EXERCISE -4

4.1 Problem Statement:

Generate strong Association rules by using Apriori algorithm on 'German_credit' dataset with Min_Sup=60% and Min_Conf=80%.

4.2 Description:

About Dataset

The objective of the German Credit Data is to minimize the chances of issuing risky loans to applicants while maximizing the chances of profiting from good loans. An applicant's demographic and socio-economic profiles are considered by loan managers before a decision is taken regarding his/her loan application.

The German Credit data set is a publically available data set downloaded from the <u>UCI Machine Learning</u> Repository. The German Credit Data contains data on 20 variables and the classification of whether an applicant is considered a Good or Bad credit risk for 1000 loan applicants. The task requires exploring the data and building a predictive model to provide a bank manager guidance for making a decision on whether to approve a loan to a prospective applicant based on his/her profile.

the original dataset that only has 19 variables:

- 1. Checking Status
- 2. Credit_history
- 3. Purpose
- 4. Savings_status
- 5. Employment
- 6. Personal_status
- 7. Other_parties
- 8. Property Magnitude

10. Housing
11. Job
12. Own_telephone
13. Foreign_worker
14. Duration
15. Credit_amout
16. Installment_Commitment
17. Residence_since
18. Age
19. Existing_credits
About Arff: An ARFF (Attribute-Relation File Format) file is an ASCII text file that describes a list of instances sharing a set of attributes.
ARFF files have two distinct sections. The first section is the Header information, which is followed the Data information.
The Header of the ARFF file contains the name of the relation, a list of the attributes (the columns in the data), and their types.
Lines that begin with a % are comments. The @RELATION, @ATTRIBUTE and @DATA declarations are case insensitive.
About CSV:
Files with .csv (Comma Separated Values) extension represent plain text files that contain records of data with comma separated values. Each line in a CSV file is a new record from the set of records contained in the file. Such files are generated when data transfer is intended from one storage system to another. Since all applications can recognize records separated by comma, import of such data files to database is done very conveniently. Almost all spreadsheet applications such as Microsoft Excel or OpenOffice Calc can import CSV without much effort. Data imported from such files is arranged in cells of a spreadsheet for representation to user

9. Other_payment_plans

Datatypes that are supported by Weka:

- numeric
- integer is treated as numeric
- real is treated as numeric
- [nominal-specification]
- string
- date [date-format]
- relational for multi-instance data (for future use)

where [nominal-specification] and [date-format] are defined below. The keywords **numeric**, **real**, **integer**, **string** and **date** are case insensitive.

Numeric attributes

Numeric attributes can be real or integer numbers.

Nominal attributes

Nominal values are defined by providing an [nominal-specification] listing the possible values: {[nominal-name1], [nominal-name2], [nominal-name3], ...}

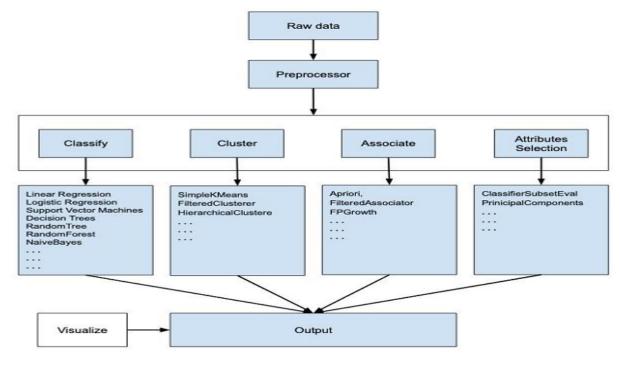
For example, the class value of the Iris dataset can be defined as follows:

@ATTRIBUTE class {Iris-setosa,Iris-versicolor,Iris-virginica}

Values that contain spaces must be quoted.

About WEKA Software:

WEKA - an opensource software provides tools for data preprocessing, implementation of several Machine Learning algorithms, and visualization tools so that you can develop machine learning techniques and apply them to real-world data mining problems. What WEKA offers is summarized in the following diagram —



If you observe the beginning of the flow of the image, you will understand that there are many stages in dealing with Big Data to make it suitable for machine learning –

First, you will start with the raw data collected from the field. This data may contain several null values and irrelevant fields. You use the data preprocessing tools provided in WEKA to cleanse the data.

Then, you would save the preprocessed data in your local storage for applying ML algorithms.

Next, depending on the kind of ML model that you are trying to develop you would select one of the options such as **Classify, Cluster**, or **Associate**. The **Attributes Selection** allows the automatic selection of features to create a reduced dataset.

Note that under each category, WEKA provides the implementation of several algorithms. You would select an algorithm of your choice, set the desired parameters and run it on the dataset.

Then, WEKA would give you the statistical output of the model processing. It provides you a visualization tool to inspect the data.

The various models can be applied on the same dataset. You can then compare the outputs of different models and select the best that meets your purpose.

Thus, the use of WEKA results in a quicker development of machine learning models on the whole.

Now that we have seen what WEKA is and what it does, in the next chapter let us learn how to install WEKA on your local computer

4.3 Apriori Algorithm:

Apriori algorithm refers to the algorithm which is used to calculate the association rules between objects. It means how two or more objects are related to one another. In other words, we can say that the apriori algorithm is an association rule leaning that analyzes that people who bought product A also bought product B.

The primary objective of the apriori algorithm is to create the association rule between different objects. The association rule describes how two or more objects are related to one another. Apriori algorithm is also called frequent pattern mining. Generally, you operate the Apriori algorithm on a database that consists of a huge number of transactions.

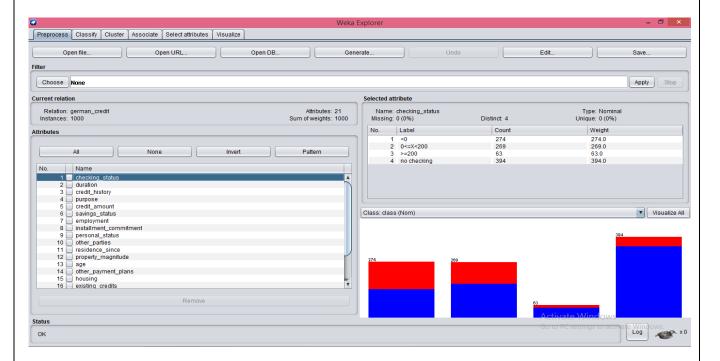
COMPONENTS OF APRIORI ALGORITHM

The given three components comprise the apriori algorithm.

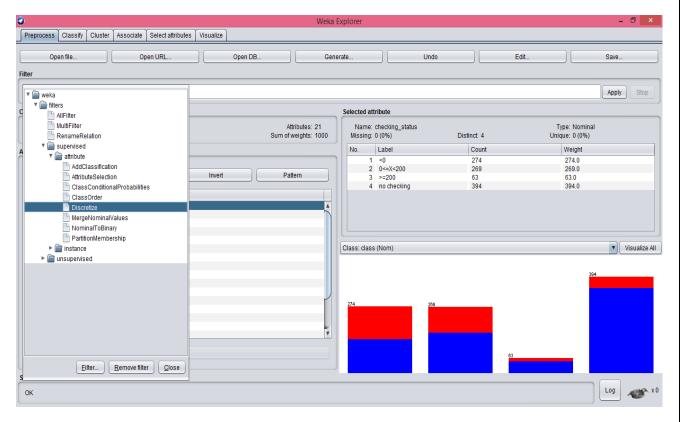
- 1. Support
- 2. Confidence
- 3. Lift

4.4 procedure:

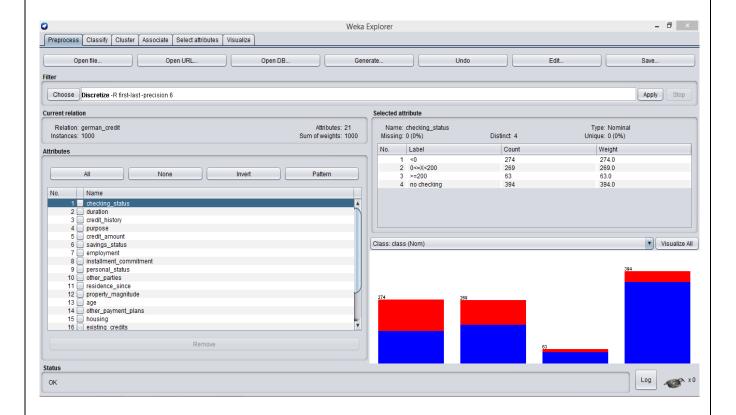
1. To generate association rules by using apriori algorithm on 'German credit' data set first upload the German credit dataset into weka software by choosing open file option and selecting German Credit arff file.



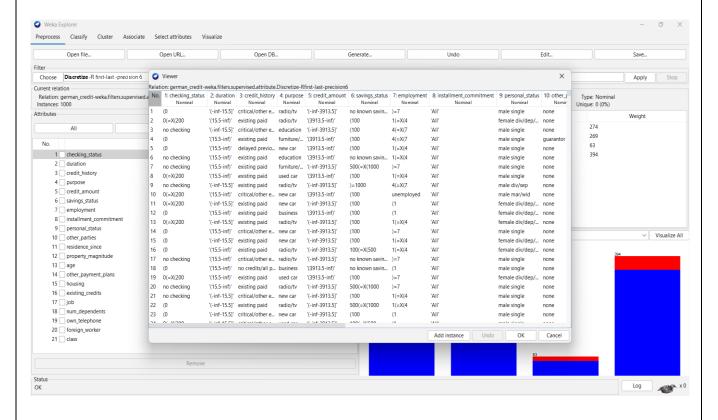
2. Now perform discretization on the dataset. For this go to choose and select filter. Under filter select the attribute under supervised. Choose the discretize option.



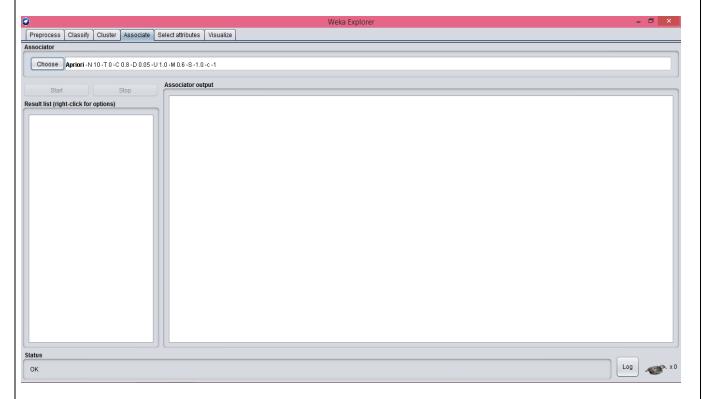
3. After choosing discretize option click on apply to apply the filter to the dataset.



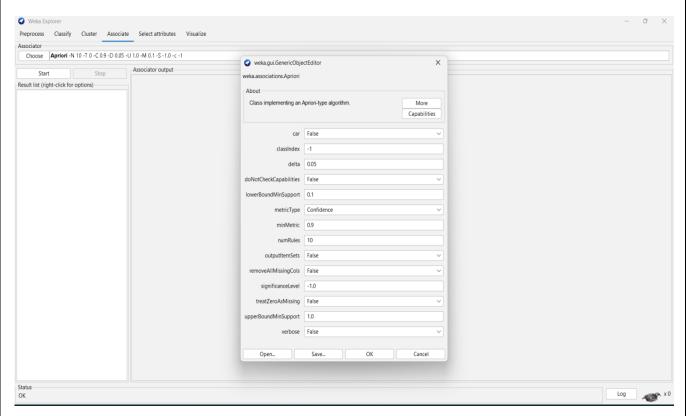
4. Now to observe the dataset in discretization click on Edit option.



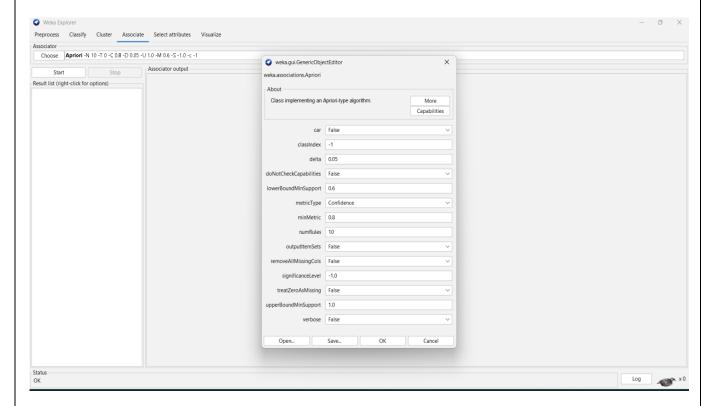
5. Now to apply Apriori algorithm on German credit dataset select and open associate option.



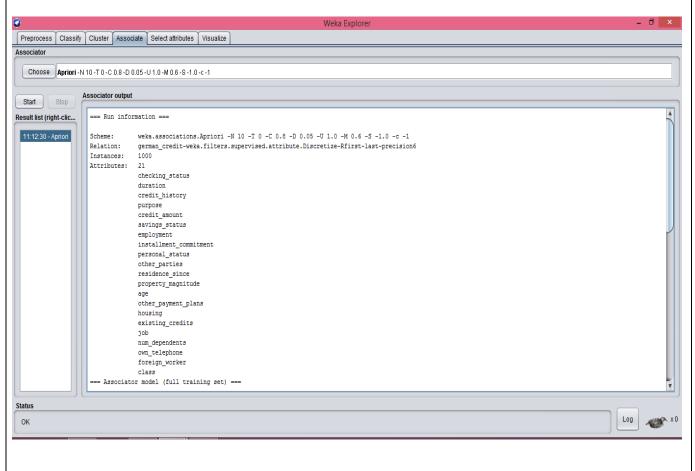
- 6. According to our problem select and choose Apriori from the available list of associators.
- 7. Before clicking start click on apriori and an editor box will appear.

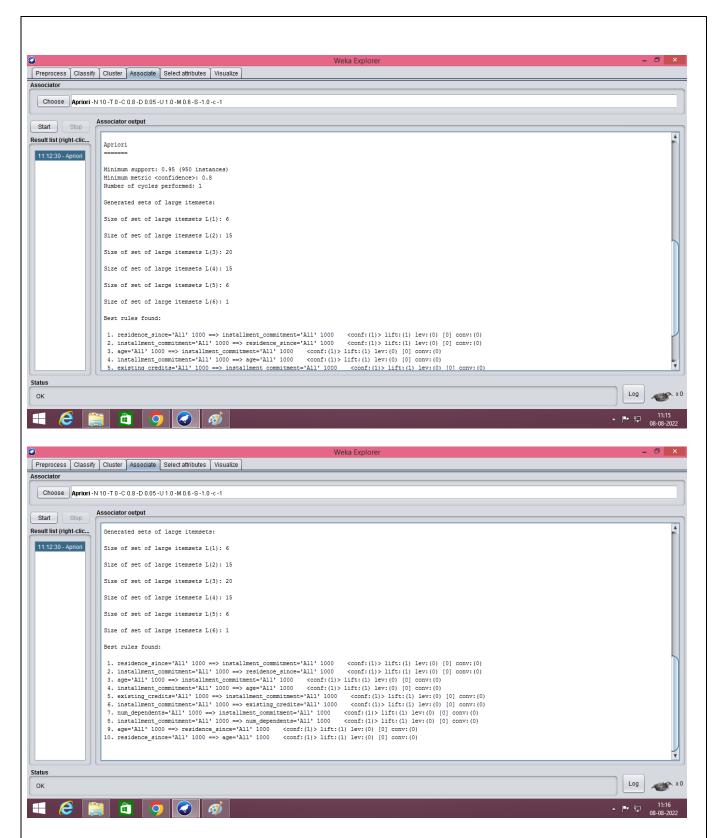


8. Change the values of min_support to 0.6 which is 60% and min_confident to 0.8 which is 80%. Click on ok.



9. Click on start and observe the association rules that are generated.





4.5 Results and Discussion:

By using Apriori algorithm on 'German credit' data set with Min_Sup=60% and Min_Conf=80% we generated strong associate rules successfully.