ASSIGNMENT - 2

1.DONUT CHART
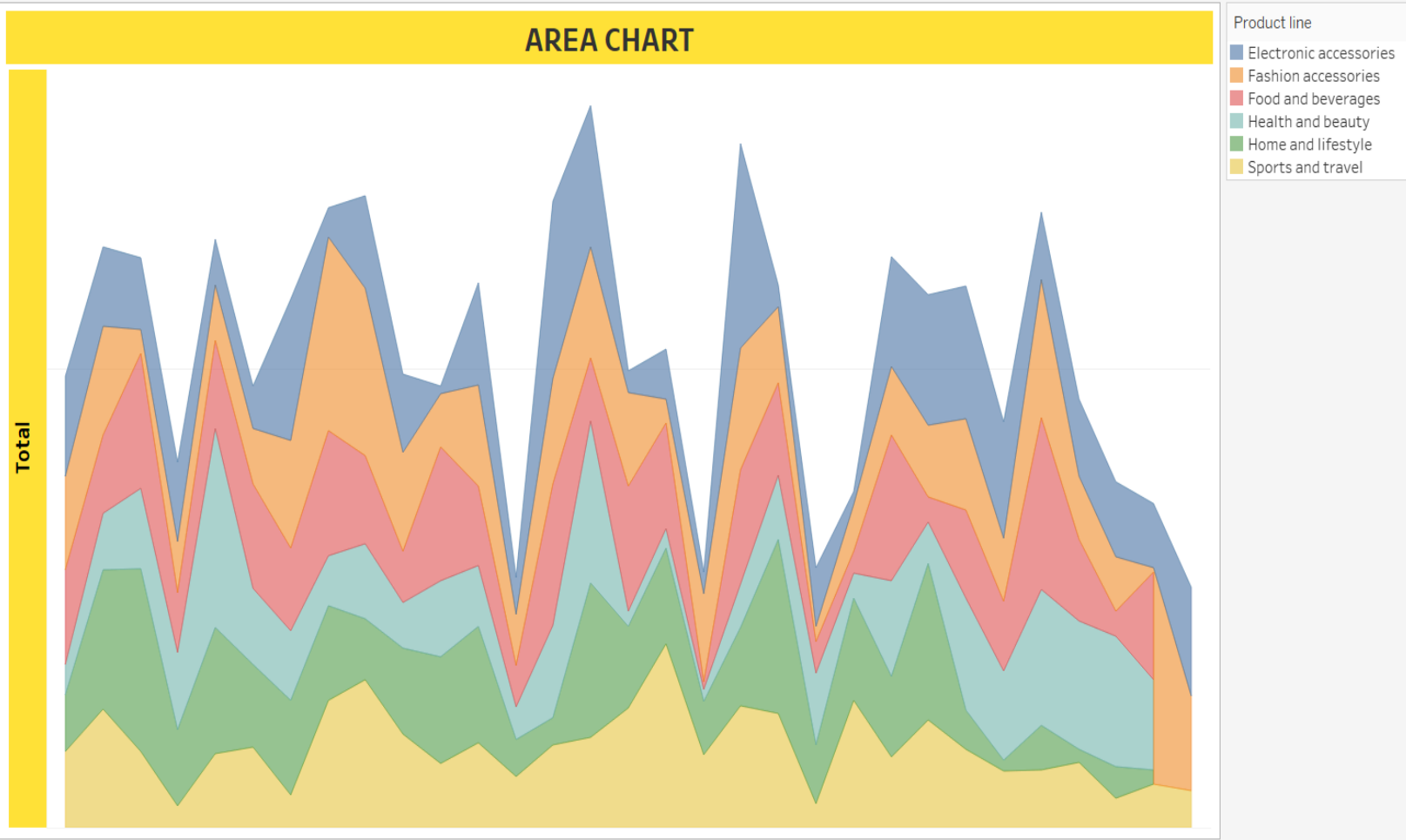
Sales Quantity Breakdown by Branch

DONUT CHART

1.83K   1.86K

1.82K
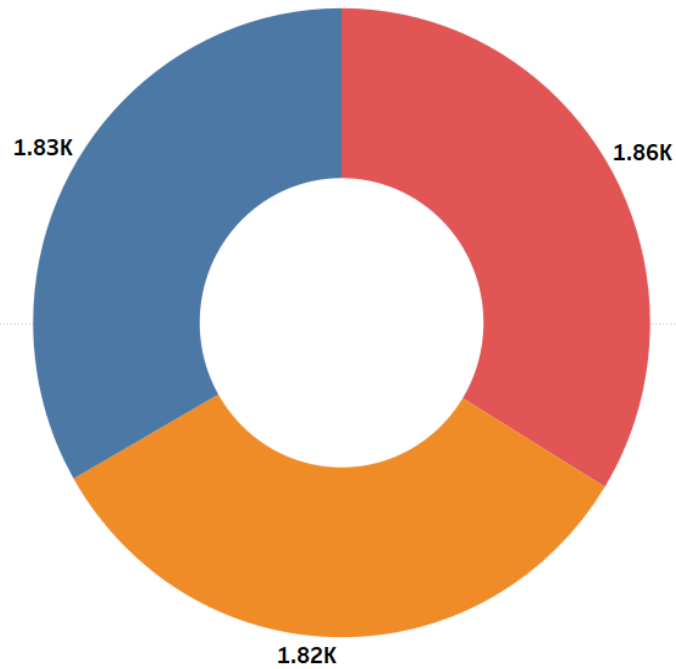
2 . AREA CHART

Product Line Sales Trend Over Time

3 . TEXT TABLE CHART

Product Line Sales Breakdown by Gender and Branch

		TEXT CHART		
Gender	Product line	A	B	C
Female	Electronic accessories	9,966	8,167	8,969
	Fashion accessories	9,836	9,081	11,520
	Food and beverages	7,000	10,510	15,661
	Health and beauty	5,715	6,400	6,446
	Home and lifestyle	12,637	9,557	7,843
	Sports and travel	8,115	9,213	11,247
Male	Electronic accessories	8,351	8,885	10,000
	Fashion accessoriesli	6,496	7,332	10,040
	Food and beverages	10,163	4,705	8,106
	Health and beauty	6,883	13,580	10,170
	Home and lifestyle	9,780	7,992	6,053
	Sports and travel	11,258	10,775	4,515

4 . HIGHLIGHT TABLE

Highlighted Sales Data: Member vs. Normal Customers

HIGHLIGHT TABLE			
Custome.. Product line	A	B	C
Member Electronic accessories	9,146	7,425	7,928
Fashion accessories	6,943	7,340	12,042
Food and beverages	8,877	9,423	13,057
Health and beauty	6,439	11,328	8,064
Home and lifestyle	12,556	7,769	7,652
Sports and travel	9,677	10,420	8,137
Normal Electronic accessories	9,171	9,627	11,041
Fashion accessories	9,390	9,074	9,518
Food and beverages	8,286	5,792	10,709
Health and beauty	6,159	8,653	8,551
Home and lifestyle	9,861	9,780	6,243
Sports and travel	9,696	9,568	7,625

5 . WORD CLOUD

<u>Popular Product Lines Based on Sales</u>

6 . FUNNEL CHART

Sales Distribution Across Product Categories

FUNNEL CHART

Product line
- ■ Electronic accessories
- ■ Food and beverages
- ■ Health and beauty
- ■ Home and lifestyle
- ■ Sports and travel
- ■ Fashion accessories

49,163

50,798

44,509

48,732

49,873

49,134
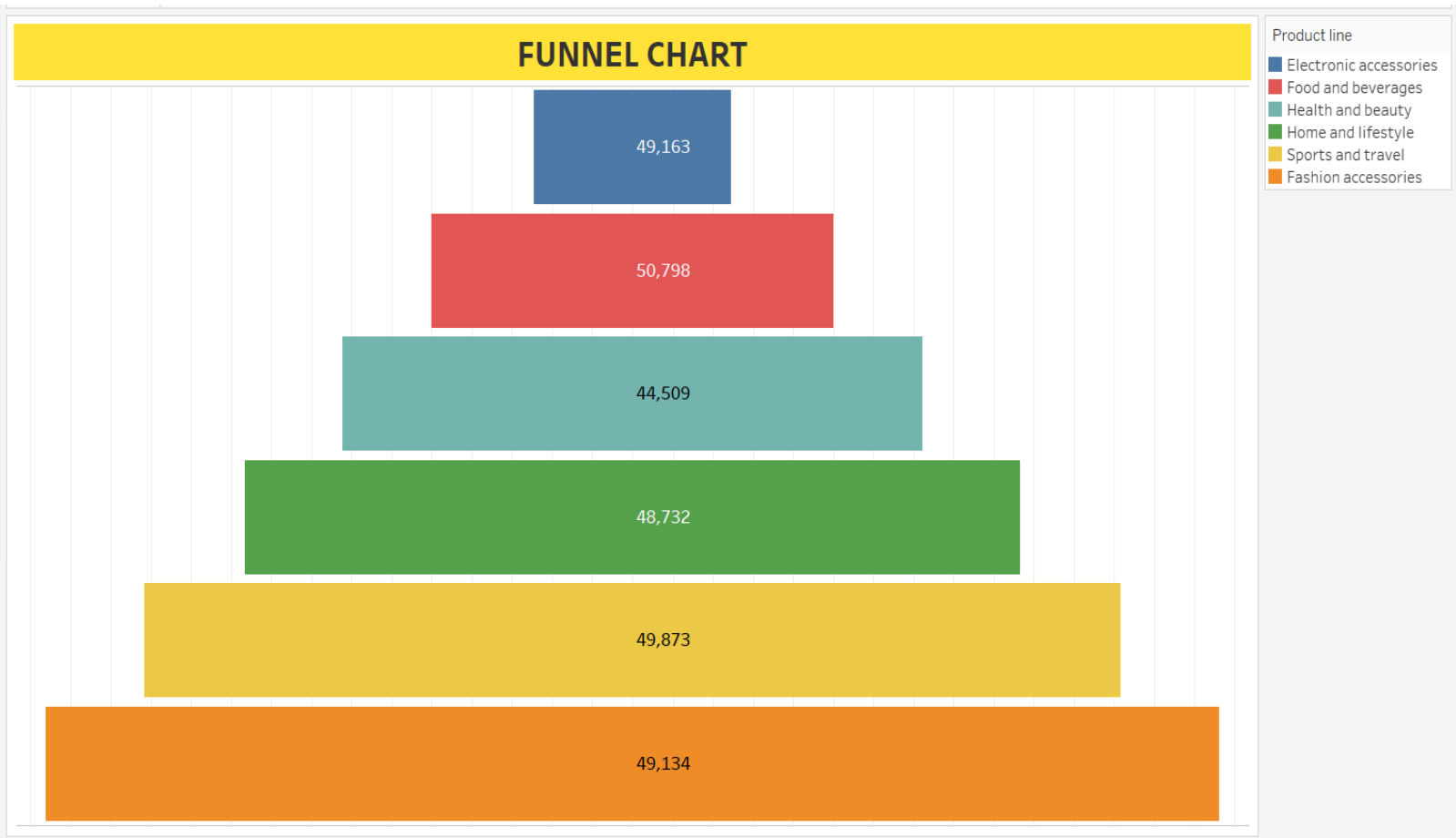
7 . WATERFALL CHART

Product Line Sales Growth Breakdown

WATERFALL CHART

					292.2K
				242.3K	
			193.6K		
		149.1K			
	98.3K				
49.2K					
Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel