Date: 11/26/2018 - HC

Extractor Tool

web app to extract urls for quicker qa

How to use?

ENTER A VALID URL:

e.g. https://www.latimes.com

| Enter the URL | Submit the URL |

Version: 1.1.0 by - hemant-choudhari

Why:

To reduce qa time by showing all urls for an email one one page.

How:

1. Visit http://extractor.tribpubads.com
2. Put in a url you need to check for urls for
3. App extracts the urls and displays them

Version 1.2.0 Features:

1. **Work for static single email template and static landing pages e.g. BAU evergreen** pages e.g. http://troncdev.com/email-black-friday-18/template.php?market=la&version=1&type=acquisition
2. Display user tracking code , Secure or not secure , Image , Alt text etc
3. Allow user to search multiple keywords

Steps for QA > How to test with example

1. Visit http://extractor.tribpubads.com
2. Enter the Single email static template in the input. note [It has to be start with http:// or https://]
   e.g. http://troncdev.com/email-black-friday-18/template.php?market=la&version=1&type=acquisition
3. Click on Submit the URL
4. Results show the respective data related to the tracking. It automatically confirms the following things:

   1. Is every URL in the email template secure?

      a. If 'YES' its secure it will add >

      b. If the URL is not secure it will add >

   2. It immediately highlights the tracking data e.g. cw_pbrd="value" for the respective market.

      =${LinkName}&cw_pesub=${HashedCustomerKe
      lack-friday-cyber-monday-2018&cw_pbrd=1&url=
      PID=5944&int=lat_emailhouse_black-friday-cyber
      subscriber_marketing-email_button_email-1_____

   3. Image present on the page with linked to respective image and it will also add

   4. Is the image having the alt text? if yes it will add alt-pass   else

   5. If the image has alt text. It will display the alt text.

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Results for the:

e.g. http://troncdev.com/email-black-friday-18/template.php?market=la&version=1&type=acquisition

EXTRACTOR APP

New

URL is: http://troncdev.com/email-black-friday-18/template.php?market=la&version=1&type=acquisition

Type in a keyword:

cw_pbrd=1 PID

Secure [http]: **S**   Tracking [cw_pbrd="value"]: **T**   Non - Secure [http]: **H**   Image **I**   Alt text present? **alt**   Alt text Alt text

a tag URL	Specs
• http://activate.latimes.com/redirect?cw_pch=3&cw_pei=3&cw_pve=33&ci_pacc=1&ci_pectc=1&cw_pesid=${deployID}&cw_peln=${LinkName}&cw_pesub=${HashedCustomerKey}&cw_pecmid=${messageID}&cw_penm=black-friday-cyber-monday-2018&cw_pbrd=1&url=https://checkout2.latimes.com/MTRDigital?PID=5944&int=lat_emailhouse_black-friday-cyber-monday-2018_acquisition-subscriber_marketing-email_button_email-1_____bxca	**S** **T**
• http://activate.latimes.com/redirect?cw_pch=3&cw_pei=3&cw_pve=33&ci_pacc=1&ci_pectc=1&cw_pesid=${deployID}&cw_peln=${LinkName}&cw_pesub=${HashedCustomerKey}&cw_pecmid=${messageID}&cw_penm=black-friday-cyber-monday-2018&cw_pbrd=1&url=https://checkout2.latimes.com/MTRDigital?PID=5944&int=lat_emailhouse_black-friday-cyber-monday-2018_acquisition-subscriber_marketing-email_button_email-1_____bxca	**S** **T**
• http://activate.latimes.com/redirect?cw_pch=3&cw_pei=3&cw_pve=33&ci_pacc=1&ci_pectc=1&cw_pesid=${deployID}&cw_peln=${LinkName}&cw_pesub=${HashedCustomerKey}&cw_pecmid=${messageID}&cw_penm=black-friday-cyber-monday-2018&cw_pbrd=1&url=https://checkout2.latimes.com/MTRDigital?PID=5944&int=lat_emailhouse_black-friday-cyber-monday-2018_acquisition-subscriber_marketing-email_button_email-1_____bxca	**S** **T**
• http://activate.latimes.com/redirect?cw_pch=3&cw_pei=3&cw_pve=33&ci_pacc=1&ci_pectc=1&cw_pesid=${deployID}&cw_peln=${LinkName}&cw_pesub=${HashedCustomerKey}&cw_pecmid=${messageID}&cw_penm=black-friday-cyber-monday-2018&cw_pbrd=1&url=https://checkout2.latimes.com/MTRDigital?PID=5944&int=lat_emailhouse_black-friday-cyber-monday-2018_acquisition-subscriber_marketing-email_button_email-1_____bxca	**S** **T**