

HEMANTH.P

COMPUTER SCIENCE ENGINEER

EDUCATION

2022-2023
DELHI PUBLIC SCHOOL

Bachelor of Science in New Media and
Internet Marketing
• Honors: cum laude (GPA: 3.8/4.0)

2022 - 2023
DELHI PUBIC SCHOOL

Bachelor of Science in New Media and
Internet Marketing
• Honors: cum laude (GPA: 3.8/4.0)

EXPERTISE

Copywriting
Marketing
Product Development
Branding



WORK EXPERIENCE

2023-2024
SENIOR BRAND STRATEGIST
Warner & Spencer

- Assist in managing the company brand portfolio, including oversight of naming strategies, brand name hierarchy, trademark management, and enforcement.
- Build systems to triage naming requests and manage creative workflow
- Manage documentation of all brand efforts, including naming, design, and visual assets, within our team and across various levels of the organization
- Serve as project manager for brand projects

REFERENCE

Hemanth.P computer science
engineer

