



## **Data Collection and Preprocessing Phase**

Date	14 March 2025
Team ID	LTVIP2025TMID21784
Project Title	Cosmetic Insights: Navigating Cosmetics Trends and Consumer
Maximum Marks	2 Marks

## **Data Collection Plan & Raw Data Sources Identification Template**

Elevate your data strategy with the Data Collection plan and the Raw Data Sources report, ensuring meticulous data curation and integrity for informed decision-making in every analysis and decision-making endeavor.

## **Data Collection Plan Template**

Section	Description			
Project Overview	The project analyzes cosmetics brands, product pricing, rankings, and suitability for different skin types using Tableau.			
Data Collection Plan	The project analyzes cosmetics brands, product pricing, rankings, and suitability for different skin types using Tableau.			
Raw Data Sources Identified	The primary dataset contains brand names, product categories, pricing, ranking, ingredients, and skin suitability scores.			





## **Raw Data Sources Template**

Source Name	Description	Location/URL	Format	Size	Access Permissions
cosmetics.csv	Contains details of cosmetic products, brands, pricing, rankings, and suitability for skin types.	Local File Storage	CSV	5 MB	Public