R20

B.Tech II Year I Semester (R20) Supplementary Examinations August/September 2023
MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS
(Common to CE, EEE and ECE)

Time: 3 hours   Max. Marks: 70

PART – A
(Compulsory Question)
*****

1   Answer the following: (10 X 02 = 20 Marks)
   (a) What is the scope of managerial economics?   2M
   (b) What do you mean by cross elasticity of demand?   2M
   (c) What is fixed cost give an example?   2M
   (d) What is Isoquants?   2M
   (e) Explain the features of Oligopoly market.   2M
   (f) What is perfect competition?   2M
   (g) What are the sources of short term and long term capital?   2M
   (h) What are the advantages of capital budgeting?   2M
   (i) Explain the significance of double entry system.   2M
   (j) What is profitability index?   2M

PART – B
(Answer all the questions: 05 X 10 = 50 Marks)

2   What is managerial economics? Explain its nature, functions and advantages.   10M
OR
3   Define demand and explain the determinants of demand.   10M

4   Define production function? How can a producer find it useful?   10M
OR
5   What is meant by Break even analysis? Discuss the assumptions and limitations of this   10M
        technique.

6   Compare and contrast sole proprietorship and partnership firm.   10M
OR
7   What is monopolistic competition? Explain its important features.   10M

8   What is NPV? How it calculates and explains the acceptance rule of NPV?   10M
OR
9   What do you mean by working capital? Explain its types.   10M

10   What is ratio analysis? Discuss the significance of balance sheet ratios.   10M
OR
11   What is a trial balance? Explain the method of its preparation.   10M

*****