

## Ideation Phase

### Book Nest Template

Date	28 June 2025
Team ID	LTVIP2025TMID59308
Project Name	Book Nest
Maximum Marks	4 Marks

#### Book Nest Template:

The Book Nest project was started to solve common problems in online bookstores. Users often find it hard to search for books they like, sellers lack proper tools to manage their listings, and admins cannot monitor platform activities well. Our team discussed these issues and decided on a clear problem: to build a user-friendly platform with separate roles for users, sellers, and admins. We listed ideas like search filters, Wishlist's, seller dashboards, and admin panels. These ideas were grouped into themes such as personalization, role-based tools, and analytics. We then used an effort-impact matrix to choose the best features to build first. Simple and useful features like login, Wishlist, and book listings were given top priority. Complex ideas like recommendations and data analytics were saved for future updates. This process helped us plan the project clearly and focus on what matters most to our users.

#### □ Step 1: Team Collaboration & Problem Selection



## ◆ Step 2: Design & Development



## Step3: Idea Polarization

