

# Credit Card Transaction Report

Revenue  
57M

Amount  
45.5M

Total Interest  
8.0M

Count  
667.2K

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Low

Medium

High

Blue

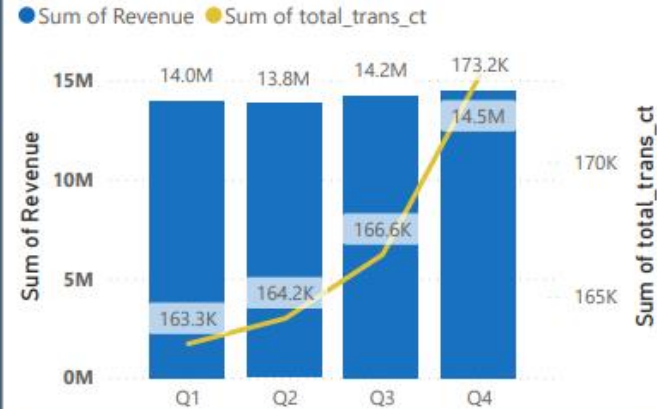
Silver

Gold

Platin...

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 47188612       | 37840749               | 6614173                |
| Silver        | 5659109        | 4647596                | 821923                 |
| Gold          | 2533682        | 2091362                | 384755                 |
| Platinum      | 1135608        | 953314                 | 161629                 |
| Total         | 56517011       | 45533021               | 7982480                |

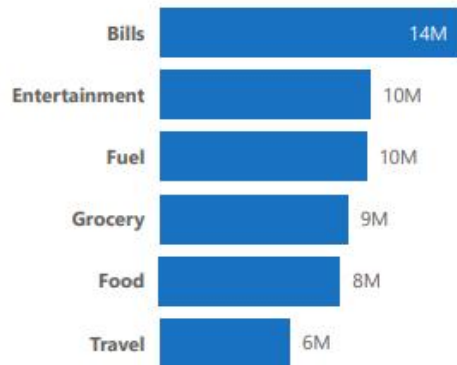
## QTR Revenue & Total trans count



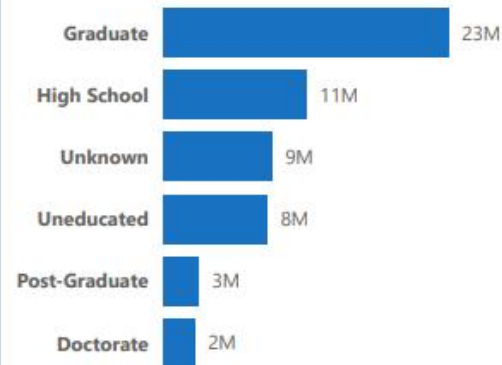
## Revenue by Use Chip



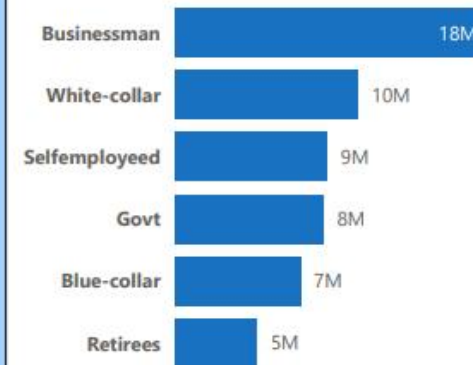
## Revenue by Expenditure type



## Revenue by Education



## Revenue by Customer Job



## Customer Acq Cost

