# <u>Digital Marketing</u> <u>ASSIGNMENTS</u>

# **MODUEL** -1

- Please break down the URLs listed below.
   (list out protocol,domain,TLD)
- 1. <a href="https://www.flipkart.com/">https://www.flipkart.com/</a>

```
https:// - protocol
flipkart – domain
.com - TLD
```

## 2. <a href="https://www.irctc.co.in/">https://www.irctc.co.in/</a>

```
https:// - protocol
irctc.co – domain
.in/ - TLD
```

## 3. <a href="https://www.allegro.pl/">https://www.allegro.pl/</a>

```
https:// - protocol
.allegro. – domain
.pl/ - TLD
```

### 4. https://www.johnlewispartnership.co.uk/

```
https:// - protocol
johnlewispartnership.co - domain
.uk/ - TLD
```

### 5. <a href="https://www.uidai.gov.in/">https://www.uidai.gov.in/</a>

```
https:// - protocol
.uidai.gov - domain
.in/ - TLD
```

- What is HTTPS/SSL update?
  - ➤ HTTPS(Hyper Text transfer protocol secure ) is a secure version of the HTTP protocol that uses the SSL/TLS protocol for encryption and authentication.HTTPS is specified by RFC 2818 (MAY 2000) and uses port 443 by default instead of HTTP's port 80.

- List out 10 famous browsers used worldwide.
  - 1. Google chrome
  - 2.Firefox
  - 3. Microsoft edge
  - 4. Apple safari
  - 5.Opera
  - 6.Brave
  - 7. Vivaldi
  - 8. Duckduckgo
  - 9.Epic
  - 10. Chromium
  - 11. Internet explorer

**THANK YOU**