

product_brand Total Transactions Total Profit Profit Margin Return Rate \$11,233 58.71% 0.95% Hermanos 2,796 2,657 \$10,224 59.84% 0.78% Ebony Tell Tale 2,642 \$10,168 58.01% 0.96% Tri-State 2,59 \$10,130 58.64% 1.07% High Top 2,537 \$10,006 60.46% 0.80% Nationeel \$9,642 1.15% 2.319 60.43% **Best Choice** 2,206 \$9,510 60.88% 0.79% Horatio 2,124 \$8,911 58.35% 1.44% Fort West ,096 \$7,908 59.88% 0.95% 2,094 \$8,322 61.24% Fast 0.96% Carrington 2.039 \$7,780 59.75% 0.65% 1.02% Red Wing \$8,377 59.32% 2.027 1.992 \$7,072 1.02% Sunset 60.40% \$8,057 60.25% 1.02% Big Time 1.980 1,908 \$8,120 61.61% 0.94% Cormorant 60.67% 0.84% Super \$7,253 1,902 59.98% **High Quality** 1,893 \$8,416 1.20% **Imagine** 61.23% 1,848 \$7,734 1.13% 1,827 \$6,646 62.21% 0.69% **BBB Best** PiqTail 1.808 \$6,016 60.88% 1.07% 1,793 \$6,770 0.70% Golden 58.60% \$6,756 63.64% 1.11% 1,776 Plato 58.01% 1.03% Denny 1,770 \$7,848 Landslide \$5,313 58.61% 0.82% 1,656 CDR 1,558 \$6,020 1.16% 58.84% 59.83% 0.96% \$230,817 **Total** 58.177

Current Month Transaction

9,516¹

Goal: 10094 (-5.73%)

Current Month Profit

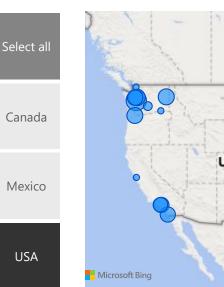
\$36,909

Goal: 39.44K (-6.41%)

Current Month Returns

256~

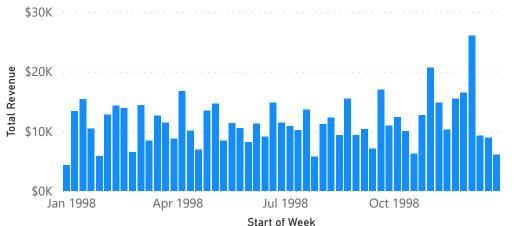
Goal: 268 (+4.48%)











Revenue vs. Target





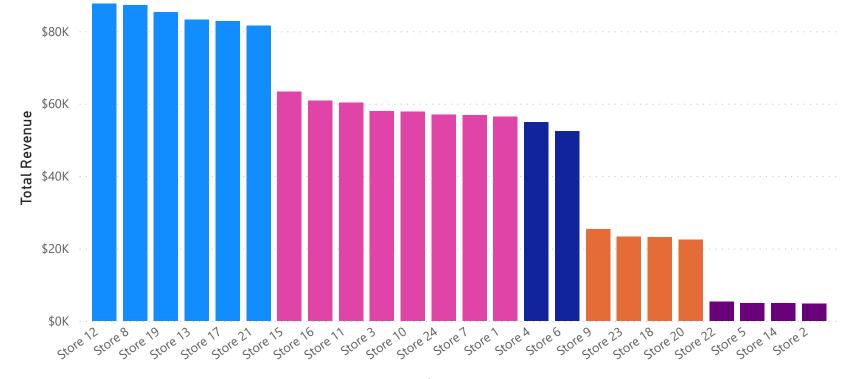
Monthly Profit

\$71,682

Goal: 67.87K (+5.61%)

Total Revenue of Stores





store_name

Select all Canada Mexico USA

Most Sold Product

Great English Muffins

499 \$1,203

Quantity Sold Total Revenue

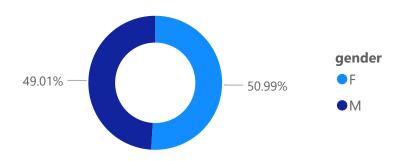
Most Returned Product

Monarch Rice Medly

12 2.76%

Quantity Returned Return Rate

Revenue by gender



Revenue by Member Card

