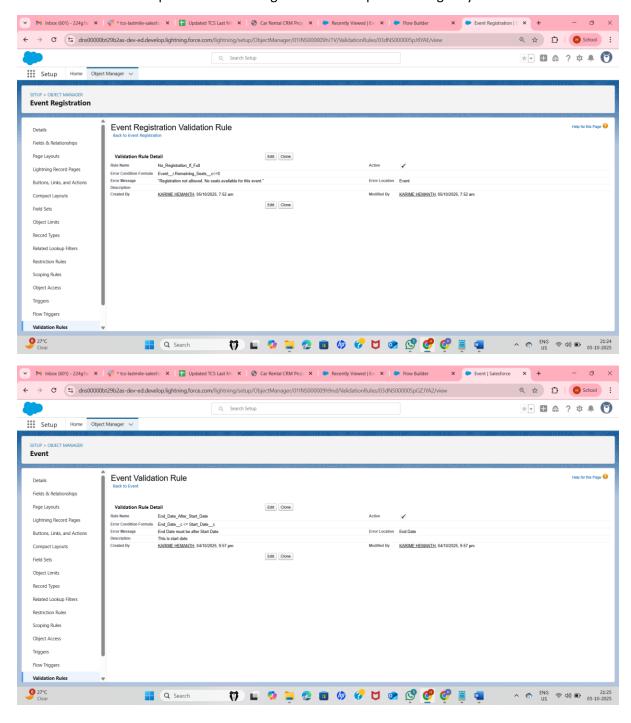
Phase 4: Process Automation Admin in MAX FIT App

In the MAX FIT app, Phase 4 focuses on automating business processes to improve efficiency and enforce data integrity across event management.

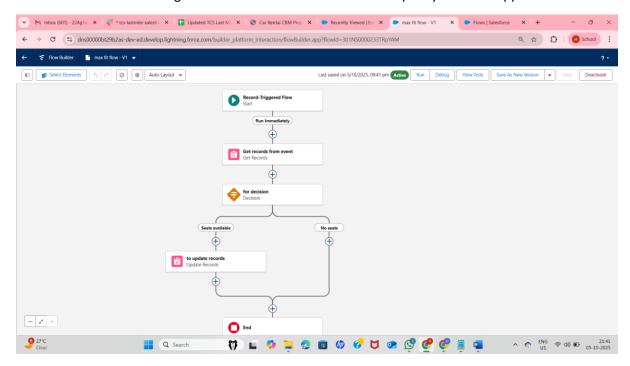
1. Validation Rules:

 For example, create a rule that ensures the End Date of an event is always later than the Start Date. This prevents scheduling errors and keeps events logically consistent.



2. Flow Builder Automations:

- Use Salesforce Flow to automatically calculate metrics like total attendees for each event whenever registrations change.
- Automatically update event statuses (e.g., from "Scheduled" to "Completed") based on date or registration thresholds.
- Send email alerts to organizers when an event reaches full capacity or needs approval.



3. Approval Processes:

- Design approval workflows where events that exceed maximum seats or require special permissions trigger an approval step before confirmation.
- This helps in managing capacity and ensuring organizational policies are followed.

4. Notifications & Field Updates:

- Implement Email Alerts to notify attendees upon successful registration or event updates.
- Use Field Updates to dynamically change event properties like remaining seats.
- Create Tasks for event staff reminders or follow-ups.
- Utilize Custom Notifications within Salesforce to improve user engagement and communication.

