Data Collection and Preprocessing Phase

Date	14 March 2025
Team ID	LTVIP2025TMID21784
Project Title	Cosmetic Insights: Navigating Cosmetics Trends and Consumer
Maximum Marks	3 Marks

Data Quality Report Template

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
cosmetics.csv	Missing values in the price and rank columns	High	Used median imputation for price and average rank calculation for missing values.
cosmetics.csv	Duplicate product entries	Moderate	Removed duplicate rows based on product name and brand.