data, the knowledge gained will need to be organized and presented in a way that the customer can use it. Depending on the requirements, the deployment phase can be as simple as generating a report or as complex as implementing a repeatable data science process.

Data (Minimum of 3 Datasets - but no requirement on number of fields or rows)

The dataset used for this analysis is FitBit Fitness Tracker Data hosted on Kaggle or Zenodo. It comprises .csv files of various fitness metrics measured from different users at different times, stored in a wide format. The fitness tracker data was provided by 30 respondents to a paid distributed survey on Amazon Mechanical Turk in 2016.

Limitations of DataSet: Data was collected in 2016, hence data may not be relevant to modern trends. Small sample size of only 30 participants. Data does not include demographics about the sample such as sex, age, or geographical location. This may not be a good representation of the population of women globally who would use a similar product. Survey style of data collection may be subject to response bias. Integrity and accuracy of data is not clear.

Inital observations of these CSVs within Mircosoft Excel shows that these files contain acitvites, calory records, physical acitivity records, step record, sleep monitoring, heart rate, weight and BMI calculations.

Using simple unique formula against unique ID of users bring out the fact that these files contain the above mentioned data for anywhere between 8 to 33 users. Another point to be noted here is the fact that some of these numbers are manual input of users, such as weight in the weightLogInfo_merged.csv file.

```
## Set the working directory to the root of your DSC 520 directory
## Load the `data/r4ds/week-6-housing.csv` to
setwd("C:/MastersCourse/RAssignemtents/data")
dailyActivity_data <- read.csv("dailyActivity_merged.csv", header = TRUE)</pre>
head(dailyActivity_data)
             {\tt Id\ ActivityDate\ TotalSteps\ TotalDistance\ TrackerDistance}
##
## 1 1503960366
                    4/12/2016
                                    13162
                                                     8.50
                                                                      8.50
                    4/13/2016
## 2 1503960366
                                    10735
                                                     6.97
                                                                      6.97
                                                     6.74
                                                                      6.74
## 3 1503960366
                    4/14/2016
                                    10460
## 4 1503960366
                    4/15/2016
                                     9762
                                                     6.28
                                                                      6.28
## 5 1503960366
                    4/16/2016
                                    12669
                                                     8.16
                                                                      8.16
                    4/17/2016
                                                     6.48
                                                                      6.48
## 6 1503960366
                                     9705
     LoggedActivitiesDistance VeryActiveDistance ModeratelyActiveDistance
## 1
                              0
                                               1.88
                                                                          0.55
## 2
                              0
                                               1.57
                                                                          0.69
                              0
                                               2.44
                                                                          0.40
## 3
## 4
                              0
                                               2.14
                                                                          1.26
## 5
                              0
                                               2.71
                                                                          0.41
## 6
                              0
                                               3.19
                                                                          0.78
     LightActiveDistance SedentaryActiveDistance VeryActiveMinutes
##
## 1
                     6.06
                                                  0
                                                                     25
## 2
                     4.71
                                                  0
                                                                     21
                                                  0
                                                                     30
## 3
                     3.91
                                                  0
                                                                     29
## 4
                     2.83
## 5
                     5.04
                                                  0
                                                                     36
                                                  0
## 6
                     2.51
                                                                     38
##
     FairlyActiveMinutes LightlyActiveMinutes SedentaryMinutes Calories
## 1
                       13
                                             328
                                                               728
                                                                        1985
## 2
                       19
                                                               776
                                             217
                                                                        1797
## 3
                       11
                                             181
                                                              1218
                                                                        1776
## 4
                       34
                                             209
                                                               726
                                                                        1745
## 5
                       10
                                             221
                                                               773
                                                                        1863
## 6
                       20
                                                               539
                                                                        1728
                                             164
dailyCalories_data <- read.csv("dailyCalories_merged.csv", header = TRUE)</pre>
head(dailyActivity_data)
```

##		Id	${\tt ActivityDate}$	${\tt TotalSteps}$	${\tt TotalDistance}$	${\tt TrackerDistance}$	
##	1	1503960366	4/12/2016	13162	8.50	8.50	
##	2	1503960366	4/13/2016	10735	6.97	6.97	
##	3	1503960366	4/14/2016	10460	6.74	6.74	
##	4	1503960366	4/15/2016	9762	6.28	6.28	
##	5	1503960366	4/16/2016	12669	8.16	8.16	
##	6	1503960366	4/17/2016	9705	6.48	6.48	
##		LoggedActiv	vitiesDistance	e VeryActive	eDistance Mode	${f ratelyActiveDista}$	ance
##	1		()	1.88	().55
##	2		()	1.57	(0.69

```
## 3
                              0
                                               2.44
                                                                          0.40
## 4
                              0
                                               2.14
                                                                          1.26
## 5
                              0
                                               2.71
                                                                          0.41
## 6
                              0
                                               3.19
                                                                          0.78
##
     LightActiveDistance SedentaryActiveDistance VeryActiveMinutes
## 1
                     6.06
## 2
                     4.71
                                                  0
                                                                    21
                     3.91
## 3
                                                  0
                                                                    30
## 4
                     2.83
                                                  0
                                                                    29
## 5
                     5.04
                                                  0
                                                                    36
## 6
                     2.51
                                                  0
                                                                    38
##
     FairlyActiveMinutes LightlyActiveMinutes SedentaryMinutes Calories
## 1
                       13
                                             328
                                                               728
                                                                        1985
## 2
                       19
                                             217
                                                               776
                                                                        1797
## 3
                       11
                                             181
                                                              1218
                                                                        1776
## 4
                       34
                                             209
                                                               726
                                                                        1745
## 5
                       10
                                             221
                                                               773
                                                                        1863
## 6
                       20
                                             164
                                                               539
                                                                        1728
dailySteps_data <- read.csv("dailySteps_merged.csv", header = TRUE)</pre>
head(dailySteps_data)
##
              Id ActivityDay StepTotal
## 1 1503960366
                   4/12/2016
                                  13162
## 2 1503960366
                   4/13/2016
                                  10735
## 3 1503960366
                   4/14/2016
                                  10460
## 4 1503960366
                   4/15/2016
                                   9762
## 5 1503960366
                   4/16/2016
                                  12669
## 6 1503960366
                   4/17/2016
                                   9705
sleepDay_data <- read.csv("sleepDay_merged.csv", header = TRUE)</pre>
head(sleepDay_data)
##
                               SleepDay TotalSleepRecords TotalMinutesAsleep
              Ιd
## 1 1503960366 4/12/2016 12:00:00 AM
                                                          1
                                                                            327
## 2 1503960366 4/13/2016 12:00:00 AM
                                                          2
                                                                            384
## 3 1503960366 4/15/2016 12:00:00 AM
                                                          1
                                                                            412
## 4 1503960366 4/16/2016 12:00:00 AM
                                                          2
                                                                            340
## 5 1503960366 4/17/2016 12:00:00 AM
                                                          1
                                                                            700
## 6 1503960366 4/19/2016 12:00:00 AM
                                                                            304
                                                          1
     TotalTimeInBed
## 1
                 346
## 2
                 407
                 442
## 3
## 4
                 367
## 5
                 712
## 6
weightLogInfo_data <- read.csv("weightLogInfo_merged.csv", header = TRUE)</pre>
head(weightLogInfo_data)
```

Date WeightKg WeightPounds Fat BMI

Ιd

##

```
## 1 1503960366 5/2/2016 11:59:59 PM
                                          52.6
                                                    115.9631
                                                              22 22.65
## 2 1503960366 5/3/2016 11:59:59 PM
                                          52.6
                                                    115.9631
                                                              NA 22.65
## 3 1927972279 4/13/2016 1:08:52 AM
                                          133.5
                                                    294.3171
                                                              NA 47.54
## 4 2873212765 4/21/2016 11:59:59 PM
                                          56.7
                                                    125.0021
                                                              NA 21.45
## 5 2873212765 5/12/2016 11:59:59 PM
                                          57.3
                                                    126.3249
                                                              NA 21.69
## 6 4319703577 4/17/2016 11:59:59 PM
                                          72.4
                                                    159.6147
                                                              25 27.45
     IsManualReport
##
                           LogId
## 1
               True 1.462234e+12
## 2
               True 1.462320e+12
## 3
              False 1.460510e+12
               True 1.461283e+12
## 5
               True 1.463098e+12
               True 1.460938e+12
```

Required Packages

library("tidyverse") library("car") library("ggplot") library("dplyr") library("ggplot2") library("tidyr") library("dply")

Plots and Table Needs

ggplot : histogram : Density Curves : Box plot : Line Plot : Scatter Diagram :

Questions for future steps:

1.A time series analysis of your heart rate to forecast your future heart rate and comparing it with normal healthy heart rate may lead to think of healthy lie style.

- 2. What changes to dietary and life style choices after watching the data?
- 3.Predicting cholestrol depending on factors like calorie in take, weight, no. of steps walked every day, distance covered, heart rate bpm, types of type of physical excercise, Although one of these activities you have to track outside of Activity Trackers. What all more factors as you see fit?
- 4. What are the effects of using these devices and correlating them to Relationship satisfaction or quality of life?
- 5. What type of decisions will our data science feature drive?
- 6. What metric will we use to call this project a success and how will we measure it?
- 7. what do they currently use and what is the baseline (current) value of that metric?
- 8. What the outcome of this project success?

How to import and clean my data:

```
## Set the working directory to the root of your DSC 520 directory
## Load the `data/r4ds/week-6-housing.csv` to
setwd("C:/MastersCourse/RAssignemtents/data")
dailyActivity_data <- read.csv("dailyActivity_merged.csv", header = TRUE)</pre>
head(dailyActivity_data)
##
             Id ActivityDate TotalSteps TotalDistance TrackerDistance
## 1 1503960366
                    4/12/2016
                                   13162
                                                   8.50
                                                                    8.50
## 2 1503960366
                    4/13/2016
                                   10735
                                                   6.97
                                                                    6.97
## 3 1503960366
                   4/14/2016
                                   10460
                                                   6.74
                                                                    6.74
## 4 1503960366
                                    9762
                                                   6.28
                   4/15/2016
                                                                    6.28
## 5 1503960366
                   4/16/2016
                                   12669
                                                   8.16
                                                                    8.16
## 6 1503960366
                   4/17/2016
                                    9705
                                                   6.48
                                                                    6.48
     LoggedActivitiesDistance VeryActiveDistance ModeratelyActiveDistance
## 1
                             0
                                              1.88
                                                                        0.55
## 2
                             0
                                              1.57
                                                                        0.69
## 3
                             0
                                              2.44
                                                                        0.40
                             0
                                                                        1.26
## 4
                                              2.14
## 5
                             0
                                              2.71
                                                                        0.41
## 6
                             0
                                                                        0.78
                                              3.19
     LightActiveDistance SedentaryActiveDistance VeryActiveMinutes
## 1
                     6.06
                                                 0
                                                                   25
## 2
                     4.71
                                                 0
                                                                   21
                                                 0
                                                                   30
## 3
                     3.91
                                                                   29
## 4
                     2.83
                                                 0
## 5
                     5.04
                                                 0
                                                                   36
## 6
                     2.51
                                                 0
     FairlyActiveMinutes LightlyActiveMinutes SedentaryMinutes Calories
## 1
                       13
                                            328
                                                              728
                                                                      1985
## 2
                                                              776
                       19
                                            217
                                                                      1797
## 3
                       11
                                            181
                                                             1218
                                                                      1776
## 4
                       34
                                            209
                                                              726
                                                                      1745
## 5
                       10
                                            221
                                                              773
                                                                      1863
## 6
                       20
                                            164
                                                              539
                                                                      1728
dailyCalories_data <- read.csv("dailyCalories_merged.csv", header = TRUE)</pre>
head(dailyCalories_data)
##
             Id ActivityDay Calories
                  4/12/2016
## 1 1503960366
                                 1985
## 2 1503960366
                  4/13/2016
                                 1797
## 3 1503960366
                  4/14/2016
                                 1776
## 4 1503960366
                  4/15/2016
                                 1745
## 5 1503960366
                  4/16/2016
                                 1863
## 6 1503960366
                  4/17/2016
                                 1728
dailySteps_data <- read.csv("dailySteps_merged.csv", header = TRUE)</pre>
head(dailySteps_data)
             Id ActivityDay StepTotal
```

13162

1 1503960366

4/12/2016

```
## 2 1503960366
                   4/13/2016
                                 10735
## 3 1503960366
                  4/14/2016
                                 10460
## 4 1503960366
                  4/15/2016
                                  9762
                  4/16/2016
## 5 1503960366
                                 12669
## 6 1503960366
                   4/17/2016
                                  9705
sleepDay_data <- read.csv("sleepDay_merged.csv", header = TRUE)</pre>
head(sleepDay_data)
                              SleepDay TotalSleepRecords TotalMinutesAsleep
##
## 1 1503960366 4/12/2016 12:00:00 AM
                                                                           327
                                                         1
                                                         2
## 2 1503960366 4/13/2016 12:00:00 AM
                                                                           384
## 3 1503960366 4/15/2016 12:00:00 AM
                                                         1
                                                                           412
## 4 1503960366 4/16/2016 12:00:00 AM
                                                         2
                                                                           340
## 5 1503960366 4/17/2016 12:00:00 AM
                                                                           700
                                                         1
## 6 1503960366 4/19/2016 12:00:00 AM
                                                         1
                                                                           304
##
     TotalTimeInBed
## 1
                346
## 2
                407
## 3
                442
## 4
                367
## 5
                712
## 6
                320
weightLogInfo_data <- read.csv("weightLogInfo_merged.csv", header = TRUE)</pre>
head(weightLogInfo_data)
##
                                   Date WeightKg WeightPounds Fat
                                                                     BMI
             Ιd
## 1 1503960366
                 5/2/2016 11:59:59 PM
                                            52.6
                                                     115.9631
                                                                22 22.65
                                                                NA 22.65
## 2 1503960366
                 5/3/2016 11:59:59 PM
                                            52.6
                                                     115.9631
## 3 1927972279
                 4/13/2016 1:08:52 AM
                                           133.5
                                                                NA 47.54
                                                     294.3171
```

```
## 4 2873212765 4/21/2016 11:59:59 PM
                                           56.7
                                                     125.0021
                                                               NA 21.45
## 5 2873212765 5/12/2016 11:59:59 PM
                                           57.3
                                                     126.3249
                                                               NA 21.69
## 6 4319703577 4/17/2016 11:59:59 PM
                                           72.4
                                                               25 27.45
                                                     159.6147
##
     IsManualReport
                            LogId
## 1
               True 1.462234e+12
## 2
               True 1.462320e+12
## 3
              False 1.460510e+12
## 4
               True 1.461283e+12
## 5
               True 1.463098e+12
## 6
               True 1.460938e+12
```

1. Clean column names

2.Remove empty column or rows Suppose if you want to remove the column or row if contain completely empty, then you can use remove_empty function.

3. To Exclude duplicates and remove null:

```
dailyActivity_data <- unique(dailyActivity_data)</pre>
                                                                                            # Exclude duplica
dailyCalories_data <- unique(dailyCalories_data)</pre>
dailySteps_data <- unique(dailySteps_data)</pre>
sleepDay_data <- unique(sleepDay_data)</pre>
weightLogInfo_data <- unique(weightLogInfo_data)</pre>
sum(is.na(dailyActivity_data))
## [1] 0
sum(is.na(dailyCalories_data))
## [1] 0
sum(is.na(dailySteps_data))
## [1] 0
sum(is.na(sleepDay_data))
## [1] 0
sum(is.na(weightLogInfo_data))
## [1] 65
  4. Convert data type
sapply(dailyActivity_data, class)
##
                          Ιd
                                          ActivityDate
                                                                       TotalSteps
                   "numeric"
                                            "character"
                                                                         "integer"
##
##
              TotalDistance
                                       TrackerDistance LoggedActivitiesDistance
                   "numeric"
##
                                              "numeric"
                                                                         "numeric"
##
         VeryActiveDistance ModeratelyActiveDistance
                                                              LightActiveDistance
##
                   "numeric"
                                              "numeric"
                                                                         "numeric"
    SedentaryActiveDistance
##
                                     VeryActiveMinutes
                                                              FairlyActiveMinutes
##
                   "numeric"
                                              "integer"
                                                                         "integer"
##
       LightlyActiveMinutes
                                      SedentaryMinutes
                                                                         Calories
##
                   "integer"
                                              "integer"
                                                                         "integer"
sapply(dailyCalories_data, class)
##
            Id ActivityDay
                                Calories
```

"integer"

"numeric" "character"

##

```
sapply(dailySteps_data, class)
##
             Id ActivityDay
                               StepTotal
##
     "numeric" "character"
                               "integer"
sapply(sleepDay_data, class)
##
                    Ιd
                                  SleepDay
                                            TotalSleepRecords TotalMinutesAsleep
##
             "numeric"
                               "character"
                                                                          "integer"
                                                      "integer"
##
       TotalTimeInBed
##
             "integer"
sapply(weightLogInfo_data, class)
##
                Ιd
                              Date
                                         WeightKg
                                                      WeightPounds
                                                                               Fat
##
                      "character"
                                                         "numeric"
        "numeric"
                                         "numeric"
                                                                         "integer"
##
               BMI IsManualReport
                                             LogId
##
        "numeric"
                      "character"
                                         "numeric"
dailyActivity_data <- type.convert(dailyActivity_data, as.is = TRUE)</pre>
dailyCalories_data <- type.convert(dailyCalories_data, as.is = TRUE)</pre>
dailySteps_data <- type.convert(dailySteps_data, as.is = TRUE)</pre>
sleepDay_data <- type.convert(sleepDay_data, as.is = TRUE)</pre>
weightLogInfo_data <- type.convert(weightLogInfo_data, as.is = TRUE)</pre>
```

5. Detect & Remove Outliers

 $weightLogInfo_data\$weight_kg[weightLogInfo_data\$weight_kg\%in\%\ boxplot.stats(weightLogInfo_data\$weight_kg\%in\%\ boxplot.stats(weightLogInfo_data\$weight_kg\%info_data\%)$

NULL

head(dailyActivity_data)

```
##
             Id ActivityDate TotalSteps TotalDistance TrackerDistance
## 1 1503960366
                    4/12/2016
                                    13162
                                                   8.50
                                                                    8.50
## 2 1503960366
                    4/13/2016
                                    10735
                                                    6.97
                                                                     6.97
## 3 1503960366
                   4/14/2016
                                   10460
                                                    6.74
                                                                     6.74
                                                                     6.28
## 4 1503960366
                    4/15/2016
                                    9762
                                                    6.28
## 5 1503960366
                   4/16/2016
                                    12669
                                                    8.16
                                                                     8.16
## 6 1503960366
                                     9705
                                                    6.48
                    4/17/2016
                                                                     6.48
     {\tt LoggedActivitiesDistance\ VeryActiveDistance\ ModeratelyActiveDistance}
## 1
                             0
                                              1.88
                                                                         0.55
## 2
                             0
                                              1.57
                                                                         0.69
## 3
                             0
                                              2.44
                                                                         0.40
## 4
                             0
                                              2.14
                                                                         1.26
## 5
                             0
                                              2.71
                                                                         0.41
                             0
                                                                         0.78
## 6
                                              3.19
     LightActiveDistance SedentaryActiveDistance VeryActiveMinutes
## 1
                     6.06
                                                                   25
                                                 0
```

```
4.71
## 2
                                                     0
                                                                         21
## 3
                      3.91
                                                     0
                                                                         30
## 4
                      2.83
                                                     0
                                                                         29
## 5
                      5.04
                                                     0
                                                                         36
## 6
                      2.51
                                                                         38
     {\tt FairlyActiveMinutes\ LightlyActiveMinutes\ SedentaryMinutes\ Calories}
##
## 1
                         13
                                                                   728
                                                                            1985
                                                328
## 2
                                                                   776
                                                                            1797
                         19
                                                217
## 3
                         11
                                                181
                                                                  1218
                                                                            1776
## 4
                         34
                                                209
                                                                   726
                                                                            1745
## 5
                         10
                                                221
                                                                   773
                                                                            1863
## 6
                         20
                                                                   539
                                                                            1728
                                                164
```

What does the final data set look like?

It might be difficult to understand at first what the data means and what column names to use, but after couple of analysis was able to figure out the data.

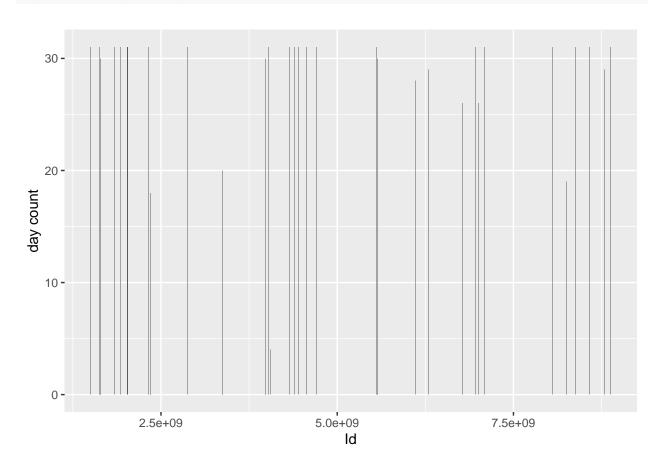
#preparing daily activity dataset,

```
library(lubridate)
##
## Attaching package: 'lubridate'
## The following objects are masked from 'package:base':
##
##
       date, intersect, setdiff, union
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(ggplot2)
dailyActivity_data <- dailyActivity_data %>% mutate(day = as.Date(ActivityDate)) %>% select(-c(2,5:9))
print(paste(c("Rows: ", "Columns: "), dim(dailyActivity_data)))
## [1] "Rows:
                      "Columns: 10"
               940"
```

```
dailyactivity <- distinct(dailyActivity_data)
print(paste(c("Rows: ", "Columns: "), dim(dailyActivity_data)))

## [1] "Rows: 940" "Columns: 10"

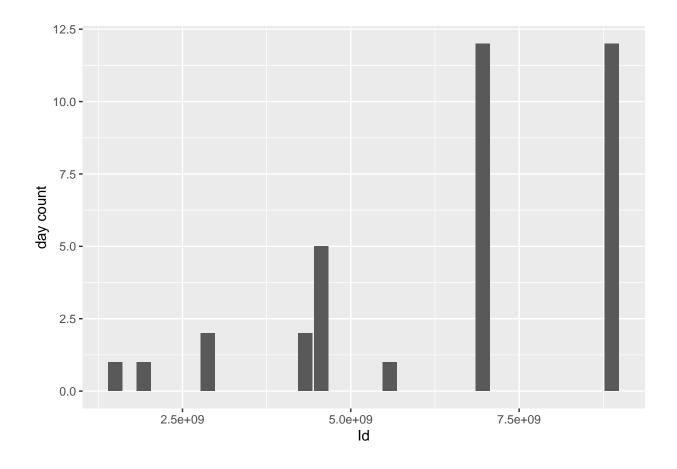
ggplot(data=dailyActivity_data,aes(x=Id)) +
    geom_bar() + ylab("day count")</pre>
```



```
library(lubridate)
library(dplyr)
library(ggplot2)
head(weightLogInfo_data)
```

```
##
                                  Date WeightKg WeightPounds Fat
             Ιd
                                                                    BMI
## 1 1503960366 5/2/2016 11:59:59 PM
                                           52.6
                                                    115.9631
                                                              22 22.65
## 2 1503960366 5/3/2016 11:59:59 PM
                                           52.6
                                                              NA 22.65
                                                    115.9631
## 3 1927972279 4/13/2016 1:08:52 AM
                                          133.5
                                                    294.3171
                                                              NA 47.54
## 4 2873212765 4/21/2016 11:59:59 PM
                                           56.7
                                                    125.0021
                                                              NA 21.45
## 5 2873212765 5/12/2016 11:59:59 PM
                                           57.3
                                                    126.3249
                                                              NA 21.69
## 6 4319703577 4/17/2016 11:59:59 PM
                                           72.4
                                                              25 27.45
                                                    159.6147
     {\tt IsManualReport}
##
                           LogId
## 1
               True 1.462234e+12
## 2
               True 1.462320e+12
## 3
              False 1.460510e+12
```

```
## 4
              True 1.461283e+12
              True 1.463098e+12
## 5
## 6
              True 1.460938e+12
weightLogInfo_data <- weightLogInfo_data %% mutate (time = mdy_hms(as.Date(Date)))%>% mutate(day = dat
## Warning: There was 1 warning in 'mutate()'.
## i In argument: 'time = mdy_hms(as.Date(Date))'.
## Caused by warning:
## ! All formats failed to parse. No formats found.
print(paste(c("Rows: ", "Columns: "), dim(weightLogInfo_data)))
## [1] "Rows: 67"
                     "Columns: 6"
weightLogInfo_data <- distinct(weightLogInfo_data)</pre>
print(paste(c("Rows: ", "Columns: "), dim(weightLogInfo_data)))
## [1] "Rows: 36"
                     "Columns: 6"
head(weightLogInfo_data)
                                       BMI IsManualReport day
##
            Id WeightKg WeightPounds
                            115.9631 22.65
## 1 1503960366
                   52.6
                                                     True <NA>
## 2 1927972279
                  133.5
                            294.3171 47.54
                                                    False <NA>
## 3 2873212765
                   56.7
                            125.0021 21.45
                                                     True <NA>
## 4 2873212765
                  57.3
                            126.3249 21.69
                                                     True <NA>
## 5 4319703577
                   72.4
                            159.6147 27.45
                                                     True <NA>
## 6 4319703577
                72.3
                            159.3942 27.38
                                                     True <NA>
ggplot(data=weightLogInfo_data, aes(x=Id)) +
 geom_bar() + ylab("day count")
```



Merging data

Before beginning to visualize the data, I need to merge two data sets. I'm going to merge (inner join) activity and sleep on columns Id and date (that I previously created after converting data to date time format).

```
merged_data <- merge(sleepDay_data, dailyActivity_data, by=c('Id'))
head(merged_data)</pre>
```

##		Id	SleepD)ay	TotalSleepRecords	TotalMinutesAsleep	
##	1	1503960366 4/12/2016	3 12:00:00	AM	1	327	
##	2	1503960366 4/12/2016	3 12:00:00	AM	1	327	
##	3	1503960366 4/12/2016	3 12:00:00	AM	1	327	
##	4	1503960366 4/12/2016	3 12:00:00	AM	1	327	
##	5	1503960366 4/12/2016	3 12:00:00	AM	1	327	
##	6	1503960366 4/12/2016	3 12:00:00	AM	1	327	
##		TotalTimeInBed Total	LSteps Tota	lDi	stance SedentaryA	ctiveDistance	
##	1	346	11992		7.71	0	
##	2	346	12159		8.03	0	
##	3	346	10602		6.81	0	
##	4	346	14673		9.25	0	
##	5	346	13162		8.50	0	
##	6	346	10735		6.97	0	
##		VeryActiveMinutes Fa	airlyActive	Min	utes LightlyActiv	eMinutes SedentaryMi	nutes
##	1	37			46	175	833

```
## 6
                                          19
                                                               217
                                                                                776
    Calories
##
                      day
         1821 0005-07-20
## 1
         1896 0005-06-20
## 2
## 3
         1820 0005-01-20
## 4
         1947
                     <NA>
## 5
         1985 0004-12-20
                    <NA>
## 6
         1797
merged_data <- merge(dailyActivity_data, weightLogInfo_data, by=c('Id'))</pre>
head(merged_data)
             Id TotalSteps TotalDistance SedentaryActiveDistance VeryActiveMinutes
## 1 1503960366
                      12669
                                     8.16
                                                                                    36
                                                                  0
## 2 1503960366
                      13019
                                     8.59
                                                                  0
                                                                                    42
## 3 1503960366
                      9762
                                     6.28
                                                                  0
                                                                                    29
## 4 1503960366
                                     6.58
                      10060
                                                                  0
                                                                                    44
## 5 1503960366
                      9705
                                     6.48
                                                                  0
                                                                                    38
## 6 1503960366
                      15506
                                     9.88
                                                                  0
                                                                                   50
     FairlyActiveMinutes LightlyActiveMinutes SedentaryMinutes Calories
                                                                                day.x
## 1
                       10
                                            221
                                                             773
                                                                                  <NA>
                                                                      1863
## 2
                       16
                                            233
                                                             1149
                                                                      1921
                                                                                  <NA>
## 3
                       34
                                            209
                                                             726
                                                                      1745
                                                                                  <NA>
                       8
                                                             574
## 4
                                            203
                                                                      1740 0005-08-20
## 5
                       20
                                            164
                                                             539
                                                                      1728
                                                                                  <NA>
## 6
                       31
                                            264
                                                             775
                                                                      2035
                                                                                  <NA>
     WeightKg WeightPounds
                              BMI IsManualReport day.y
## 1
         52.6
                  115.9631 22.65
                                             True
                                                   <NA>
## 2
         52.6
                  115.9631 22.65
                                             True
                                                   <NA>
## 3
         52.6
                  115.9631 22.65
                                             True
                                                   <NA>
         52.6
                                                   <NA>
## 4
                  115.9631 22.65
                                             True
## 5
         52.6
                  115.9631 22.65
                                                   <NA>
                                             True
## 6
         52.6
                  115.9631 22.65
                                             True
                                                  <NA>
#joining the essential data frames earlier read above
head(dailyCalories_data)
##
             Id ActivityDay Calories
## 1 1503960366
                  4/12/2016
                                 1985
                  4/13/2016
## 2 1503960366
                                 1797
## 3 1503960366
                  4/14/2016
                                 1776
## 4 1503960366
                  4/15/2016
                                 1745
## 5 1503960366
                  4/16/2016
                                 1863
## 6 1503960366
                  4/17/2016
                                 1728
all_tables <- dailyActivity_data %>% full_join(sleepDay_data, by = c("Id")) %>% full_join(dailyCalories
## Warning in full_join(., sleepDay_data, by = c("Id")): Each row in 'x' is expected to match at most 1
```

2

3

4

5

24

33

52

25

6

35

34

13

289

246

217

328

754

730

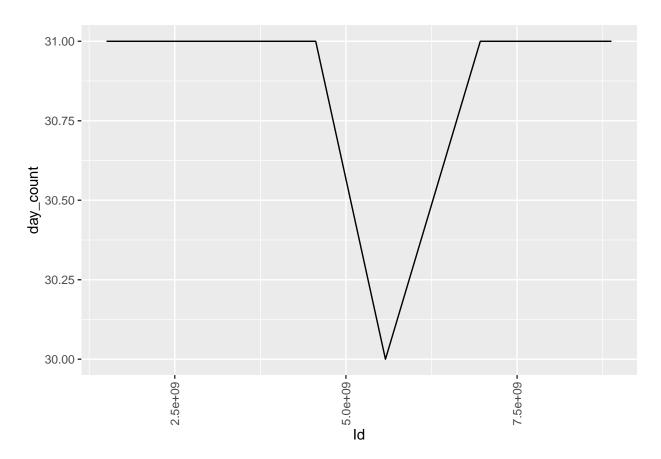
712

728

```
## i Row 1 of 'x' matches multiple rows.
## i If multiple matches are expected, set 'multiple = "all" to silence this
    warning.
## Warning in full_join(., dailyCalories_data, by = c("Id")): Each row in 'x' is expected to match at m
## i Row 1 of 'x' matches multiple rows.
## i If multiple matches are expected, set 'multiple = "all" to silence this
    warning.
## Warning in full_join(., weightLogInfo_data, by = c("Id")): Each row in 'x' is expected to match at m
## i Row 69965 of 'x' matches multiple rows.
## i If multiple matches are expected, set 'multiple = "all" to silence this
    warning.
```

head(all_tables)

```
Id TotalSteps TotalDistance SedentaryActiveDistance VeryActiveMinutes
## 1 1503960366
                     13162
                                     8.5
                                     8.5
                                                                                  25
## 2 1503960366
                     13162
                                                                0
## 3 1503960366
                     13162
                                     8.5
                                                                                  25
## 4 1503960366
                     13162
                                     8.5
                                                                0
                                                                                  25
## 5 1503960366
                     13162
                                     8.5
                                                                                  25
                                     8.5
                                                                                  25
## 6 1503960366
                     13162
    FairlyActiveMinutes LightlyActiveMinutes SedentaryMinutes Calories.x
## 1
                                           328
                      13
                                                            728
                                                                      1985
## 2
                                           328
                                                            728
                                                                      1985
                      13
## 3
                      13
                                           328
                                                            728
                                                                      1985
## 4
                                                            728
                      13
                                           328
                                                                      1985
                                                            728
## 5
                      13
                                           328
                                                                      1985
## 6
                                           328
                                                            728
                                                                      1985
                             SleepDay TotalSleepRecords TotalMinutesAsleep
##
          day.x
## 1 0004-12-20 4/12/2016 12:00:00 AM
                                                                        327
## 2 0004-12-20 4/12/2016 12:00:00 AM
                                                                        327
## 3 0004-12-20 4/12/2016 12:00:00 AM
                                                       1
                                                                        327
## 4 0004-12-20 4/12/2016 12:00:00 AM
                                                       1
                                                                        327
## 5 0004-12-20 4/12/2016 12:00:00 AM
                                                       1
                                                                        327
## 6 0004-12-20 4/12/2016 12:00:00 AM
                                                                        327
    TotalTimeInBed ActivityDay Calories.y WeightKg WeightPounds
## 1
               346
                      4/12/2016
                                      1985
                                               52.6
                                                        115.9631 22.65
## 2
                346
                      4/13/2016
                                      1797
                                               52.6
                                                         115.9631 22.65
## 3
                346
                      4/14/2016
                                      1776
                                               52.6
                                                         115.9631 22.65
## 4
                                      1745
                                               52.6
                                                         115.9631 22.65
                346
                      4/15/2016
## 5
                346
                      4/16/2016
                                      1863
                                               52.6
                                                         115.9631 22.65
                                      1728
                                               52.6
                                                       115.9631 22.65
## 6
                346
                      4/17/2016
## IsManualReport day.y
## 1
               True
                     <NA>
               True <NA>
## 2
## 3
               True <NA>
## 4
               True <NA>
## 5
               True <NA>
## 6
               True <NA>
```



From the analysis I did the people are generally using fitness tracker to track activities and calories burned. And used it for sleep ans rest as well/

What information is not self-evident?

- 1. Key demographics data such as gender, age, were not identified. This is a crucial missing how far women use activity trackers.
- 2. User's exercise habits differ between summer and winter as the data is just for 31 days limited.
- 3.Health and lifestyle data is varied across different facets of society ,the data set is collected from small sample size.

What are different ways you could look at this data?

When I started analyzing the data, I want to set clear goals and expectations for what I wanted to learn and what insights you were expecting to find. I see that outliers in the data may skew the results. Significant outliers can easily skew averages in the data, so I may need to track the median rather than the mean. The median uses the middle value of the numerical data set, so it's less skewed by outliers. Alternatively, I may need to discount these outliers from your analysis altogether.

How do you plan to slice and dice the data?

Slicing means filtering rows from the data set and dicing means select set of columns from the data set.

With daily_activity data set,we will assume that days with < 200 TotalSteps taken, are days where users have not used their watches. We will filter out these inactive day and assign the following designations:

Low Use - 1 to 14 days o Moderate Use - 15 to 21 days High Use - 22 to 31 days

```
#data transformation to create df for 'Usage Types'
dailyActivity_data_group <- dailyActivity_data %>%
  filter(TotalSteps >200 ) %>%
  group_by(Id) %>%
  summarize(ActivityDate=sum(n())) %>%
  mutate(Usage = case_when(
   ActivityDate >= 1 & ActivityDate <= 14 ~ "Low Use",
   ActivityDate >= 15 & ActivityDate <= 21 ~ "Moderate Use",
    ActivityDate >= 22 & ActivityDate <= 31 ~ "High Use")) %>%
  mutate(Usage = factor(Usage, level = c('Low Use', 'Moderate Use', 'High Use'))) %>%
  rename(daysused = ActivityDate) %>%
  group_by(Usage)
head(dailyActivity_data_group)
## # A tibble: 6 x 3
## # Groups:
               Usage [2]
             Id daysused Usage
##
          <dbl>
                   <int> <fct>
## 1 1503960366
                      30 High Use
## 2 1624580081
                      31 High Use
## 3 1644430081
                      30 High Use
## 4 1844505072
                      17 Moderate Use
## 5 1927972279
                      15 Moderate Use
## 6 2022484408
                      31 High Use
daily_use <- dailyActivity_data %>%
  left_join(dailyActivity_data_group, by = 'Id') %>%
  group_by(Usage) %>%
  summarise(participants = n_distinct(Id)) %>%
  mutate(perc = participants/sum(participants)) %>%
  arrange(perc) %>%
  mutate(perc = scales::percent(perc))
head(daily_use)
## # A tibble: 3 x 3
##
                  participants perc
    Usage
                         <int> <chr>
     <fct>
## 1 Low Use
                             2 6%
## 2 Moderate Use
                             7 21%
## 3 High Use
                            24 73%
```

Above analysis ascertain how often the participants use their watches. We will filter out these how the activity trackers are used by the participant and categorized in to 3 parts.

How could you summarize your data to answer key questions?

```
# activity
dailyActivity_data %>%
  select(TotalSteps,
         TotalDistance,
         SedentaryMinutes, Calories) %>%
  summary()
##
                                     SedentaryMinutes
      TotalSteps
                    TotalDistance
                                                         Calories
## Min. : 0 Min. : 0.000 Min. : 0.0 Min. :
## 1st Qu.: 3790 1st Qu.: 2.620 1st Qu.: 729.8 1st Qu.:1828
## Median: 7406 Median: 5.245 Median: 1057.5 Median: 2134
## Mean : 7638 Mean : 5.490 Mean : 991.2 Mean :2304
## 3rd Qu.:10727
                    3rd Qu.: 7.713 3rd Qu.:1229.5 3rd Qu.:2793
## Max. :36019 Max. :28.030 Max. :1440.0 Max. :4900
# explore num of active minutes per category
dailyActivity_data %>%
  select(VeryActiveMinutes, FairlyActiveMinutes, LightlyActiveMinutes) %>%
  summary()
## VeryActiveMinutes FairlyActiveMinutes LightlyActiveMinutes
## Min. : 0.00 Min. : 0.00
                                          Min. : 0.0
## 1st Qu.: 0.00 1st Qu.: 0.00
                                          1st Qu.:127.0
## Median: 4.00 Median: 6.00 Median: 199.0 ## Mean: 21.16 Mean: 13.56 Mean: 192.8 ## 3rd Qu.: 32.00 3rd Qu.: 19.00 3rd Qu.: 264.0 ## Max.: 210.00 Max.: 143.00 Max.: 518.0
# calories
dailyCalories_data %>%
  select(Calories) %>%
  summary()
       Calories
##
## Min. : 0
## 1st Qu.:1828
## Median :2134
## Mean :2304
## 3rd Qu.:2793
## Max. :4900
# sleep
sleepDay_data %>%
  select(TotalSleepRecords, TotalMinutesAsleep, TotalTimeInBed) %>%
  summary()
## TotalSleepRecords TotalMinutesAsleep TotalTimeInBed
## Min. :1.00
                   Min. : 58.0
                                       Min.
                                                : 61.0
```

```
## 1st Qu.:1.00
                     1st Qu.:361.0
                                        1st Qu.:403.8
## Median :1.00
                     Median :432.5
                                       Median :463.0
         :1.12
## Mean
                     Mean :419.2
                                        Mean
                                             :458.5
                     3rd Qu.:490.0
  3rd Qu.:1.00
                                        3rd Qu.:526.0
## Max.
          :3.00
                     Max. :796.0
                                        Max.
                                              :961.0
# weight
weightLogInfo_data %>%
 select(WeightKg, BMI) %>%
 summary()
```

```
##
      WeightKg
                         BMI
##
  Min.
          : 52.60
                    Min.
                           :21.45
   1st Qu.: 61.65
                    1st Qu.:24.07
  Median : 69.80
                    Median :25.30
  Mean
         : 73.44
                    Mean
                           :25.73
##
   3rd Qu.: 84.92
                    3rd Qu.:26.01
## Max.
          :133.50
                           :47.54
                    Max.
```

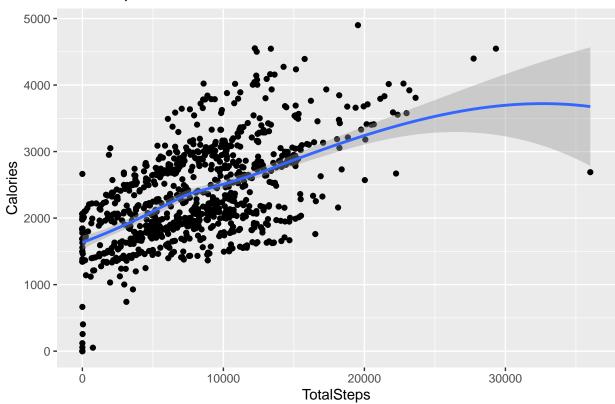
Total Average step per day is 7638. They found that taking 8,000 steps per day was associated with a 51% lower risk for all-cause mortality (or death from all causes). Taking 12,000 steps per day was associated with a 65% lower risk compared with taking 4,000 steps. The majority of the participants are lightly active.

What types of plots and tables will help you to illustrate the findings to your questions?

```
ggplot(data=dailyActivity_data, aes(x=TotalSteps, y=Calories)) +
  geom_point() + geom_smooth() + labs(title="Total Steps vs. Calories")
```

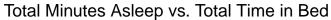
```
## 'geom_smooth()' using method = 'loess' and formula = 'y ~ x'
```

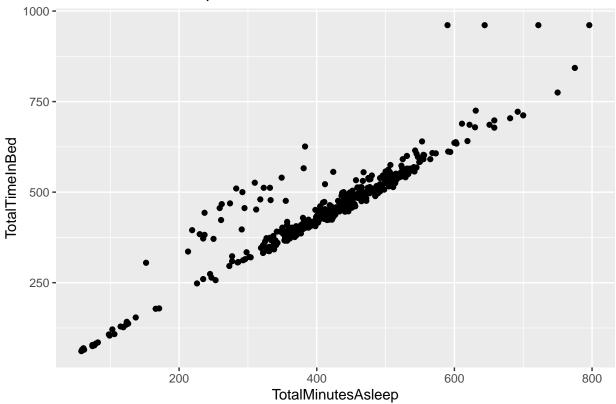
Total Steps vs. Calories



I see positive correlation here between Total Steps and Calories, which is obvious - the more active we are, the more calories we burn.

```
ggplot(data=sleepDay_data, aes(x=TotalMinutesAsleep, y=TotalTimeInBed)) +
geom_point()+ labs(title="Total Minutes Asleep vs. Total Time in Bed")
```





The relationship between Total Minutes Asleep and Total Time in Bed looks linear. So if the Activity tracker users want to improve their sleep, we should consider using notification to go to sleep.

```
merged_data <- merge(sleepDay_data, dailyActivity_data, by=c('Id'))
head(merged_data)</pre>
```

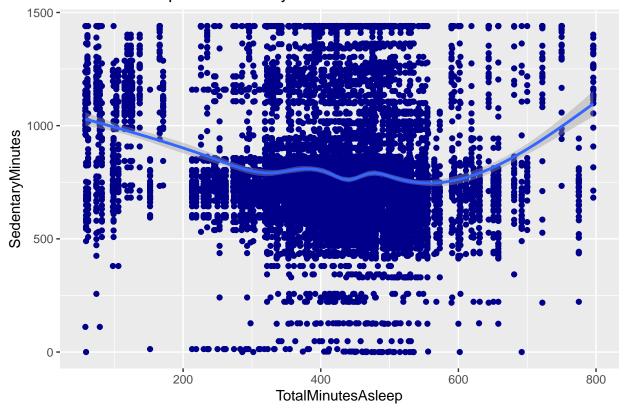
##		Id	SleepDay	TotalSleepRecords	TotalMinutesAsleep	
##	1	1503960366 4/12/2016	12:00:00 AM	1	327	
##	2	1503960366 4/12/2016	12:00:00 AM	1	327	
##	3	1503960366 4/12/2016	12:00:00 AM	1	327	
##	4	1503960366 4/12/2016	12:00:00 AM	1	327	
##	5	1503960366 4/12/2016	12:00:00 AM	1	327	
##	6	1503960366 4/12/2016	12:00:00 AM	1	327	
##		TotalTimeInBed TotalS	Steps TotalDi	stance SedentaryA	ctiveDistance	
##	1	346	11992	7.71	0	
##	2	346	12159	8.03	0	
##	3	346	10602	6.81	0	
##	4	346	14673	9.25	0	
##	5	346	13162	8.50	0	
##	6	346	10735	6.97	0	
##		VeryActiveMinutes Fai	irlyActiveMin	nutes LightlyActiv	eMinutes SedentaryMinu	tes
##	1	37		46	175	833
##	2	24		6	289	754
##	3	33		35	246	730
##	4	52		34	217	712
##	5	25		13	328	728

```
## 6
                      21
                                            19
                                                                  217
                                                                                     776
##
     Calories
                       day
## 1
         1821 0005-07-20
         1896 0005-06-20
## 2
## 3
         1820 0005-01-20
## 4
         1947
                      <NA>
         1985 0004-12-20
## 5
## 6
         1797
                      <NA>
```

```
ggplot(data=merged_data, aes(x=TotalMinutesAsleep, y=SedentaryMinutes)) +
geom_point(color='darkblue') + geom_smooth() +
labs(title="Minutes Asleep vs. Sedentary Minutes")
```

'geom_smooth()' using method = 'gam' and formula = 'y ~ s(x, bs = "cs")'

Minutes Asleep vs. Sedentary Minutes



Do you plan on incorporating any machine learning techniques to answer your research questions? Explain:

Machine learning uses two techniques: supervised learning, which trains a model on known input and output data to predict future outputs, and unsupervised learning, which uses hidden patterns or internal structures in the input data.

In my use case its using Supervised machine learning creates a model that makes predictions based on evidence in the presence of uncertainty. A supervised learning algorithm takes a known set of input data and

known responses to the data (output) and trains a model to generate reasonable predictions for the response to the new data. Use supervised learning if you have known data for the output you are trying to estimate.

Planning to use classification and regression techniques to develop machine learning models for my use case.

Regression analysis is used to estimate the relationship between a set of variables. When conducting any type of regression analysis, you're looking to see if there's a correlation between a dependent variable (that's the variable or outcome you want to measure or predict) and any number of independent variables (factors which may have an impact on the dependent variable). The aim of regression analysis is to estimate how one or more variables might impact the dependent variable, in order to identify trends and patterns. This is especially useful for making predictions and forecasting future trends.

Questions for future steps:

- 1. What are the effects of using these devices and correlating them to Relationship satisfaction or quality of life?
 - 2. What changes to dietary and life style choices after watching the data?
- 3.Predicting cholestrol depending on factors like calorie in take, weight, no. of steps walked every day, distance covered, heart rate bpm, types of type of physical excercise, Although one of these activities you have to track outside of Activity Trackers. What all more factors as you see fit?
- 4. What type of decisions will our data science feature drive?
- 5. What metric will we use to call this project a success and how will we measure it?
- 6. what do they currently use and what is the baseline (current) value of that metric?
- 7. What the outcome of this project success?

Introduction.

An activity tracker is a type of electronic device that helps monitor some type of human activity, such as walking or running, sleep quality or heart rate. Better's research shows that almost three-quarters of people who wear fitness trackers do so to monitor their progress, while 62% of wearers use them to increase their motivation to exercise. Another 46% want to understand their body better by tracking things like their heart rate, steps taken and calories burned. Activity trackers are devices that translate movement into different forms of data. Most trackers will provide estimates of steps, distance, and active minutes.

The problem statement you addressed.

This data science project aims to help data scientists develop an intelligent model for how can your own personal analysis data assist you in living a better life? To solve this project related to data science, the popular Kaggle dataset containing activity tracker transaction made in September 2016 by individuals. This Kaggle data set contains personal fitness tracker from thirty activity tracker users. The dataset contains 18 .csv files, which is used are about activity, calories, intensity, steps, and sleep time. Activity tracker collect continuous physiological measurement and are generating gigabytes of data every single minute. Fitbit reports that they have over 150 billion hours of heart rate recorded, and over 6 billion recorded nights of human sleep. While this data is extremely useful for gathering information at the population-level, how can your own personal analysis assist you in living a better life? Do activity trackers really help to better your health? All the information exists at your fingertips (or on your wrist), and we can make it actionable.

How you addressed this problem statement

I followed the below workflow to address the problem statement and derive the solution. Understanding and framing the problem is the first step of the data science life cycle. Found above problem statement which interested me about the activity tracker. The next step is to collect the right set of data. High-quality, targeted data—and the mechanisms to collect them—are crucial to obtaining meaningful results. Since much of the roughly 2.5 quintillion bytes of data created every day come in unstructured formats, you'll likely need to extract the data and export it into a usable format, such as a CSV or JSON file. Used popular Kaggle data set containing activity tracker transaction made in September 2016 by individuals. Most of the data you collect during the collection phase will be unstructured, irrelevant, and unfiltered. Bad data produces bad results, so the accuracy and efficacy of your analysis will depend heavily on the quality of your data. Cleaning data eliminates duplicate and null values, corrupt data, inconsistent data types, invalid entries, missing data, and improper formatting. Followed methods available in R to clean the the null values, duplicates and unwanted datas. Did Exploratory Data Analysis on data helped me to look at data before making any assumptions. It helped me to identify obvious errors, as well as better understand patterns within the data, detect outliners or anomalous events, find interesting relations among the variables on the EDA can help answer questions about standard deviations, categorical variables, and confidence intervals. Once EDA is completed and insights are drawn, used its features for sophisticated data analysis or modeling, including machine learning. Then I tried doing Model Analysis where I planned to use machine learning, statistical models, and algorithms to extract high-value insights and predictions.

Analysis.

```
## Set the working directory to the root of your DSC 520 directory
## Load the `data/r4ds/week-6-housing.csv` to
setwd("C:/MastersCourse/RAssignemtents/data")

dailyActivity_data <- read.csv("dailyActivity_merged.csv", header = TRUE)
head(dailyActivity_data)</pre>
```

```
##
              Id ActivityDate TotalSteps TotalDistance TrackerDistance
## 1 1503960366
                    4/12/2016
                                     13162
                                                     8.50
                                                                       8.50
## 2 1503960366
                    4/13/2016
                                     10735
                                                     6.97
                                                                       6.97
## 3 1503960366
                    4/14/2016
                                     10460
                                                     6.74
                                                                       6.74
## 4 1503960366
                    4/15/2016
                                      9762
                                                     6.28
                                                                       6.28
## 5 1503960366
                    4/16/2016
                                     12669
                                                     8.16
                                                                       8.16
## 6 1503960366
                    4/17/2016
                                      9705
                                                     6.48
                                                                       6.48
##
     LoggedActivitiesDistance VeryActiveDistance ModeratelyActiveDistance
## 1
                              0
                                                1.88
                                                                           0.55
## 2
                              0
                                                1.57
                                                                           0.69
## 3
                              0
                                                2.44
                                                                           0.40
                              0
## 4
                                                2.14
                                                                           1.26
## 5
                              0
                                                2.71
                                                                           0.41
## 6
                                                3.19
                                                                           0.78
##
     LightActiveDistance SedentaryActiveDistance VeryActiveMinutes
                     6.06
                                                   0
## 1
                                                                     25
                                                   0
## 2
                     4.71
                                                                     21
## 3
                     3.91
                                                   0
                                                                     30
                                                                     29
## 4
                     2.83
                                                   0
                                                   0
                                                                     36
## 5
                     5.04
                                                   0
## 6
                     2.51
                                                                     38
```

```
##
     FairlyActiveMinutes LightlyActiveMinutes SedentaryMinutes Calories
## 1
                                                              728
                                                                       1985
                       13
                                            328
## 2
                       19
                                            217
                                                              776
                                                                       1797
## 3
                       11
                                            181
                                                             1218
                                                                       1776
## 4
                       34
                                            209
                                                              726
                                                                       1745
## 5
                       10
                                            221
                                                              773
                                                                       1863
## 6
                       20
                                            164
                                                              539
                                                                       1728
dailyCalories_data <- read.csv("dailyCalories_merged.csv", header = TRUE)</pre>
head(dailyCalories_data)
##
             Id ActivityDay Calories
## 1 1503960366
                  4/12/2016
                                 1985
## 2 1503960366
                  4/13/2016
                                 1797
## 3 1503960366
                  4/14/2016
                                 1776
## 4 1503960366
                  4/15/2016
                                 1745
## 5 1503960366
                  4/16/2016
                                 1863
## 6 1503960366
                  4/17/2016
                                 1728
dailySteps_data <- read.csv("dailySteps_merged.csv", header = TRUE)</pre>
head(dailySteps_data)
##
             Id ActivityDay StepTotal
                  4/12/2016
## 1 1503960366
                                 13162
## 2 1503960366
                  4/13/2016
                                 10735
## 3 1503960366
                  4/14/2016
                                 10460
## 4 1503960366
                  4/15/2016
                                  9762
## 5 1503960366
                  4/16/2016
                                 12669
## 6 1503960366
                  4/17/2016
                                  9705
sleepDay_data <- read.csv("sleepDay_merged.csv", header = TRUE)</pre>
head(sleepDay_data)
##
                              SleepDay TotalSleepRecords TotalMinutesAsleep
## 1 1503960366 4/12/2016 12:00:00 AM
                                                         1
                                                                           327
## 2 1503960366 4/13/2016 12:00:00 AM
                                                         2
                                                                           384
## 3 1503960366 4/15/2016 12:00:00 AM
                                                         1
                                                                           412
## 4 1503960366 4/16/2016 12:00:00 AM
                                                         2
                                                                           340
## 5 1503960366 4/17/2016 12:00:00 AM
                                                                           700
                                                         1
## 6 1503960366 4/19/2016 12:00:00 AM
                                                                           304
                                                         1
##
     TotalTimeInBed
## 1
                 346
## 2
                 407
## 3
                 442
## 4
                 367
## 5
                 712
## 6
                 320
weightLogInfo_data <- read.csv("weightLogInfo_merged.csv", header = TRUE)</pre>
head(weightLogInfo_data)
```

```
##
             Ιd
                                  Date WeightKg WeightPounds Fat
                                                               22 22.65
## 1 1503960366
                 5/2/2016 11:59:59 PM
                                           52.6
                                                     115.9631
                                                               NA 22.65
## 2 1503960366
                 5/3/2016 11:59:59 PM
                                           52.6
                                                     115.9631
                 4/13/2016 1:08:52 AM
                                          133.5
## 3 1927972279
                                                     294.3171
                                                               NA 47.54
## 4 2873212765 4/21/2016 11:59:59 PM
                                           56.7
                                                     125.0021
                                                               NA 21.45
## 5 2873212765 5/12/2016 11:59:59 PM
                                           57.3
                                                     126.3249
                                                               NA 21.69
## 6 4319703577 4/17/2016 11:59:59 PM
                                           72.4
                                                     159.6147
                                                               25 27.45
##
     IsManualReport
                            LogId
## 1
               True 1.462234e+12
## 2
               True 1.462320e+12
## 3
              False 1.460510e+12
## 4
               True 1.461283e+12
## 5
               True 1.463098e+12
## 6
               True 1.460938e+12
```

I did analysis on usage distribution. Here we will ascertain how often the participants use their watches. With daily_activity, we will assume that days with < 200 TotalSteps taken, are days where users have not used their watches. We will filter out these inactive day and assign the following designations:

Low Use - 1 to 14 days o Moderate Use - 15 to 21 days High Use - 22 to 31 days

Average Steps By Hour, Day & Usage Types verage hourly steps increases as usage of devices increases across Usage Groups.

'High Use' group start their day an hour earlier (6:00AM) compared to other groups. Maintaining a higher average hourly step across all days of the week. Peaks in steps taken are consistently high between 5:00 - 8:00PM, suggesting habitual excercise as work ends.

'Moderate Use' group display peaks in their steps between 11:00AM - 12:00PM, and a rise between 6:00PM - 7:00PM.

'Low Use' group does not seem to display any symmetrical distribution of steps on any day of the week. This could be attributed to data gaps due to infrequent use.

Saturday is the most active day across all Usage Groups.

The 'High Use' group in general have a higher median calorie range compared to the upper quartile of moderate users. They also have a wider range the calories burnt each day of the week, displaying high variability of activities between users in this group. They are also much more consistent in carrying out physical activities throughout the week. No showing a bias on which days to be active.

The 'Moderate Use' group shows consistency in their daily average calorie burn. Saturdays are the most active day during week, displaying a preference to be active on this day

'High Use' participants have the most 'Lightly Active', 'Fairly Active' and 'Very Active' minutes across all groups. Subsequently, the spend the least time, 78.7% being sedentary. Unsurprisingly, the 'Low Use' participants spend 93.2% of their day being sedentary.

Correlation study : we plot out the distribution of sleep for all participants based on the number of hours of sleep recommended by the National Sleep Foundation:

```
mutate(sleep_quality = factor(sleep_quality,level = c('Below Recommended', 'Fairly Recommended',
                                    'Recommended', 'Above Recommended')))
head(sleepday2)
     TotalMinutesAsleep
                             sleep quality
## 1
                   327 Below Recommended
## 2
                    384 Fairly Recommended
                   412 Fairly Recommended
## 3
## 4
                    340 Below Recommended
                    700 Above Recommended
## 5
## 6
                    304 Below Recommended
Below Recommended - < 6 hours of sleep Fairly Recommended - 6 and 7 hours of sleep Recommended - 7
and 9 hours of sleep Above Recommended - > 9 hours of sleep
#joining the essential data frames earlier read above
head(dailyCalories_data)
##
            Id ActivityDay Calories
                 4/12/2016
## 1 1503960366
                                1985
                 4/13/2016
## 2 1503960366
                                1797
## 3 1503960366
                 4/14/2016
                                1776
## 4 1503960366
                 4/15/2016
                                1745
## 5 1503960366
                 4/16/2016
                                1863
## 6 1503960366
                 4/17/2016
                                1728
all_tables <- dailyActivity_data %>% full_join(sleepDay_data, by = c("Id")) %>% full_join(dailyCalories
## Warning in full_join(., sleepDay_data, by = c("Id")): Each row in 'x' is expected to match at most 1
## i Row 1 of 'x' matches multiple rows.
## i If multiple matches are expected, set 'multiple = "all" to silence this
##
    warning.
## Warning in full_join(., dailyCalories_data, by = c("Id")): Each row in 'x' is expected to match at m
## i Row 1 of 'x' matches multiple rows.
## i If multiple matches are expected, set 'multiple = "all" to silence this
##
    warning.
## Warning in full_join(., weightLogInfo_data, by = c("Id")): Each row in 'x' is expected to match at m
## i Row 1 of 'x' matches multiple rows.
## i If multiple matches are expected, set 'multiple = "all" to silence this
##
    warning.
str(all_tables)
                    1339046 obs. of 28 variables:
## 'data.frame':
## $ Id
                              : num 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
                              : chr "4/12/2016" "4/12/2016" "4/12/2016" "4/12/2016" ...
## $ ActivityDate
## $ TotalSteps
                             : int 13162 13162 13162 13162 13162 13162 13162 13162 13162 ...
```

\$ TotalDistance

: num 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 ...

```
$ TrackerDistance
                            : num 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 ...
   $ LoggedActivitiesDistance: num 0 0 0 0 0 0 0 0 0 0 ...
##
  $ VeryActiveDistance
                                  1.88 1.88 1.88 1.88 1.88 ...
##
                            : num
##
  $ ModeratelyActiveDistance: num
                                  0.55 0.55 0.55 0.55 0.55 ...
##
   $ LightActiveDistance
                            : num
                                  6.06 6.06 6.06 6.06 6.06 ...
   $ SedentaryActiveDistance : num
##
                                 0000000000...
   $ VeryActiveMinutes
                                  25 25 25 25 25 25 25 25 25 ...
##
                            : int
   $ FairlyActiveMinutes
##
                            : int
                                  13 13 13 13 13 13 13 13 13 ...
##
   $ LightlyActiveMinutes
                            : int
                                  328 328 328 328 328 328 328 328 328 ...
   $ SedentaryMinutes
##
                            : int
                                  ##
   $ Calories.x
                            : int
                                  "4/12/2016 12:00:00 AM" "4/12/2016 12:00:00 AM" "4/12/2016 12:00:0
   $ SleepDay
##
                            : chr
                            : int
##
   $ TotalSleepRecords
                                  1 1 1 1 1 1 1 1 1 1 ...
  $ TotalMinutesAsleep
                                  327 327 327 327 327 327 327 327 327 ...
##
                            : int
##
   $ TotalTimeInBed
                                  346 346 346 346 346 346 346 346 346 ...
                            : int
##
   $ ActivityDay
                            : chr
                                  "4/12/2016" "4/12/2016" "4/13/2016" "4/13/2016" ...
   $ Calories.y
                                  1985 1985 1797 1797 1776 1776 1745 1745 1863 1863 ...
##
                            : int
##
   $ Date
                                  "5/2/2016 11:59:59 PM" "5/3/2016 11:59:59 PM" "5/2/2016 11:59:59 P
                                  52.6 52.6 52.6 52.6 52.6 ...
##
   $ WeightKg
                            : num
##
   $ WeightPounds
                            : num
                                  116 116 116 116 116 ...
##
  $ Fat
                            : int
                                  22 NA 22 NA 22 NA 22 NA ...
##
  $ BMI
                                  22.6 22.6 22.6 22.6 22.6 ...
                            : num
                                  "True" "True" "True" ...
## $ IsManualReport
                            : chr
   $ LogId
                            : num 1.46e+12 1.46e+12 1.46e+12 1.46e+12 1.46e+12 ...
nrow(all_tables)
## [1] 1339046
set.seed(123)
dat.d <- sample(1:nrow(all_tables), size=nrow(all_tables)*0.7, replace = FALSE) #random selection of 70%
train.loan <- all_tables[dat.d,] # 70% training data
test.loan <- all_tables[-dat.d,] # remaining 30% test data</pre>
```

Limitations:

Data was collected in 2016, hence data may not be relevant to modern trends. Small sample size of only 30 participants. Data does not include demographics about the sample such as sex, age, or geographical location. This may not be a good representation of the population of women globally who would use a similar product. Survey style of data collection may be subject to response bias. Integrity and accuracy of data is not clear.

Inital observations of these CSVs within Mircosoft Excel shows that these files contain acitvites, calory records, physical acitivity records, step record, sleep monitoring, heart rate, weight and BMI calculations. Using simple unique formula against unique ID of users bring out the fact that these files contain the above mentioned data for anywhere between 8 to 33 users. Another point to be noted here is the fact that some of these numbers are manual input of users, such as weight in the weightLogInfo_merged.csv file.

Concluding Remarks ======== :

Of course, we need much more data to draw conclusions but this preliminary analysis looks promising and suggests that there may be a correlation between Tracker Distance, Calories and Weight Pounds. More

tracking is happened by wearable devices that can help you in archiving your goals and finally make sense of all the data generated by your watch.