



Under the aegis of

Institution's Innovation Council IET Lucknow,

E-Cell IET Lucknow

presents

Covid19 IDEAthon

Registrations Starts on 18 May 2020,12:00 NOON

Online Qualifiers : 18 May 2020,12:00 NOON- 26 May 2020, 12:00 NOON

Live Presentation Round : 6 June 2020,2:00 PM

Rule Booklet

General Rules

- It is open for students of all Technical Colleges.
- Participants can submit their idea(s)/solution(s) based on the theme “**Campus life post lockdown**” under the following three categories as per the needs and requirements of their idea(s)/solution(s) :
 - ❖ **P: Policy** interventions based ideas/solutions
 - ❖ **H: Hardware** based ideas/solutions
 - ❖ **S: Software** based ideas/solutions
- Maximum of **3 participants are allowed per team**.
- Every team/individual can **submit multiple ideas under multiple categories**. The team/individual must register for every solution separately.
- Same participant cannot be in multiple teams.
- It is **mandatory** to upload a one paragraph abstract on your idea while registration.
- Presentation **must be submitted** on the Dare2Compete platform.
- The introductory slides of presentation must adhere to the format and guidelines provided.
- Presentation must be either **PDF or PowerPoint(max 10 slides)** can be in any format of the acceptable formats: PDF, PowerPoint (max. 10 slides).

Optionally, In addition to this a Video (max. 4 minutes) can be submitted.

- All entries must be submitted **before or by 11:59 AM Tuesday 26th of May 2020 for screening.**
- No presentation will be accepted after the deadline.

GUIDELINES FOR SOLUTION OF PROBLEM STATEMENTS

- The problem statement(s) must be chosen from a specified list of problem statements.
(Releasing on 12:00 PM, 18th May 2020)
- Describe the main idea conceptualized by you to address the problem.
- If it is a product-based solution, prepare the time frame to prepare the product and also the cost involved.
- Mention your Unique Selling Proposition – how your idea/concept/solution is really effective in solving the problem.
- **Optionally** slides may include the following :
 - Key Activities
 - Key Resources
 - Stakeholders
 - Target User
 - Cost Structure
 - Value Proposition

OTHER DETAILS

- Covid19 IDEathon Challenge will begin on 18th May 2020 at 12:00 noon sharp, just after the release of problem statements.
- Problem statements can be found under the "Download Attachments" section on the main IDEathon page.
- **The submission link will remain active till 11:59 AM on 26th May 2020.**
- Each participant will be receiving an **E-Certificate of Participation**.
- **Top 3 Teams from Hardware category (Category - H) and Software category (Category - S) and Top 4 contestants from Policy interventions (Category - P) will move to the Live Presentation round**
Participants presenting their ideas in the Live Presentation Round will be rewarded with **Certificate of Appreciation** (e-certificate and hard certificates)
- The Winners will be rewarded with the **Certificate of Achievement** (e-certificate and hard certificates).
- **There is no registration fee.**

