



# Market Value

## Global Yoga Market:

- **2024 Market (Base):** \$116.57 Billion
- **Projected 2030 Market:** \$200.35 Billion
- **Net Growth:** The market is expected to grow by \$83.78 Billion (nearly 72% total increase) in just 6 years (CAGR 9.4%).

## Digital Wellness App Growth:

- **2024 Market (Base):** \$11.27 Billion
- **Projected 2030 Market:** \$25.93 Billion
- **Net Growth:** The market is expected to more than double in just 6 years (CAGR 14.9%)