

Google Cloud Pub/Sub

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- Managed service to ingest data at scale
- Based on the publishing/subscription pattern
- Global entry point to GCP-based analytics services
- Acts as a simple and reliable staging location for data
- Tightly integrated with services such as Cloud Storage and Cloud Dataflow
- Supports at-least-once delivery with synchronous, cross-zone message replication
- Comes with end-to-end encryption, IAM, and audit logging