

HEMANTH ANIL

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PROFESSIONAL SUMMARY

Product Manager with 4+ years of experience delivering scalable, data-informed solutions across healthcare, fintech and logistics. Skilled in customer research, end-to-end product ownership, from MVP to GTM, with a strong technical and Agile foundation.

EXPERIENCE

Business Applications Specialist - Product Manager (Technical) | *Doctors of BC, Vancouver* | *May 2024 - Present*

- Lead roadmap and enterprise architecture transformation of Salesforce, NetSuite and other platforms supporting 35K+ physicians of British Columbia, driving scalable, resilient product delivery.
- Spearheaded QA transformation by mandating test coverage, user acceptance criteria across all stories and implemented thorough end-to-end testing, resulting in a 20% reduction in production bugs and streamline release cycles.
- Conduct customer interviews and collaborate cross-functionally to gather feedback, identify user pain points, and track KPIs ensuring MVPs and product requirements meet the needs of developers, end-users and business applications teams.
- Actively contribute to scrum ceremonies, backlog prioritization, and cross-team retrospectives with PMO, Engineering, and Communications to ensure launch readiness and successful roadmap execution.
- Translate stakeholder feedback and usage data into actionable product improvements by tracking KPIs and synthesizing business requirements into technical documentation and user stories.
- Provide weekly updates to the managers and quarterly briefings to leadership, aligning roadmap progress through solution design documentation, MVP delivery metrics and business requirements to support strategic decision-making.

Product Manager | *FISPAN Services Inc, Vancouver* | *August 2021 - June 2022*

- Owned end-to-end product lifecycle for embedded B2B payments and ERP-integrated fintech solutions including NetSuite, Sage Intacct, and MS Dynamics Business Central.
- Defined product vision and roadmap, launched key features such as SWIFT Ref, and Auth0 integration and executed go-to-market plans in collaboration with Marketing and Sales enablement team.
- Led backlog prioritization, sprint planning, and cross-functional coordination with Engineering, QA and UX teams to ensure timely delivery of high-impact features.
- Conducted market and competitive analysis to shape pricing strategy and product positioning.
- Monitored product adoption and usage metrics post-launch, iterated features based on client feedback and KPIs to improve engagement and retention.
- Translated complex stakeholder feedback into technical specifications and user stories, ensuring alignment across business, engineering and client success teams.

Business Applications Developer | *Watson Gloves, Burnaby* | *November 2022 - May 2024*

- Developed and maintained ERP and CRM integrations, and automated internal workflows using Power Automate and custom-built web tools that significantly improved cross-departmental operation efficiency.
- Launched a new EDI platform with SPS Commerce, onboarding 16 North American customers and generating an additional \$10K in monthly sales by replacing manual order processes.
- Built and presented SQL-based dashboards to C-level executives, enabling real-time visibility into inventory, shipping and sales data for strategic planning.
- Partnered with IT leadership on budget planning, identifying \$130K in annual savings through system decommissioning, hardware refreshes, and vendor negotiations.
- Delivered internal technology roadmap to automate cross-departmental workflows, reducing manual effort and improving processing speed for inventory and shipping teams.

SKILLS

Product & Strategy: Agile, Scrum, Roadmapping, Jira, Confluence, ClickUp | **Analytics:** SQL, Snowflake, Kibana, Excel, Elasticsearch | **Prototyping & Wireframes:** Figma, Lucidchart | **Technical:** Python, JavaScript, REST APIs, Postman, Regression Testing, UAT | **Platforms:** Salesforce, NetSuite, Microsoft Dynamics, Great Plains, BOX.

EDUCATION & CERTIFICATIONS

Brainstation - Product Manager Certification | *April 2025 - June 2025*

- Hands-on cohort covering product discovery, MVP development and GTM strategy.

Covalent - Data Alchemist Certification | *October 2022 - November 2022*

- Presented Web3 data analysis using Covalent's API; received \$2K grant and NFT certificate.

Thompson Rivers University - Bachelor of Computing Science | *April 2016 - August 2020*

- Major: Software Engineering | VP, TRUSU Computing Science Club (2019 - 2020)