

# Google Cloud Dataflow

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- Managed service for transforming and enhancing data in stream and batch modes
- Based on Apache Beam open source project
- Serverless approach automates provisioning and management
- Inbound data can be queried, processed, and extracted for target environment
- Tightly integrated with Cloud Pub/Sub, BigQuery, and Cloud Machine Learning
- Cloud Dataflow connector for Kafka makes it easy to integrate Apache Kafka