Reports as per your word file -Reports parameters for table and charts.doc Date:31st December2015

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1. Hourly Retail Reports
   1. Hourly Retail Comparison Report – HourlyRetailReport1.html
   2. Hourly Retail Summary Executive Report --HourlyRetailReport2.html
   3. Hourly Retail Trend Analysis --HourlyRetailReport3.html
2. Hourly Traffic Reports
   1. Hourly Traffic Calender Summary Report –
   2. Hourly Traffic Comparison Report - HourlyTrafficReport2.html
3. Daily Retail Reports
   1. Daily Retail Comparison Reports
   2. Daily Retail Executive Summary Reports
   3. Daily Retail Trend Analysis Report
4. Daily Traffic Reports
   1. Daily Traffic Calender Summary Report
   2. Daily Traffic Comparison Report
5. Daily Traffic Trend Analysis Report -DailyTrafficReport3.html—needs rework
6. Weekly Retail Reports

a)Weekly Retail Comparison Report

b)Weekly Retail Executive Summary Reports

c) Weekly Traffic Trend Analysis

6. Monthly Retail Reports

a) Monthly Retail Comparison Report - MonthlyRetailReport1.html—undefinedvalues

b) Monthly Executive summary Report

c)Monthly Retail Trend Analysis

7. Monthly Traffic Reports

a) Monthly Traffic Calender Summary Report

b) Monthly Executive Summary Report

c)Monthly Trend Analysis

8. Yearly Retail Reports

a)Yearly Retail Comparison Report

b)Yearly Executive Summary Report

c)Yearly Trend Analysis Report

9. Yearly Traffic Reports

a) Yearly traffic calendar summary report

b) Yearly traffic comparison report

c) Yearly Traffic Trend Analysis Report

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10. Other Reports

a) Weekly DatewisePerfomanceReport --in progress

b) KeyHour Report --KeyHourReport.html

c) Weekly Hourly Report --WeeklyHourlyReport.html

d) Weekly Comparison Report --in progress

e) Hourly Comparison Sites --HourlySiteTrafficComparisonReport.html

f) Monthly Performance Report --MonthlyPerformanceReport.html g) Monthly KeyHour Report -- MonthlyKeyHourReport.html

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