



# 2020 Company Profile



“

**There is no more lovely,  
friendly and charming relationship,  
communion or company than  
a good marriage.**

”

Martin Luther



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# Our Company —

Trend Advanced Technology is a system integrator company established by a group of technology experts that aim to present to the market **innovative ideas** and **services** to help customers in managing their business and increasing their **ROI (Return on Investment)**.

Trend Advanced Technology aims to be a leader in **the advanced technology industry** by providing enhanced services, relationship and profitability.

## **Our Vision**

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is to provide quality services that exceed the expectations of our esteemed customers.

## **Our Mission**

is to build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.

## **Our Target**

is to achieve the customer aspiration through designing and implementing high value trusted integrated solution.



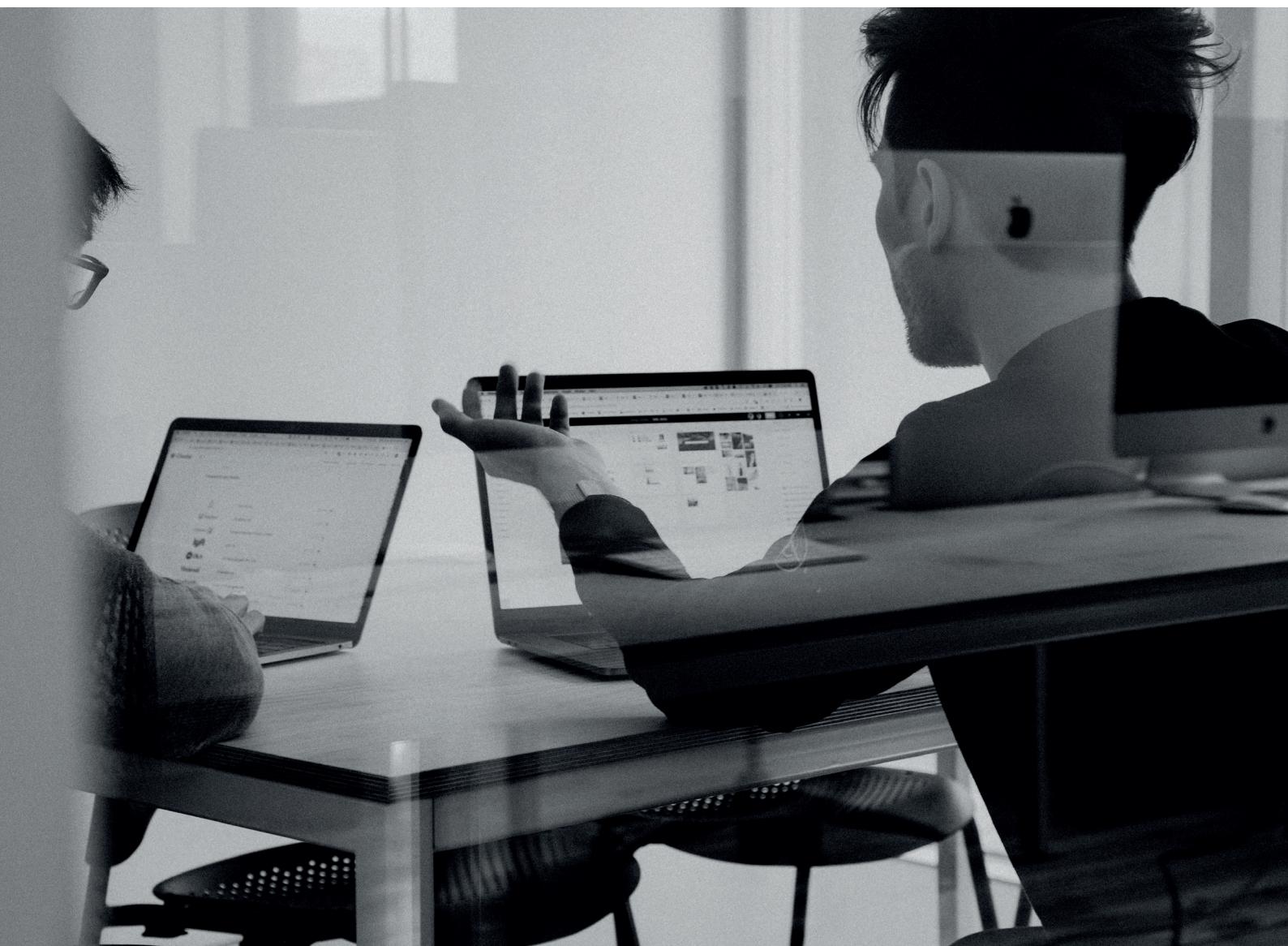
# Our Technology Partners —



# Our Solutions \_

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To give real solutions you must add something which cannot be bought or measured with money, and that is sincerity and integrity.



## AV/IT Solutions

Trend Advanced Technology provides a unified IT/AV solution that allows you to have your data, control your audio & video where you need it. The solution allows you also to manage your devices using one management software. The solution simply integrates the IT network & The AV system to work together. AV/IT solutions can be used in “Meeting rooms, Class rooms, Lecture Halls and Control rooms”.

### Professional video Solutions



#### Video Matrix Switches

Route and amplify A/V signals up to True 4K multiple sources to multiple destinations. Advanced models feature ATEN's exclusive seamless Switch TM technology.



#### Video Switches

Conveniently display the video output of 1 to multiple high-resolution computer or source devices on a single monitor in a full range of video standards and resolutions.



#### Video Splitters

Duplicate and boost a single A/V source (up to 4K@60HZ) to multiple display outputs over long distance without degradation, and expand installations via cascade.



#### Networked AV

Effective, easy-to-use digital signage solutions that deliver visually lossless 1080p/4k AV signals with low latency over long distance via a standard gigabit network.



#### Video Extenders

Use Cat 5e/6/6a fiber cables to extend distance between source devices and displays in a video installation where remote displays are required by up to 300m/20km.



#### Converters

Connect a video source device to the display device of your choice, even if they are equipped with different analog or digital video interfaces.

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## Professional Audio Solutions

**SHURE**®



Meeting Room  
Mics



Handheld Mics



Headset Mics

**JBL**



Ceiling Speakers



Professional  
Speakers



Sound Matrix



Mixer and  
Amplifier

## Network Audio Systems



### Public Address Speakers

- All-in-one speaker system
- Connects to standard network
- Quick installation with just one network cable (PoE)
- Based on open standards for easy integration
- Remote health testing



### 2N SIP Mic

- All-in-one microphone console
- 12 configurable buttons for 12 zones
- Pre-recorded or live announcements
- Quick installation with just one network cable (PoE)
- Future-proof with openness and integration



### AXIS Audio Manager Pro Series

- One single user interface
- Central control
- Zone management
- Audio content management
- Scheduling



### AXIS Audio Player

- Play your music 24/7
- Play recorded announcements
- Schedule playlists with music and announcements

## KVM Solutions

Trend Advanced Technology provides a KVM solutions. KVM switch is an advanced hardware solution in modern server management. With a KVM switch, the administrator can easily access and manage up to thousands of servers or PCs from a single keyboard-video-mouse console. KVM switch is widely used in SOHO, small and medium-sized enterprises as well as large global enterprises.

## KVM Systems



### Cat 5 KVM Switches

Improve IT asset management and reduce costs by consolidating access of resources by controlling up to 1024 servers with daisy-chainable cat 5 high density KVM switches.



### KVM over IP Switches

Manage data center or branches office servers via remote access at anytime and from anywhere with scalable, sustainable and secure enterprise-class KVM over IP solution.



### LCD KVM Switches

Reduce costs and maximize server rack space with dual rail LCD KVM solutions that provide robust control and full scalability in combination with other ATEN KVM Switches.



### Rack KVM Switches

Meet the need of large-sized business installations and streamline PC/server management while easily accommodating upgrade and expansion with rack-mountable solution.



### KVM Extenders

Extend your console up to 20 km away from your computer or installation in data centers, libraries, construction site, factory production lines and more.



### KVM Module & Accessories

Find KVM adapter cables (CPU Modules), console module, converters, and much more, to complete your ATEN KVM installation.

## Smart Control Solutions

Trend Advanced Technology provides Smart Control Solutions. A Smart Control Solution is a standard Ethernet-based management system consisting of controllers, expansion boxes, configurator and control interfaces that connects all hardware devices in a room or a large facility to provide centralized control of devices directly and effortlessly from any mobile device and the Control System interfaces. For example, the solutions enable you to Control lighting ,Power ,AC ,Curtains and devices .....etc. Smart Control solutions can be used in “ Education ,Hospitality ,Corporates and Houses ”

## Smart Control System



### Controllers

Controllers, in the form of control boxes and control pads, serve as a central platform where all hardware devices connect in order to be controlled.



### Software

Features Configurator Software that lets you configure settings and GUIs for controls used on any mobile device, as well as additional software tools for setup .

### Expansion Boxes

Expansion Boxes provide additional serial, IR, and relay ports to flexibly increase the number or type of connections to hardware devices in your installation.

### Control Interfaces

The Mobile App allows for control of hardware devices wherever you are, while fully customizable Keypads control interfaces from a standard wall-mounted faceplate.

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## Smart Signage Solutions

Trend Advanced Technology provides SMART Signage Solutions. SMART Signage Solutions transcend the conventional viewing experience through realistic and compelling content. These displays bring creative ideas to life, and enable businesses to deliver refreshing content that engages, informs and entertains. SMART Signage Solutions enable content teams to update message designs and schedules from any location at any time. Smart signage can be used in “ Banking ,Hospitality ,Education ,QSR and Retail ”.

### Smart Signage Display



**Standalone Display**

**SAMSUNG** MagicINFO 



**Outdoor & Window Display**



**Video Wall Display**



**Interactive Display**



**Smart LED Display**

## Surveillance Solutions

Trend Advanced Technology provides Surveillance Solutions. A Surveillance Solution is the monitoring of behavior, activities, or information for the purpose of influencing, managing or directing. We can design and maintain the best solution for our customers according to their needs in order to achieve the customer requirements and gain the best ROI results.

**IP Security Camera**



**Dome Camera**



**BOSCH**



**Bullet Camera**



**PTZ Camera**

**Surveillance Storage**



All Promise solutions are customized for the write intensive environments of video surveillance and includes a collection of unique features called SMARTBOOST™ Technologies which are designed to overcome performance bottlenecks and allow the solutions to handle a much higher number of IP cameras than competing solutions.

**Video Management System**



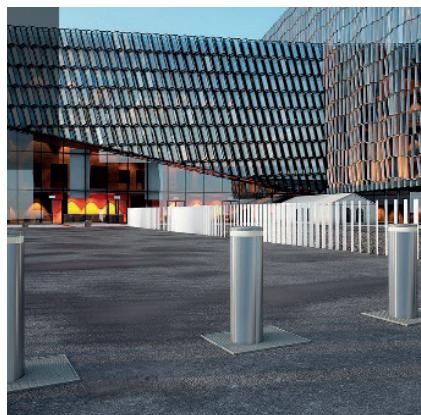
Video management software (VMS) brings all the puzzle pieces for video surveillance together in a perfect combination to create a solution that keeps people and property safe today – and tomorrow.

## Access Systems Solutions

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Trend Advanced Technology provides Access Automation Systems, Automatic Pedestrian, Vehicle Security Access Control Systems, parking gates, turnstiles, parking control, barriers, security gates and access control equipment.

### Access Automation System



**FAAC**  
Simply automatic.

**MAGNETIC®**  
ACCESS TO PROGRESS



Traffic Bollards

Expansion Boxes

Emergency Barriers



Turnstile Gates



Automatic Barriers

## Intercoms Solutions

Trend Advanced Technology provides intercoms solutions. Intercom systems for secure and comfortable communication.

### video Intercoms System



An Axis company



**2N® IP SOLO**

- Makes the entrance part of any Smart Home.
- Sharp video day and night.
- Stylish and durable.



**2N® IP FORCE**

- The toughest IP intercom
- Wide-angle HD camera.
- Robust Access Control.



**2N® IP BASE**

- The toughest IP intercom
- Wide-angle HD camera.
- Robust Access Control.



**2N® IP VARIO**

- Display with phone book.
- Adjustable camera.
- Access control.



**2N® IP SAFETY**

- Communications in all conditions.
- Always visible and functional.
- Integration into your existing system.



**2N® IP VERSO**

- Bluetooth technology.
- Touchscreen.
- Camera with night vision.

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## Access Control & Time attendance System

Access control is a solution which is absolutely required in all fields and scales as a basic element of security. From research institutes, data centers and secure areas to factories, apartments, offices, construction sites, hospitals, schools and banks, it is widely used at places that are trying to physically protect property or information from unauthorized people. Suprema's access control solution is a biometrics-based system, providing greatly improved security than the access control solutions that use RF card only. It is the most ideal solution equipped with all features that a user needs such as easy user management, a various zone management, elevator management or real-time monitoring.

**SUPREMA**



CoreStation



Finger & Card  
Access Terminal



Face Recognition  
Access Terminal



## web-based, open, and integrated security platform

BioStar 2 is a web-based, open, and integrated security platform that provides comprehensive functionality for access control, time & attendance, visitor management, and video logs. It encrypts every personal data available and supports both SDKs and web APIs to integrate BioStar 2 with third-party software. In addition, users can control the BioStar 2 platform remotely with the mobile app for BioStar 2 and manage a mobile access card that you can use to access sites.



An Axis company



### 2N® ACCESS UNIT 2.0 RFID

- Multi-frequency RFID card reader.
- Minimum wiring requirements.
- Same design as IP intercoms.



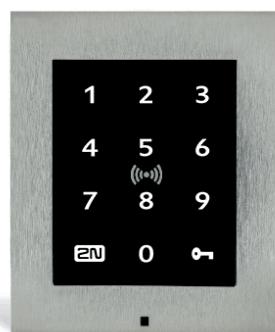
### 2N® ACCESS UNIT FINGERPRINT READER

- Reliable optical technology.
- Innovative and functional design.
- False fingerprint detection.



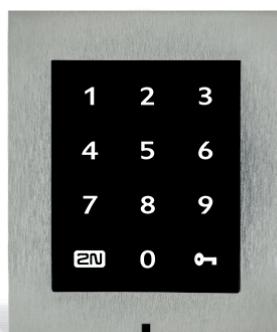
### 2N® ACCESS UNIT BLUETOOTH

- Mobile credentials for free.
- Adjustable range for opening doors.
- Simple pairing process.



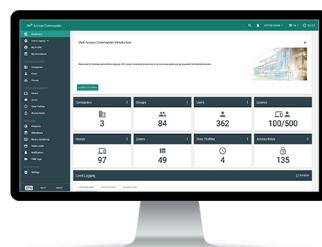
### 2N® ACCESS UNIT 2.0 TOUCH KEYPAD & RFID

- Transition to smart and secured cards.
- Smart automatic calibration.
- Two-factor authentication.



### 2N® ACCESS UNIT TOUCH KEYPAD

- Capacitive touch technology.
- Adjustable backlighting brightness.
- Silent alarm activation.



### 2N® ACCESS COMMANDER

- Prevent the entry of unauthorized persons to your building with the 2N IP Access Control system.
- Capacitive touch technology.
- Adjustable backlighting brightness.
- Silent alarm activation.

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## Virtual Desktop infrastructure Solutions (VDI)

Trend Advanced Technology Provides VDI solutions. A VDI Solution is a virtualization technology that hosts a desktop operating system on a centralized server in a data center. VDI is a variation on the client-server computing model, sometimes referred to as server-based computing.



All-In-One Zero Client  
and Thin Client



Zero Client Box



Thin Client Box

## Network Infrastructure Solutions

Trend Advanced Technology provides well-structured, secure, reliable network solutions.



# Our Valuable Clients \_

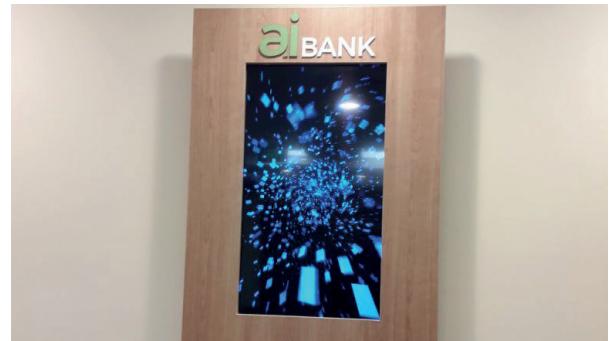
We see our customers as invited guests to a party, and we are the hosts. It's our job every day to make every important aspect of the customer experience a little bit better.



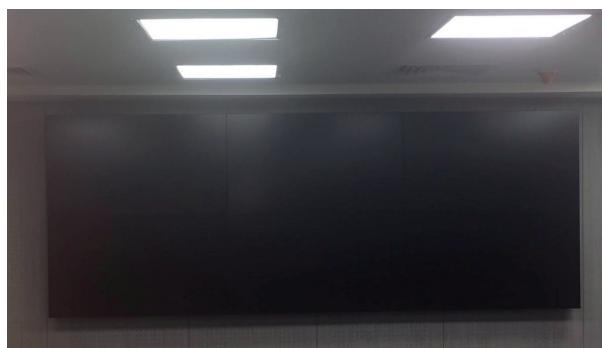
# Reference \_

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## Smart Signage Display Project at Arab Investment Bank



## Videowall Dispaly 2x3 project at Bayt El Khebra Group



## Smart Signage Dispaly and Video Splitter Project at Banha University



## Smart LED Signage Display at Al Galaa Theater Passage



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**Audio and Video project in the dental laboratory at Sinai University**



**Videowall Dispaly 4x4 project  
at Police Academy**



## Smart Signage Display Project at Bank Misr



## Re-Install Videowall Dispaly project at MARAKEZ



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## Smart Signage Display Project at Bank Misr



## Re-Install Videowall Dispaly project at MARAKEZ

